

The Farmington Enterprise

Established 1888
By Edgar R. Bloomer
As
"A Permanent Journal of Progress"

HYMAN LEVINSON, Publisher
C. J. LEHMAN, Mgr. Printer Dept.
PHONE 25-27

Published Thursday of each week and
stored at the Post Office at Farmington,
Oakland County, Mich., as second
class mail matter.

National Editorial Association
Michigan Press Association
Oakland County Weekly Press Assn.



Editorial

A FEW MORE "NOTES"
ON PAVING

The Enterprise is thankful for the aid of those who answered its call for someone to reply to Mr. Ham, whose letter of opposition to paving was printed two weeks ago. The "Observer" in last week's issue replied to Mr. Ham in masterly fashion, displaying not only a general knowledge of improvements, but also an intimate acquaintance with the history of Oakland avenue, what it has had and what it needs.

And even as we write, comes Mr. John Lathrup, with another answer to Mr. Ham. If there are men in this vicinity qualified to talk on paving, Mr. Lathrup certainly is one of them. He has brought about and paid for probably more paving in this section than any half dozen other men. Long stretches of concrete road, west of Farmington, have been petitioned for and paid for, under the Covert Act plan, by Mr. Lathrup as the owner of the property on both sides of the road. His experience, as evidenced by his letter, printed in another column on this page, indicates that he is today more firm in his belief in paving than he ever was before he paid for a foot of improved highway.

As for this newspaper, it may be true that the volume of news and editorials printed in recent months in regard to paving may have amounted to "harping." This has depended in the past, as it will in the future, upon circumstances. From a news standpoint, the matter of paving has been regarded as one of great interest to our readers as a whole. It is perhaps, unfortunately, that there can hardly be a quarrel with an editor's judgment as to selection of news he deems important, because the papers are off the press before the readers see them. But the fact that news about paving has caused the writing of more letters than any other subject, would seem to vindicate the judgment of giving it an important place.

Editorially, the Enterprise will continue to thump for paving until one of two things happens—either the adoption of a paving program, or the disappearance of the last vestige of a possibility for such a program. And if the latter should occur, it will start right in all over, again, twice as hard, if necessary, to create a new possibility.

And when Oakland avenue is paved at last from one end to the other, and Mr. Ham is able to find a buyer for his lots, at an increase in value of two or three times what the paving costs him, then we will wager this editor's chances for a harp (small though they may be), that Mr. Ham will be found in the very front row of those shouting the big "hurrah" for paving.

They were nominated, elected, and inducted into office, and then, just when it began to seem as if nothing short of actual malfeasance in office on the part of Messrs. Schram and Orr would do it—the sign came down.

THANK YOU, MR. HUDSON!

Farmington has reason to be grateful to Congressman Grant M. Hudson for his work in securing for the Farmington Post Office a sidewalk mail-box making it possible now to mail a large number of letters and packages after the Postoffice is closed.

For a long time residents of the community have been inconvenienced because of the limited capacity of the letter-slot beside the Postoffice door. At times, particularly during week ends, the box and the slot have been so jammed with letters that not another piece of mail could be forced in. It is also a convenience to be able to mail large-size envelopes and packages after Postoffice hours.

Action was particularly speedy on the request, in view of the immense amount of work handled by the Postoffice Department. It might well have taken two or three times as long. The incident explains and, in Farmington at least, enhances Mr. Hudson's quite extraordinary reputation for "getting things done" for his constituents. Which, in turn, explains also to no small extent the very strong hold which he has upon the people of the Sixth District.

OAKLAND COUNTY PINIONS

Oakland County has over 400 lakes, some of which are in the Pontiac vicinity, but many other sections are equally or better favored.

The question of a site for a new court house should be settled with the idea in mind that it's for all of Oakland County.

Be sure to look the rest of 'em over before you tell anybody that Oakland County has only one metropolitan city.

If the sections who do not get any pavement were not asked to pay for the others, 'twould not seem so bad.

The County tax problem on our tax receipts appears to be afflicted with growing pains.

LETTERS TO
THE EDITOR

Another Answer To Mr. Ham To the Editor:

I have bought a number of lots in Farmington, some of them on Oakland avenue on the upper end. I have seen a number of people stuck on Oakland avenue and have pulled them out with my truck.

[With the exception of Grand River and Farmington road not a street has been paved in Farmington and Farmington, the claim is over one hundred years old. Does that seem as though there was much prosperity in Farmington?

I have put on a number of subdivisions in and around Detroit. In order to make the property sell we paved the streets, put in water, sewer, electric lights and other improvements within the first and second year. We find that the only way to keep the people happy and contented.

If I would say to the people when I put on a new subdivision, "I won't lay out a dollar on this subdivision for a hundred years," how many lots do you think I would sell?

I would not have invested a dollar in Farmington or no other business-man would if he knew that the people in Farmington had the same mind as Mr. Ham—no improvements for another 100 years.

J. W. Lathrup.

Library Books Short Lived

Persons making use of the facilities of the public libraries are not so careful with the volumes as they should be and the consequence is that the books are short lived. This is especially true of the books of reference. In the public library of New York the most precious manuscripts are kept carefully in reserve and brought out only for accredited purposes. Rare books, though easily accessible, are used only under supervision. A few of them, such as Audubon's "Birds of America," are never touched by readers' hands. An attendant stands by and turns the pages at the reader's signal. But many books, valuable both intrinsically and as records, are kept in the general stacks and trusted to any reader who asks for them.

Random Hits

By Contributor

When Truth Is Better

Growing belief among those easily perturbed and over sensitive to the courts are ill-treating criminals by excessive sentences is due in a large measure to misleading and untruthful statements in newspapers which are continually reaching out for sensational headings for their news stories.

A few days ago a Detroit daily paper shrieked out in large type, "Twenty Years for Theft of Four Dollars" which the head writer knew was an absolute falsehood. The thing in question had been given a deserved twenty-year sentence for robbery armed. It is true the thief secured but \$4 from his victim, but the theft of that money did not constitute the offense for which he was convicted and sentenced.

We find, as a usual thing, editorial utterances of these newspaper are truthful, sane and uplifting, but their good influence is too often nullified by demoralizing, sensational and untruthful statements conspicuously displayed on the front page for the sole purpose of catching the eye of readers who buy a paper only when their hankering for the weird, bizarre and sensational is appealed to.

These sales swell the street circulation of the paper, and that is just what the business manager is looking for, utterly disregarding the evil created.

It is safe to say that 75 per cent of street sales of newspapers are absolutely valueless to the advertiser, yet this circulation cuts as big a figure per 1,000 copies in fixing a basis for cost of advertising space as does the regular news route and mail circulation that goes directly into homes where every section of the paper is carefully read.

With the number of homes in which crime-saturated sheets are made taboo, in the belief that they have a demoralizing effect on young minds, added to those on the regular routes, the daily papers would have larger and better circulation in many ways than now obtain under a policy of pandering to seekers of salacious and sensational news.

More home subscribers could no doubt be secured if managers of daily papers insisted upon cleaner and more truthful news stories.

How the Useful Plants
Came to Mankind

By E. E. STEWARD

WNU Service

Flax

FLAX is a plant useful to man which has been under cultivation for practically as long as even the earliest type of civilization has been in existence. Of two principal varieties, one an annual and the other a perennial, the former is believed to have been brought out of the Caucasus by the Aryans when they first found their way into Europe. It is probably a native of the region south of the Caspian and the district that is now southern Europe by the Finis, a Teutonic people who invaded Europe from Asia. Annual flax grows with particular vigor on the shores of the Baltic.

The perennial type of flax, "linum angustifolium," was cultivated in northern Italy and Switzerland before the first representatives of the Aryans, whom we usually mean when we say the white race, came from southern Asia into Europe. Seeds and seed capsules found in the very ancient remains of these tribes show them to have made considerable use of flax. Later, as the annual type of flax, linum usitatissimum, or "most useful," came to be known it was substituted for the ancient form. The perennial flax may still be found growing wild in many places in those countries that surround the Mediterranean sea, including northern Africa, Italy, and Spain.

People of practically all the civilizations studied in ancient history knew and used one of the forms of flax. Egyptian mummies were robes woven from it and were wrapped in it when their bodies were mummified.

The extreme remoteness of the first use of flax in prehistoric times is shown by the fact that all the ancient peoples, Celtic, Finnish, Italian, and others, have names of their own for it. In the case of plants spread from one people to another it is usually possible to see the similarity in names adopted by one tongue from another.

Scientists consider it conservative to assume that flax in its different forms has been in cultivation for at least 5,000 years. Although the perennial flax was grown in Europe earlier than the annual variety the latter is probably the older because as it was grown and used by eastern civilizations that were older than any in Europe. The common annual flax is thus a plant of Asia coming from the region in which common belief is accustomed to place the Garden of Eden.

Now that Eggs are scarce and high-priced is the time to get the flock on full production. It's easy to do this with good pullets when you feed any one of our three well-balanced Poultry Feeds:

Larro - Globe
Common Sense

Farmington Mills
Phone 26 Farmington

Originators of the
All-Service Automobile
Policy

Our company is the only one in the country to write into its Automobile Policy, in addition to usual automobile coverage, Regular Motor Club Service and \$5,000 Personal Accident Insurance on the policyholder.

Every Policy Non-Assessable
Every Policy Dividend-Paying
No Initiation Fee—No Dues

Lawrence R. Taylor
Representing
Michigan Mutual
Liability Co.

Phone 144—Peoples State Bank Bldg.

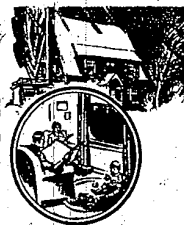
It is a matter of record that a well-known business-house in Chicago increased the efficiency of its employees 25 per cent by stopping work a few minutes each afternoon for drinking MILK. Every one should drink 4 glasses a day—one at each meal and one in the afternoon.



FARMINGTON DAIRY

Phone 135 Farmington

Our Quality Coal



defies the storm!

Our coal provides that genuine, fullsome, pervading heat. This is really important and appreciated when the bitter winter blasts come. This coal assures also the utmost economy, because it's "all heat"—burns to a clean, white ash; it's sootless, smokeless, lasting and long-burning.

Whatever your fuel needs—we can supply them

Phone 20 for Prompt Service

Farmington Lumber and Coal Co.

C. G. HOGLE, Manager

Phone 20 Farmington

PROFESSIONAL CARDS

GEO. KUHN
Paper Hanging Done at Reasonable Price—Quick Service
Also a Sample Book—Newest Styles Will Call and Estimate Your Job
P. O. Plymouth, Mich.
R. D. No. 5, at Stark

DR. H. E. BOICE
Physician and Surgeon
Office Phone 307; Res. 132-W
OFFICE HOURS:
2 to 4 p. m., 7:30 to 8:30 p. m.,
Thurs. and Sun. by appointment
Farmington Mich.

Z. R. ASCHENBRENNER, M. D.
Physician and Surgeon
Office Hours: 2:00 to 4:00 p. m.,
Evenings Except Sun. and Wed.
7:30 to 8:00
Office Phone 160
Residence Phone 265
Farmington Mich.

Dr. E. J. Chaput
Dentist
18629 Grand River Avenue
Opp. Redford Theatre
Hours:
9 to 12 a. m., 11:30 to 5:30 p. m.,
Phone 312-4 7 to 9 p. m. Redford, Mich.

GEORGE FULFORD
Lathing - Plastering Contracts
Stucco Work
Phone 217 Redford

Wells D. Butterfield
Emily D. Butterfield
Butterfield & Butterfield
ARCHITECTS
311 Owen Building
Detroit
Telephone Glendale 8391
Pontiac Studio:
Phone 3687 15 W. Lawrence St.

ORVILLE TAGGART
Teaming—Road Grading
Sewer Construction
Excavating and Light Trucking
Phone 35-F4 Farmington

C. O. TENNEY
Sheet Metal Work of All Kinds
Cor. Byron and Negaunee, near
Fourth Gate
Phone Redford 7027-R13

YES, FOLKS, I AM BACK
Plumbing and Heating
IF YOU WANT ME
Phone Farmington 301W
Henry Ludeman

RADIO? YES SIR;
Installed or Repaired. It's got to work, or NO charge
AL'S RADIO SERVICE
Phone. 321 Farmington

MONUMENTS
Direct from manufacturer to Consumer—No Agents
MILFORD GRANITE CO.
Milford

Most of Farmington's Brick Homes have been built by
JOHN R. VIVIER
MASON CONTRACTOR
Phone Redford 164

Garfield 2353 Res. Euclid 8714
INTERIOR TILE CO.
Tile Walls, Floors, Fireplaces
Colored Tile a Specialty
4911 Joy Road, near Grand River
Detroit, Mich.

H. W. LOOMIS
CHIROPRACTOR
22011 Grand River, Redford
Phone Redford 485

Garfield 3513 Res. Garfield 0129-J
JOY ROAD
UPHOLSTERING SHOP
Upholstering—Repairing
Refinishing
9218 Otsego, Cor. Joy Road
Detroit, Mich.

REAL ESTATE
Will Buy Bargains
Improved—Vacant—Farms

OSCAR L. CHANEY
Office at Clarenceville
Grand River and Anglin Road
Detroit Office: Glendale 4591

Try Enterprise Want Ads for results. The cost is small.