

FIVE PEOPLE ARE SAVED AFTER SAILBOAT MISHAP

The weekly meeting of the Walled Lake Exchange Club was abruptly terminated on Tuesday when Ira S. Carnes glancing out of the window discovered a sailboat containing five people suddenly capsized. The members all rushed out to the lake shore and W. S. Wixom and J. L. Taylor with W. Shea, who had also noticed the accident, jumped into boats and rowed out to the craft. The passengers on the boat were all clinging to it about 300 feet from shore, in about 30 feet of water. The boys who had been sailing were brought back in the three boats and afterward went out to recover their boat.

The boys in the boat were Walter Kreuter, Stanley and Walter Ambrose, A. Broshing and another boy whose name was not learned.

EIGHT SISTERS AND TWO BROTHERS AT REUNION

The presence of eight sisters and two brothers all members of one family and all over fifty years of age, was the unusual feature of the Orr family reunion held at the home of James Walls on Orchard Lake Saturday, August 24. The sisters present were Mrs. Almira Palmalee and Mrs. Anna Dickerson of Walled Lake, Mrs. LeNora Cassells of Detroit, Mrs. Clara Browning of the Pontiac road, Mrs. John Benjamin and Mrs. George Young of Wheeler, Mrs. Carson Coe of Commerce and Mrs. James Walls of Orchard Lake. The two brothers were Albert Orr of Clarkston and Lewis Orr of Commerce. One sister, Mrs. Arville Dean of Decerville, age 51, was not present.

The oldest member was Mrs. George Young whose age is 73. Three of the family have died, Elmer Orr, who would have been 75 had he lived, died a few years ago, and Delbert, who died at the age of two, and Letty who died when she was 17.

The parents were Mr. and Mrs. Francis Orr. Mrs. Orr was Miss Emily Richardson. Most of the family were born on the farm.

HOUSE AND BARN ARE BURNED AT BOGIE PARK

Fire destroyed a cottage and barn at Bogie Lake on Monday afternoon. The cottage caught first and set fire to the barn, which was full of hay. The stock in the barn was removed safely as well as the tools, but the hay and building were totally destroyed.

The smoke from the barn penetrated to a distance of several miles and the air was blue with smoke until late in the night.

The Walled Lake fire department was called after the barn caught, but this was too late to be of service. The truck was driven by Chief E. L. McQuern. Representatives of the Fryer Company have inspected, cleaned and filled the small hand extinguishers on the truck, and the big tanks will be inspected by the Boyer Fire Apparatus Co. this week.

Four new tires were installed on the chemical truck this week.

Plans are being laid out by the Oakland Motor Car Company in Pontiac, Mich., for entertaining the four leading Oakland-Pontiac salesmen of the United States. These men, national officers of the Oakland Fifty-Two Car Club, hold their titles by virtue of the sales records which they established during the year ending July 31.

GRAND RIVER
HAIR SHOPPE
MRS. H. GREEN
21739 Grand River
Redford



BEAUTY
CULTURE

In All Its Phases

Their First Sale -- Made A Great SUCCESS!

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D. L. DICKERSON

E. O. HATTON

FARMINGTON HARDWARE CO.

HARDWARE and FURNITURE

Sporting Goods, Paints, Stoves, Electrical Goods, Radio, Rugs

FARMINGTON, MICHIGAN

Sept. 3, 1929

The Farmington Enterprise
Farmington, Mich.

Gentlemen:

A little over a month ago, we decided to conduct for the first time a summer sale of furniture, offering a discount of 20 per cent off the regular prices on all furniture and floor-coverings. It being our first sale, and somewhat of an experiment, we were eager to learn whether the people of this community would be much interested in unusually good furniture values. We wished to test out, too, the drawing-power of advertising in the Enterprise, and for this reason we used no other method of advertising the sale.

As the heading of our last sale advertisement stated, we were very much surprised at the large numbers of people who had taken advantage of the opportunity to save on high-grade furniture. We had a consistent sale on practically every item advertised, and in some instances, as in the case of floor-coverings, the call was so great that we were forced to purchase new stocks to supply the demand after our regular stock was sold out. The buying at 20 per cent discount continued right up to the close of the sale Saturday night.

We are indeed pleased to regard the success of our first furniture sale as an appreciation of our effort to provide greater values for our customers, and as evidence of the effectiveness of advertising in the Enterprise. We hope it will be a matter of much satisfaction to you, as it is to us, to know that many homes in this community have been made happier by the addition of new furniture, purchased at savings that mean so much to every family.

Yours very truly,

The Farmington Hardware Co.

E. O. Hatton

The Enterprise is pleased to be able to publish this letter as further proof, not only of the oft-repeated saying that "It Pays To Advertise," but also of the fact that the way to develop business in this community is by offering good merchandise values and good service, regularly in the columns of

The Farmington Enterprise