

BUY BEFORE THEY ADVANCE

You are given your one opportunity to secure one or more lots in Redford before prices advance. We, Perry-Mortenson Co., 45 State St., Detroit, hereby offer to the people of Redford township the opportunity to obtain one or more of Redford's finest building lots before offering them at wholesale to outsiders in Detroit and elsewhere. We offer them at lower prices to you of this township than we fully believe they will be sold to strangers. Don't think because you were born in this locality that the conditions are different than in other sections so near the most rapid growing city in the United States. Detroit must expand. Values in Redford are low and when the trend of suburban life comes, as you can see it reaching out Grand River Ave. you will be sorry you have not taken our tip. Buy now.

GRAND OPENING TUESDAY, NOV. 5.

The day on which we elect Our President of the United States. This one day only these lots will be offered at the ridiculously

Low Price of \$100 and up

Why Not Own a Home of Your Own

Buy one of these lots and start a home for your family with the money you now pay for rent. \$20 per month rent for 15 years means \$5,586.19. Does it surprise you? A home means peace of mind, independence, a sense of security and self-respect.

Big, Wide Lots

These lots vary in size from 50x150 to 66x200. You cannot be cramped. You are guaranteed ample light and air. The location is the most inviting. The air is the purest. The taxes are the lowest being outside the city. The soil is the best for fruit and vegetables being a black sand loam.

Values Are Sure to Rise

Nothing can hold back the increasing value of this property. Redford will be a town of 5000 in five years. Land values are measured by the growth of population. The calls for homes develop with that growth and real estate feels the upward trend first of all. Is there a vacant home in Redford?

A Clear Title

The title to these lots is perfect. You are made absolutely secure by a Burton Abstract or Title. There are no mortgages or back taxes. Every lot is free of all incumbrances and the title is guaranteed by a Certificate of Title by the Wayne County Abstract Office, C. M. Burton, Proprietor.

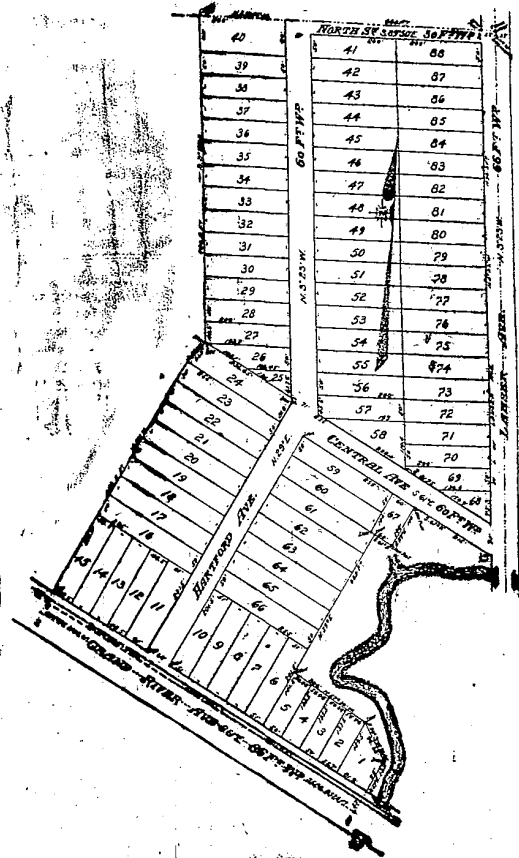
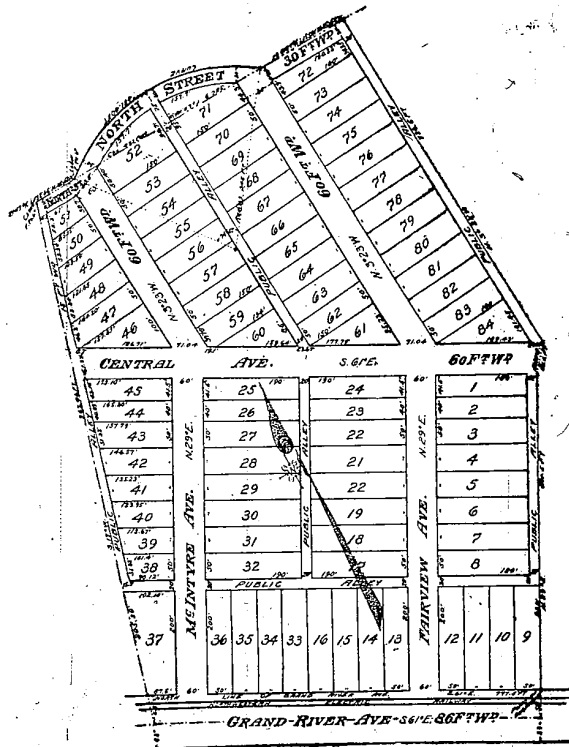
Low Values in Comparison

Frontage on Woodward Ave. the same distance from the city of Detroit sells from \$60 to \$100 per ft. Frontage on Jefferson avenue, equal distance, sold within the month for \$150 per ft., and on all other of the large arteries of Detroit land values have reached such prices that men in touch with things have not been keen enough to see its developments. Frontage on Grand River will be offered at our opening for the nominal sum of \$8 per foot. There certainly can be no question of reaping a profit here. We predict that within twelve months Grand River frontage will be sold for \$25 per ft. Don't put off all those thoughts of retiring from active life to a home in the best and richest town in Wayne county until the values have advanced. Buy now and share your town's prosperity with the man who builds his home from his savings.

A Safe Investment

When you invest in a building lot you have a certainty. Your money is safe. It is better to be sure in advance than to be sorry afterwards.

ONE LOT FREE



OUR EASY TERMS

\$5 DOWN AND \$5 PER MONTH. NO TAXES FOR ONE YEAR. NO PAYMENTS WHILE SICK OR OUT OF WORK.

We want you to feel sure that you are safe

3 EIGHT ROOM HOUSES

We have 3 (sample) houses all ready built which we will duplicate for you on any lot in the subdivision for Price \$2,200.

These houses have eight rooms; full cellar and attic and in our opinion cannot be improved upon for a suburban home. You may select a full acre at a small additional price and have a fruit or chicken farm. The terms of payments are \$300 dollars down and \$15 per month. No payments when sick or out of work. Here is your opportunity to buy on small payments, save rent, own your own home, raise your own vegetables and poultry.

Come to the main office, 506-Sun Building, 45 State St., or take the Suburban car out Grand River direct to Redford where our representatives, at the branch office on the grounds will give you every information. Telephone us, Cherry 2683.

OUR POSITION—Redford is the finest suburban home site about Detroit. It offers the most attractive money making proposition ever offered in Wayne county. We base our words on what past experience and present knowledge justify. Ask any man who has dealt with us what our Detroit record is. We are not offering silk and delivering cotton.

ONE LOT FREE

One Purchaser will obtain a lot free. One buyer will get his money back upon the sale of the fiftyth lot, by a plan, the details of which will hereafter be announced, and complete notice given to every resident of Redford township. The lucky purchaser will be decided upon and the money returned to him in full. Be sure to be one of the first fifty buyers. You may get a lot free.

506 SUN BLD.
45 STATE ST.

PERRY-MORTENSON CO.

DETROIT