

### WHAT DO YOU GET FOR YOUR AUTOMOBILE INSURANCE PREMIUM DOLLAR?

After all, that's the test of value.  
Unless you now get  
Regular Automobile Coverage  
Emergency Road Service  
Touring Bureau Information  
Legal Advice and  
Personal Accident Insurance  
on yourself as the driver-owner, you are  
not getting your full money's worth

**Lawrence R. Taylor**

Phone 144 Peoples State Bank  
Representing  
MICHIGAN MUTUAL LIABILITY CO.

### OUR PICTURES TALK

## STRAND-Pontiac

Week Starting Saturday, Aug. 17

Most Gigantic Drama Since Talking  
Pictures Began

### "NOAH'S ARK"

with

**Dolores Costello**  
**George O'Brien**

And a supporting cast of over 5,000

Enjoy this \$2.00 show at regular  
Strand prices

### "BAD NEWS" SPREADERS OFTEN SEEK OWN PROFIT

Occasionally, a broker or salesman of doubtful reputation will attempt to fatten his own nest by spreading bad news about certain securities. He will inform you and volunteer the information by a personal call—that certain stock which he knows you own, is due for a bad "break," and that you had better get out while you can.

Many cases have been reported where the real facts concerning such stock are exactly the opposite of those represented by the spreaders of bad news. Naturally his purpose is to sell you out of the stock in question, in order that he may acquire it for himself and reap the benefit of any subsequent and secretly expected rise in price.

By this spreading of bad news, bona fide owners of bona fide securities are frequently victimized in this manner.

Legitimate brokers and salesmen—and this type are happily in the great majority—discountenance such methods.

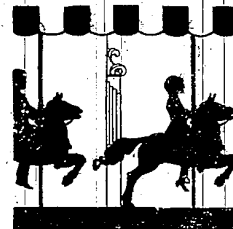
While legitimate houses aim to keep regular customers informed of impending "breaks" or rises, they do not spread bad news through the medium of salesmen making "unsolicited calls on strangers."

Get the facts first. Do not be stampeded into hasty, ill-advised action.—Better Business Bureau.

### "Tears" in Old Glasses Not Shed by Weepers

One of the things greatly denounced by antique hunters in Europe are "tear glasses." These are, says Pathfinder Magazine, little glasses in the slender stem of which is imprisoned a so-called tear. It looks very touching, but it is deceptive. The "tear" never came from a sorrowing eye. It is merely a flaw in the glass—accidental at first and skillfully intended later. But the name itself, with the aid of the article, is enough to make it sought after.

Like the tear glasses of modern Europe were famous "tear cases," or lacrimatories of the ancient Greeks and Romans. They are small vessels of glass, or terra-cotta, frequently found in tombs and in which the mourners were supposed to have dropped their tears. It has been decided, however, that they were used to contain unguents—something regularly and generously used in ancient funerals.



Spending all  
you earn is like  
riding on a  
"merry-go-round."  
You never get  
anywhere.

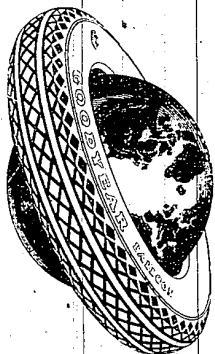
Farmington State  
Savings Bank

"The Old Bank on the Corner"

## Enterprise Want Ads Produce Results

## Trust To Experience --

### The Greatest Teacher Of Them All



Tire-buying is hardly to be counted among the "pleasures" of owning an automobile. It means the paying out of money which also might be needed for something else.

That is why most car owners now think twice before they accept a tire. They desire that their purchases of tires be "few and far between."

That is why they are wary of cheap tires—why more and more they are buying

## GOODYEARS

The World's Greatest Tire

Olin Russell

Ford Sales and Service  
Phone 151 Farmington

Farmington Motor Sales

Chevrolet Sales and Service  
Phone 303 Farmington

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## Famous Jersey Ice Cream

THE SUGAR BOWL

WILL GIVE YOU

Free Of Charge

ONE AIRPLANE FOR THE KIDDIES

WITH EACH QUART OF

Famous Jersey Ice Cream

THAT YOU BUY THIS WEEK-END

Make Sure That You Call On

## The Sugar Bowl

THIS WEEK END