

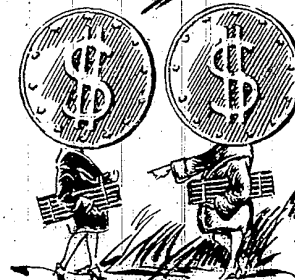


“I see you read the ads too”

“Yes, I never fail to look over the ads. My husband calls me the ‘ad hound’, but I find them very interesting—by the way, I’ve just been down and bought some of the ‘specials’ I saw advertised—they were such good values! I saved enough to buy that pretty lamp I’ve had my heart set on for ever so long.”

It is really surprising how much greater the value of a dollar becomes when spent by one who is thoroughly familiar with the offerings of the merchants. And it is a surprisingly simple matter to gain this necessary shopping information. All you need to do is read the advertising in

***“Teach your dollars
to have more
cents”***



The Farmington Enterprise