The Farmington Enterprise

THE FARMINGTON ENTERPRISE, FARMINGTON, MICHIGAN THURSDAY, MAY 8, 1930

5c A Copy, \$1.50 A Year

Ortonville Gains

Cortonville Gains
The population of Ortonville
Village as shown by a preliminary count of the returns of the friteenth Census, taken as of April 1, 1930, is 533, as compared with 445 on January 1, 1920.

There was 1 farm enumerated in this area.



A Crisisand no Telephone!

This man's wife was ill. One night she took a sudden turn for the worse, and medical attention was needed immediately. He had to leave her, and run to a neighbor's to use the telephone—and the delay was serious.

Perhaps you do not realize the Safety, the Comfort and Convenience the telephone affords. It is an everyday necessity.



MICHIGAN BELL TELEPHONE CO.

ole avenue ote avenue.

Mr. and Mrs. Ashley Rolfe and son, James. motored to Flint on Sunday and were guests of Mr. and Mrs. Harry Rolfe.

Mrs. John Lundgren entertained the Sew-and-So Club Friday afternoon in her home on Lincoln avenue.

avenue.

Mr. and Mrs. James Davis and son, Elton. motored to Blaine Sunday and were guests of Mr. and Mrs. Roy Cowell.

Mrs. Peter Yackley and children of Dayton, O., are visiting in the Raymond Yackley home. Seminole avenue, this week.

Mr. and Mrs. Arthur Cooper and family, who have been liv-ing on the Gray farm, Nine Mile road, are occupying the William Dowsett house on Emmett and Seminale.

Seminole.

David Freeman of Detroit is visiting his son-in-law and daugh ter, Mr. and Mrs. Joseph Redden and family for several weeks.

Mr. and Mrs. J. A. Johnson and daughter, Vera spent Sunday with Mr. and Mrs. William Learn ed in Royal Oak.

Patricia Hum. Naraunge ave-

ed in Royal Oak.
Patricia Ham, Negaunee avenue, plans to spend the week end with Mr. and Mrs. Joseph Varn Hagen on Burg road.
Mr. and Mrs. J. H. Tison and family were guests of Miss Mary Schottle in Ferndale.
Mr. and Mrs. Güs Werner and children spent Sunday with Mr. and Mrs. William Peabody in Detroit.

troit.

Miss Margaret Cullen was a guest of Mrs. Roy Angle in Highland Park over the week end.

The fellow who boasts that he never was sick a day in his lift in the chewed end of a nickel cigar.

**SOUTH-SECOND YEAR—No. 27*

West Point Park

Mrs. Clairs and van saken to, when there are, is with Mr. Gardsephies oversign and user removes the partners. All point of the properties of t

Macoti will make their home in Tuesday atternoon. A fine attendade in this area. It was a most shown separately in 1920. There were 12 farms countered in this area. In this area was not shown separately in 1920. In thi

OLD SILVERSMITHS, in order to help people tell pure silver from cheaper imitations, marked the real thing "sterling."

In a like manner, manufacturers, who stand back of their wares, identify them with trademarks that are your guarantee of quality. By advertising these trade-marks they focus on their products the searchlight of attention.

Only good goods, fairly priced, can flourish in this light of publicity. For no merchandise and no business can thrive under the weight of public condemn-

That is why a manufacturer, or a merchant, places the whole reputation of his business at stake every time he advertises. His goods must be as adver-

So, in looking through this paper, remember this: the man who spends his money to invite your consideration of his wares backs up his belief in his goods and leaves the final decision to you.

It pays you to read the advertisements. It pays you to buy advertised products.

Advertising is your protection

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