

Southfield Community

Redford 0699-M

The winners of the Grade Spelling Bees held in John Grace School Friday afternoon were: Abbie Kent, eighth grade; Emrick Kallman, seventh grade; Douglas McHale, sixth grade; Raymond Woodcock, fifth grade. Each of the winners will receive a Webster Unabridged dictionary and will also compete for the school championship in the next contest.

MERCER & ATKINS

Painting and Decorating

Paper-hanging

Phone Farmington 355F11

Apr. 11-p

Easter Lilies And Flowering Plants

with their enduring beauty are a welcome gift at Easter time. Farmington Greenhouses are stocked with a most wonderful display.

Quality—the finest that can be grown. Prices—remarkably moderate.

Reserve Easter Lilies Now

Phone 107

Farmington Greenhouses



The Mayfair Shoppe's

Spring Dress Sale

STARTS FRIDAY, MARCH 22nd

Thrifty women will appreciate this value-giving event

One lot of high colored prints and georgettes sold from \$11.50 to \$14.50

SPECIAL \$8.95

Lovely New Plain Crepes

Print combinations georgette ensembles
\$10 to \$22.75

Spring Stock of "Detroit Maid" House
Dresses in dimity, percales and
cotton prints

\$1.95 to \$2.95

Wonderful New Spring Hats

Viscas, new novelty straws, smart styles
in all head sizes

\$2.95 to \$10.00

The Mayfair Shoppe

22136 Grand River

Redford

Mrs. Walter Durham, Fourth Gate road, was hostess to her 500 Club Friday afternoon. Mrs. Emma Liverance and Mrs. Walter Nacker were prize winners. George Wright and family were Sunday guests at the Thomas Bouse home, on Poncianna boulevard. Eugene Sullivan, Chesterfield subdivision, was a Sunday dinner guest at the home of Mr. and Mrs. Fred Renaud, Indian avenue. Mr. and Mrs. Charles Collins had as their guests Sunday, the latter's mother and sister, Mrs. Edmund Armitage and the Misses Ann and Charlotte Armitage. Mr. and Mrs. William Richman of Detroit were guests at the Stanley Morski home on Lincoln avenue, Sunday. Miss Juliet Kent and Miss Betty Cannon of Pontiac spent Sunday at the home of the former's parents, Mr. and Mrs. Walter Kent, Indian avenue. Mr. and Mrs. Walter Neville spent the week end in Toledo visiting Mr. and Mrs. Walter Yenzen. Mr. and Mrs. Eugene Rake-

straw and family of Detroit were Sunday guests at the P. C. Leasing home.

Mr. and Mrs. Charles Asam were Sunday guests of Mr. and Mrs. Otto Esler and family, Farmington drive.

Mr. and Mrs. J. A. Johnson and family spent Sunday with Mrs. H. Worthington in Detroit.

Cleve Newman and sons of Morgansfield, Ky., arrived Sunday at the home of Mr. and Mrs. McHale where they will remain for the summer.

Donald Cullen, son of Mr. and Mrs. Joseph Cullen, returned Monday from the University Hospital at Ann Arbor, where he has been confined for the past month.

Hans Hagan is spending some time with his brother and wife, Mr. and Mrs. Walter Hagan after a five months' stay at Eugene, Ore.

Miss Nellie Sheahan was removed Friday to the Northville Sanitarium for observation.

Mr. and Mrs. Fred Newman of Brighton, former residents here, were guests of Mr. and Mrs. Walter Durham Sunday.

Mr. and Mrs. Maitland Fox, Poncianna boulevard, entertained Mr. and Mrs. Wm. Kessler of Detroit, Sunday.

Hugo Birns returned Saturday to his home on Lincoln avenue from South Bend, Ind., where he has been for the last two months on a business mission.

Mr. and Mrs. Henry Pilgrim were guests at the Simon Zylstra home on Farmington drive from Thursday until Monday.

Mr. and Mrs. Frank Lewis, Seminole avenue, entertained their 500 club Saturday evening. Prizes were awarded to Mr. and Mrs. Roy Drago of Howell subdivision and Mr. and Mrs. Wm. Bedell, of Wayne.

From Friday until Sunday, Irene Bondy was a guest at the home of Maxine Johnson, Detroit. Mr. and Mrs. Herbert Bondy visited at the Johnsons Sunday evening, Irene returning home with them.

Mr. and Mrs. Claude Comstock, Wayne, and Mrs. Anna Kersten of Detroit, were Sunday guests at the Elmer Hardow home on Indian avenue.

Mr. and Mrs. Neville entertained their 500 club in the Community building Thursday evening. Mr. and Mrs. Frank Lewis and Mr. and Mrs. Guy Joy were prize-winners.

Born to Mr. and Mrs. Robert Henry of Detroit, a baby daughter, Mrs. Henry will be remembered as the music teacher at John Grace School last year.

Mrs. Charles Perry was hostess to the S. C. A. Auxiliary at her home on Byron avenue.

John Grace School will be closed Friday, because of the County Teachers' Institute, which the teachers will attend.

Guy E. Joy, superintendent of the John Grace School, and the school board members, attended the Oakland County meeting of school boards and principals held at the Bond School Tuesday evening.

"Essex The Challenger" Tests Are Made Here

"Essex the Challenger," the newest product of the Hudson Motor Car Company, was put through local tests in Farmington in connection with the "Challenge Week" staged by the manufacturers and dealers all over the United States.

Tests in Farmington include acceleration, brakes, and hill-climbing. The trials were made on Ten-Mile road and on McGee Hill.

In the brake-test, the Essex was brought to a stop in 18 feet, ten inches, while travelling at 30 miles an hour. At 40 miles an hour, the car was stopped in 30 feet, one inch.

Acceleration tests showed the Essex going from a standing start to 45 miles an hour in 14 and one-fifth seconds. In an acceleration test for distance, the car went from a standing start and at 750 feet distance was travelling at 45 miles an hour.

The hill-climbing test was run over McGee Hill, and was made from a standing start. The car was travelling 24 miles per hour at the top of the short but steep grade.

The tests were made with an Essex roadster, driven by Sales Manager Pope, of the Lake Drive Garage, with one passenger.

So successful was Essex Challenge Week, March 4th to 11th, that the Hudson Motor Car Company has decided to extend the program for a month, using the slogan "Essex Challenge and Demonstration Month."

NUTRITION GROUPS TO HAVE ANNUAL RALLY DAY

The members of the nutrition study groups will hold their Rally Day meeting at West Bloomfield Township Hall on April 6. All members, their families and guests will be present for a dinner and program at which the

at Michigan State College. It is under her direction that this work is carried on in Oakland County.

Mrs. H. K. Smith of Pontiac and Mrs. Lra Carnes of Walled Lake are the chairmen of the program in this district.

THE PEOPLE WHO ARRIVE

WHO are the men and women who "arrive"—who accomplish what they set out to do?

They are those who have a definite objective, and let nothing prevent them from attaining it.

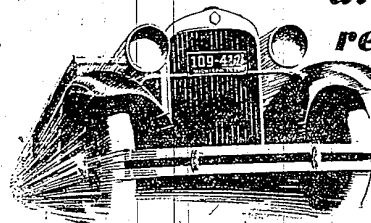
It is interesting to note that a large percentage of the people who arrive are the people who early in life have learned how to save.

Your savings account will be welcome here.

Farmington State Savings Bank

"The Old Bank on the Corner"

ESSEX the CHALLENGER...sets all these records....



during Nation-wide CHALLENGER WEEK

ACCELERATION—from standstill to 45 miles an hour in 14 1/5 seconds.

BRAKES—from 30 miles an hour to a stop in 18 feet, 10 inches and from 40 miles to a stop in 32 feet, 1 inch.

HILL-CLIMBING—from standstill at bottom of McGee Hill, 24 miles per hour at top.

Above we show some of the local records, officially observed by newspaper men, which Essex the Challenger established during Nationwide Challenger Week. Owners here, and owners by thousands all over the country, have duplicated these tests, for, at least, verified the capacity of their own Essex the Challenger to reproduce any or all of these proofs.

IN FAST GET-AWAY—no car is excepted. **IN SPEED**—anything the road offers up to 70 miles an hour. **IN HILL CLIMBING**—against any car you choose. **IN APPEARANCE**—match it for smartness with costlier cars. **IN EASE OF DRIVING**—note smoothness of motor—ease of steering—roadability and effectiveness of brakes. **IN ENDURANCE**—60 miles an hour

all day long is well within its range.

One million owners know the special advantages of the Super-Six. They are best qualified to compare the Essex the Challenger. To them we offer first opportunity to test the most powerful, the largest, roomiest, smoothest, easiest riding—most complete Essex ever built. But all motorcars must be as-tounded that even with seventy-six notable improvements, the price is the lowest in Essex history—a price but little above the lowest-priced car on the market.

Wide Range of Colors
at No Extra Cost
\$695
AND UP...At Delivery

Coach, \$695; 2-Door Coupe, \$695; Sedan, \$695; Convertible, \$725; Standard Sedan, \$725; Town Sedan, \$850; Roadster, \$850; Convertible Coupe, \$895.

Standard Equipment includes: Hydraulic brakes; electric gas and oil valves; radiator shutters; saddle lamps; windshield wipers; rear view mirror; electric clock—controls on steering wheel—all bright parts chromium-plated.

Watch ESSEX the CHALLENGER

W. F. GOERS

PHONE 211

LAKE DRIVE GARAGE

FARMINGTON