

# The Farmington Enterprise

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TWO SECTIONS

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## Grass Fires Keep City Volunteer Department Busy

House And Small Buildings Are Burned In Series Of Fires

Alarms caused by grass fires in every direction gave the Farmington fire department probably the busiest days in its history during the early part of this week. One home, some small buildings, and a number of electric light poles were burned.

Burning grass set fire to the old Deconick house on Orchard Lake road near Maple road and destroyed it. Mr. and Mrs. Grabb, who had been occupying the house, have moved into the new Deconick residence adjacent to the burned house. The fire occurred Monday.

Fire on Sunday evening burned a small building on the Ten-Mile road, after spreading over a wide area. The same evening residents in the vicinity of Middle Belt and Seven-Mile roads were greatly alarmed when a grass fire spread for three miles, going through a woods and threatening houses. The people turned out in large numbers to keep watch and protect their homes.

Called To Orphanage

On Monday morning Farmington firemen were called to the Methodist Children's Home, in back of which was a grass fire which appeared dangerous. While the firemen were returning from this call, an alarm came from the lower end of Brookdale avenue, where the flames swept at high speed in front of a strong wind.

In the afternoon the department was called to a blaze along Grand River avenue just east of Farmington Junction, where two electric power poles were afire. The poles were burned so badly that replacement was necessary. In the City, north of Grand River and in the vicinity of Lakeway drive, burned so extensively Saturday that houses were filled with smoke and the firemen were called.

Call From Detroit

On Sunday night, the Detroit department, so busy with calls unable to keep up with calls, asked the Farmington department to go to a fire on Evergreen road in Southfield Township. The firemen feared leaving the community without protection for the time needed to make so long a run, however, and was unable to answer the call.

Still another call was answered by the Farmington volunteers Sunday night, when a motorist struck a match while his car was being filled with gasoline at Viver's Gas Station, George Ave., and the car was slightly burned about one hand. The fire was put out with an extinguisher.

## LIVONIA CAUCUS QUIET; ZIEGLER IS NOMINATED AGAIN

Little Opposition Develops At Annual Republican Town Meeting

Livonia Township settled its annual political question Saturday with a quiet Republican caucus at which present officials were nominated for re-election with but little difficulty.

Supervisor Jesse Ziegler was named for another term, with some opposition from Frank J. Clark. John Harlan was nominated without contest, as were the treasurer, Heon Ziegler, brother of the supervisor, and Arthur Trapp, highway commissioner, who won a hard battle for the board of review.

Albert Nacker was named justice of the peace and Herman Johnson and Charles Ryder for the board of review.

## FARMINGTON P. T. A. WILL ELECT OFFICERS MAR. 28

Election of officers of the Farmington Parent-Teacher Association will take place at the March meeting on March 28, in the High School.

The kindergarten will furnish the school's part of the program, and Mrs. Emil Roos will read a paper on "Reading For Children." The meeting will be called at 3:30 p. m.

## Farmington Woman Taken Ill In Court

While on jury duty in Federal Court at Detroit Tuesday afternoon, Mrs. Clyde Chamberlain of Farmington was taken suddenly ill and collapsed in the courtroom. It was believed she was threatened with appendicitis, and she was removed to Cottage Hospital in Grosse Pointe.

Mrs. Chamberlain remained at the hospital Wednesday, but on Thursday was sent for by the Court, the judge and attorney being eager to complete the case. The judge advised her return to the hospital Thursday evening, and she is expected home Saturday morning.

## County Meeting At Bond School

Principals And Members Of School Boards Of Rural Districts To Meet Tuesday

Members of the boards of education and principals of the larger rural schools of Oakland County will gather at the Bond School, Farmington, Tuesday evening, March 19, the occasion being the annual gathering of the Bond School Parent-Teacher Association will serve a banquet.

Members of State educational department, as well as County School board are expected to be in attendance. Those at the meeting will include representatives of all rural schools having principals. About 60 are expected.

Among schools in this district included are the Bond and the Sixth District of Farmington, Walled Lake Consolidated and Novi schools.

The banquet will be served at 6:30 p. m. Special music will be a part of the program.

## REDFORD EDITOR LAUDS CIVIC ZEAL OF WOMAN'S CLUB

Farmington Women Praised For Interest In Community Problems

The activity of the Farmington Woman's Club in presenting civic problems to the City Commission has won praise from a neighboring community. H. V. Babcock, editor of the Redford Record, writes editorially as follows:

Women Do It Here's a woman's club after my own heart.

Three civic problems were brought before the Farmington City Commission at its meeting Monday evening by a committee representing the Farmington Woman's Club. The committee asked that action be taken regarding the falling away of the embankment along S. H. J. as a street, the absence of paving between the car tracks on Grand River avenue, and the smoke nuisance in the business section.

This item is taken from the Farmington Enterprise. I just desire to applaud those ladies, whomsoever they may be, for having the interest of their community so much at heart, and for their gumption in laying their suggestions before the city fathers of our neighboring town. More power to you, ladies of Farmington!

Annual Republican Meeting Sees No Contests; Democrats Have No Caucus

Novi Township, which last year held a Republican caucus that was a struggle from beginning to end, this year turned about and passed to the annual Republican "town meeting" quietly without semblance of a fight. All present officers were nominated for re-election.

Supervisor Charles Hamilton was named to succeed himself, as were William Mairs, highway commissioner, Glen Salow, treasurer, and Earl Banks, clerk.

The Democratic party, which a few years ago was active in Novi and occasionally furnished Republicans more than a little opposition, appears to have practically disappeared and will hold no caucus this year.

## SIXTY AT O. E. S. PARTY

Sixty men and women enjoyed a card party given Tuesday evening by Farmington Chapter, O. E. S., in the Town Hall.

The party followed the regular monthly meeting. Refreshments were served.

## Aged Woman Is Seriously Burned At Home In Novi

Mrs. Flora V. Bloomer At Detroit Hospital; Shawl Is Ignited By Coals

Burns suffered at her home in Novi may prove fatal to Mrs. Flora V. Bloomer, who is in Ford Hospital, Detroit, in a serious condition as the result of a mishap last Friday. Mrs. Bloomer, who is 72, is one of Novi's oldest residents, and a former resident of Farmington.

Mrs. Bloomer, who lives alone in one apartment of a two-family house on Grand River avenue in the village of Novi, went outside to empty some ashes, while taking care of a stove. Some live coals ignited a shawl which she had thrown over her head.

The aged woman ran from her own apartment to that next door, occupied by another elderly woman, Mrs. Chamberlain, who threw water upon Mrs. Bloomer. Dr. H. J. Sparling of Northville was called and ordered Mrs. Bloomer taken to the hospital. She was seriously burned about arms, legs, and body.

Mrs. Bloomer, who has lived in Novi for many years, was a sister-in-law of Edgar R. Bloomer, deceased, founder of The Farmington Enterprise. She was the wife of Mr. Bloomer's brother, also now deceased. Mrs. Bloomer has a nephew and niece in Flint and Detroit.

There was no damage to the house.

## MRS. A. BURDICK, 84, EXPIRES AT HOME OF HER SON HERE

Mother Of Frank Bradley Falls In Health On Visit; Short Service Held Here

After recovering from an attack of influenza in January, Mrs. Adeline Burdick, 84 years old, mother of Frank Bradley of the Seven-Mile road, and grandmother of Mrs. Charles Pettibone of Farmington, died at Mr. Bradley's home on Sunday afternoon. Mrs. Burdick came to visit her son four weeks ago, from her home at Aylmer, Ont. She appeared to suffer after-effects of influenza, and her health failed rapidly.

Short services were held at the Bradley home Monday afternoon, with Dr. H. Addis Leeson officiating. The remains were sent to Aylmer for funeral services Wednesday, followed by burial at Orwell, Ont.

Surviving are five children, Mrs. Mahlon Boughner, Mrs. Fred Bapham, and Charles Bradley, all of Royal Oak; George Bradley of St. Thomas; and Frank Bradley of Farmington; twelve grandchildren and six great-grandchildren.

Mrs. Burdick was a frequent visitor in this community and known to many of its residents.

## PRESENT TOWNSHIP OFFICERS RE-NAMED AT NOVI CAUCUS

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## Few Business-Men Figure Rightly. Few People Know Values'--Cleary

One of Michigan's outstanding men in the work of preparing young people for business careers and in helping business-men to know the facts about their own enterprises came to Farmington Wednesday to speak at the Farmington Chamber Club.

So enthusiastic were his hearers that they invited the speaker, P. R. Cleary, head of the Cleary Business College of Ypsilanti to return for a full evening's talk on March 27, when every business man and woman in Farmington is invited to attend.

Striking facts about the ignorance of business people regarding their own work were revealed by Mr. Cleary, who said also that the public as a whole knows nothing about values, and buys by price rather than by quality.

Mr. Cleary told of experiments by merchandizing experts in large department stores, where similar items were placed in several piles, all with different prices on them. "Almost every customer bought from the pile marked with the higher price," said Mr. Cleary. "Although the merchandise was identical."

"That is one reason why you should buy of your home merchant," said Mr. Cleary. "He will tell you the truth about the merchandise you are interested in buying. He will be faithful to those whom he knows."

"Profit Is Necessary"

"Every business-man has a right to a reasonable profit—he must have it to continue in business," said Mr. Cleary at the opening of his talk. Whether in business or manufacturing, there must be a profit above the "cost-to-sale."

"No man can work for nothing and give to society the service which he should give. He must be paid for his services."

"In this line of things, we get just what we pay for. It is impossible to get 'something for nothing,' either in men, or in merchandise."

Mr. Cleary related an instance in which a large retailing establishment purchasing a manufacturer's output, agreed to a higher price when it was shown that the product could not be made for the quoted price at a profit. The result, Mr. Cleary explained, was the manufacturer knew that after he had started handling and advertising the goods, the manufacturer would have to get out of business, with resultant loss to the retailing firm.

"Few Figure Correctly"

"But few business-men know how to figure profit," said Mr. Cleary. "The man who adds 100 per cent to his invoice often thinks he is making 100 per cent profit. But he is not. He has not made his profit until his merchandise is sold, and then he has made the difference between invoice plus expenses, and the selling-price."

"It is impossible to make 100 per cent profit, even if you sell a thing for ten times what it cost. The old arithmetic is all wrong in their method of figuring profit on the cost rather than on the selling-price."

"Many business-men do not figure interest on their investment, or a salary for themselves in estimating their profits. Both these must be figured in."

It was in 1864, Mr. Cleary said, "that the vice-president of a large merchandizing house read a paper before a convention, declaring that figuring profit on the basis of cost was wrong. Since that time it has gone the rounds of the bigger business houses."

Mr. Cleary visited Farmington as the guest of Supt. R. B. Baker. Following the meeting, several business-men talked with Mr. Cleary regarding a more extended outline of business costs and methods, and he consented to come to Farmington without compensation to talk at further length upon the subject.

The men, forming a volunteer committee, have arranged to hold the meeting in the High School building on March 27 at 7:15 p. m. There will be no admission charge or collection, and every business-man and woman in the community is invited to be present.

Rev. Theo. Eisen of Andrews, Ind., attended a Home Mission Conference in Detroit Tuesday. In the evening he came to Farmington to visit Rev. A. A. Schoen and family.



P. R. CLEARY

## Raising Ladder, Called To Fire

Farmington Volunteers Interrupted By Alarm During First Practice

It was one of those "things that never happen." But it did. Farmington volunteer firemen, after several days of eager waiting, carried out from the fire hall their shining new 45-foot extension ladder for the first trial-raising Monday afternoon. On eight sturdy shoulders it was carried to the front of the Salem Evangelical church, laid on the ground and then, after detailed instruction, hoisted up and against the church steeple. The first man went up, looked around, and started back down.

And then the fire whistle blew. For a split second everyone was stunned. Some thought it a "fake"—believed someone was trying to play a joke on them. The others ran for the fire hall, followed quickly by those who thought they were being tricked.

After subduing a grass fire that had spread to two electric light poles on Grand River avenue east of Farmington Junction, the volunteers returned, took the extension ladder down, and put it up again against the walls of the Collingwood Apartments.

Eight men practiced on the ladder-raising Monday and will shift around in their practice sessions until every man is familiar with each position. When the men are experienced, the ladder is raised without trouble by six.

Those practicing Monday afternoon were Bernard Banfield, Frank Dolsen, Harrison Johnson, Norman Lee and Waters Lee, Harold Oldenburg, Marl Pettibone and Ed. Thayer, besides Chief Blough.

## NOVI SEEKING TO HAVE NEW MAIL ROUTE DESIGNATED

Territory North, West And South Sought For Rural Service By Association

An attempt to secure establishment of a new rural mail route out of Novi Postoffice is being made by the Novi Improvement Association.

The proposed new route would cover territory north, west and south of Novi, going west as far as the Novi Town Line. It would comprise areas now being served by Northville, Walled Lake, and Wixom rural carriers.

A committee appointed by the Association held a meeting Tuesday night to discuss plans. It will enlist the aid of Congressman Grant M. Hudson in its effort to bring about the establishment of the Novi route.

## NEW STORE HOURS SET

Beginning next week, the new store hours will be observed by the A. & P. Tea Co. store, Kroger Store, Central Market, and Pioneer Market. These stores will be open Tuesday, Thursday and Saturday evenings, but will continue to close at 6:30 p. m. on Mondays, Wednesdays, and Fridays.

Rev. A. A. Schoen went to Manchester Tuesday to conduct a funeral service there.

## Girl Is Bitten; Final Warning Issued On Dogs

Further Spread Of Rabies Feared As Dog-Owners Disregard Quarantine

With one child and a man in this section under treatment for rabies and another child under observation, the situation has become so serious that drastic action has been decided on by Dr. James A. Miller, City Health Officer. Beginning Saturday morning, all dogs running at large without muzzles will be shot on sight, Dr. Miller says.

Dog-owners have failed to heed the warnings issued in previous weeks, according to Dr. Miller. Numerous dogs are running about at random. All will be shot unless the quarantine is observed.

Isabelle Lueke, 9 years old, is undergoing anti-rabitic treatment as the result of having been bitten by her own dog Tuesday afternoon. The dog was shot and the head sent to Ann Arbor for examination.

The girl was bitten in three places, twice on the face and on the leg. The animal, a police dog, was chained up in the Lueke yard in Parker Subdivision, south of Farmington. The child, playing ball with others, ran within the dog's range to recover a thrown ball. The dog's head was pet, leaped upon her.

Dog Was Bitten

The dog was about two years old. Two weeks ago, Mrs. Charles Lueke, the child's mother said, the dog came home with a bleeding ear, having evidently been bitten by another animal.

Emmett Houghton, farmer, living on the Eleven-Mile road near Middle Belt, is taking daily treatments at Ann Arbor for rabies. One of his cows appeared ill and Mr. Houghton attempted to give it medicine while waiting for the veterinary. It was necessary to put his hand in the cow's mouth, and it feared he may have contracted rabies through an open sore.

Edward Antaya, 10 years old, of Eight-Mile near Middle Belt road, was bitten just below the right eye by a neighbor's dog, which has been tied up for observation.

## FARMINGTON MEN WIN IN BOWLING AT BIRMINGHAM

Five-Man Team Makes High Average In Final Game And Has 80-Point Margin

Farmington Exchange Club bowlers continued their success of previous years against the Birmingham Exchange bowlers Wednesday afternoon at Birmingham, winning two games out of three rolled in the afternoon.

The Farmington bowlers in the last game came near an average of 200 pins each, the five men making a total of 988, which is considered a high score among very good five-man teams in larger communities. Birmingham bowled 966 in this game.

John Clark led with a score of 256, while Leo Gildemeister and Spencer Heene each bowled over 200. Farmington's score was 80 points above that of Birmingham for the afternoon. Birmingham won the first game and Farmington the last two.

Those representing Farmington were John Clark, Spencer Heene, Arthur Lamb, Harrison Johnson, and Leo Gildemeister.

Mr. Clark will leave next Wednesday morning to compete in the American Bowling Congress at Chicago.

## Less Than Week Left For Filing Petitions

Less than a week remains for filing petitions for the City election on April 1. The final date is next Wednesday, March 21, at 5 p. m., according to City Clerk N. H. Power.

The only contest that has appeared thus far is in candidacies for the City Commission, with five petitions out for the four vacancies.