

SALLAN RELIABILITY SALE

Nationally Advertised Merchandise
CASH PRICES *with no Additional Charges*

NOTE NO INTEREST - NO CARRYING CHARGES

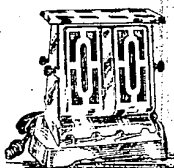
25% PROFIT Column

Profit to you—not us. Each one of these articles represents a saving to you! Buy now for Christmas.



GENUINE MANNING-BOWMAN electric percolator set. Consists of four pieces—percolator, sugar and creamer and tray—of guaranteed silverplate. Formerly sold for \$30.00. Our special price

\$1945



GENUINE MANNING-BOWMAN electric Toaster. Guaranteed silverplate—complete with cord and plug at this special price of

\$395



WROUGHT IRON SMOKING STAND—Antique gold finish. Special feature!

65c



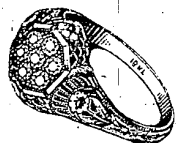
Nationally Famous Pocket Watch

Nationally famous pocket watch for men. Handsomely engraved case, 19-jewel South End movement. Formerly sold for \$50.00. Now, specially priced at

\$2985

\$1.00 Down—50c Weekly

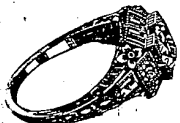
Select Your Gifts Now—We Will Hold Them for You Till Christmas



This cluster ring of seven perfectly matched small diamonds—set in an 18-kt. white gold mounting—delicately hand pierced.

\$3500

70c Weekly



Perfect blue-white center diamond with smaller matched stones on either side—mounting of 18-kt. white gold—step effect.

\$15000

\$3.00 Weekly



\$1895

Pre-Christmas Diamond Value!

Brilliant blue-white diamond set in mounting of finest 18-kt. white gold—hand fashioned in a new and popular design, selling at an extraordinary price.

Pay Only 50c. Down!



IRIDIO PLATINUM mounting jeweled with an exquisite blue white diamond. Super value.

\$10000

\$2.00 Weekly



Perfect blue-white center diamond with two smaller matched gems on either side. Mounting of 18-kt. white gold.

\$20000

\$3.50 Weekly

5% DOWN—2% WEEKLY

Terms Suited to Everyone



\$1385

A Gift of Accurate Time

For Christmas---

NATIONALLY ADVERTISED strap watch for men, 15-jewel engraved case with metal band to match. Christmas feature price

\$1385

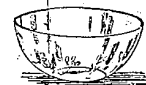
Pay Only 25c Down!



The Legionnaire by Elgin—designed for men of exacting taste. Engraved case—guaranteed Elgin movement—complete with leather strap.

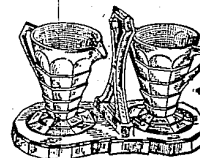
\$1900

10c Weekly



GLASS CANDY BOWLS of changeable color iridescent glass.

2c



SUGAR AND CREAMER SET of green translucent glass. Feature price

59



CAKE PLATE of delicate rose colored glass. An always necessary item for the informal party.

95c



ELGIN POCKET WATCH

ELGIN POCKET WATCH—Handsomely engraved case in either green or white gold. Dependable Elgin movement, raised gold figured dial. Special

\$1195

50c Down—25c Weekly

Sallan

DIRECT DIAMOND IMPORTERS

Detroit 17 NORTH SAGINAW
 PONTIAC, MICHIGAN
 Open Saturday Evening

Wyandotte