



“Now that you’re married—”

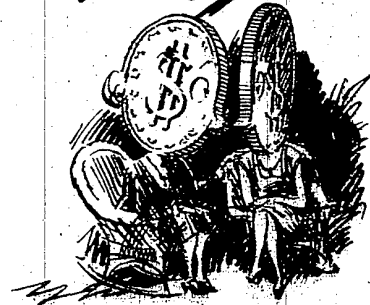
“You’ll have to give some thought to a household budget but don’t worry, my dear, your income can be made to meet your bills and leave a bit each month for emergencies. I had the same unhappy feeling when I discovered that my expenses could not be covered by that first monthly pay check of Dad’s.”

“It may surprise you, as it did me, to learn that it was the nickels and dimes I inadvertently wasted that put the large

figure in the wrong column of my little account book. When I made this startling discovery, however, I began to have more respect for those nickels and dimes.”

“I began watching the newspaper ads for unusual values. Three bars of ten cent soap for a quarter began to mean a nickel on the right side of my ledger—I even coined that household slogan you’ve heard me repeat so often ‘Respect the nickel and read the ads!’”

*“Teach your dollars
to have more
cents.”*



The Farmington Enterprise