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did?

**Boosting For Bigness** 

Page Two

Pride in one's own community Flint, even Grand Rapids, posis a commendable virtue, and sibly. Why not bring them all in, too? And throw in Jackson and one that is well worth developing. Frequently, however, its Kalamazoo for good measure. place is taking by an undesirable And all the big towns in between substitute, a senseless kind of It calls to mind the story of how what is now one of the "boosting" that is based, not on solid civic virtues, but on some country's greatest cigar manuend the "booster" has in view. facturing and selling companies

It would be hard to find a more perfect example of this silly sort er of the company. in Chicago, of whooping than that afforded called into his office two sales-by an article in a Detroit news men whom he knew and told paper last Sunday. A full-page headline heralded the fact that accepted his proposition. Turning who supposed Detroit's population to be about a million and a balf. '

Reading further, we find that the "two-million" figure is prowided by "Detroit's metropolitan area, with 2,049,906, the district recommended by the Detroit Board of Commerce for use by the Federal Bureau of Census this year."

It is interesting to follow and see just how Detroit gets its two million. The article continues:

The Board of Commerce originally recommended a metropoli-tan area including all of Wayne, Oakland and Macomb Counties, the two eastern tiers of Wash-tenaw County townships, and the two northern tiers of Monroe County. This was abandoned when Pontiac asked that it be given the right to a metropolitan area of its own. "There is just as much reason to use the larger area as the De-troit metropolitan area, as the smaller one," said Charles E. Boyd, of the Board of Commerce. "The smaller area was recominally recommended a metropoli-

cmaller one," said Charles E. Boyd, of the Board of Commerce. "The smaller area was recom-mended as a matter of fairness to Pontiac. It was determined on a variety of strict investigations, covering the area of daily retail deliveries, the commuting terri-tory, telephone service, street railways, electric power lines and Water Board projects. "On these rules the area defin-itlely extends north from and in-cludes Pontiac and its surround-ing territory. All of Oakland County and all of Macomb County are definitely linked with Detroit. To a smaller extent this is true of Eastern Washtenaw. County and Northern Monroe County, with industrial and residential expansions making the union closer each year."

closer each year." The recommended area omits the townships of Canton, Van Buren, Sumpter, Romulus and Huron inside the Wayne County western and southern boundary.

the invaniships of Canton, Van course to his intense individual. Buren, Sumpter, Roundlas, A. Barter, and sumpter, Roundlas, C. D. Eaton's mental dar-mers and southern boundary. "While these townahips are distinct suburbs of Détroit, their emetared at present is sparse." Mr. Boyd said. 'In determining of Commerce decided to include the metropolitan area the Board of Commerce decided to include the mighty." and so he scarcely might?' themselves or the might well the meaning to re-the might?' themselves or the might well the meaning to re-the might?' themselves or the might well the constraint of plate. The did not hesitate to launch the might?' themselves or the might well the scarcely endaged himself to either "the might?' themselves or the might well the constraint of plate the interimed to be stabilish cordial relations for the might, well and the state of the might?' themselves or the might well the constraint of plate might?' themselves or the might well the constraint of plate the might?' themselves or the might well the constraint. Better Hold' The other words Distroit, in of the might?' themselves or the might well the scarcely the might well the most of the might well the constraint. Mr. Better Hold' The tore that allow of the second the plate well the well the meaning to re-the might?' themselves or the scarcely might?' themselves or the scarcely might?' themselves or the scarcely the might well the constraint. Mr. Better Hold' The tore of the scarcely of the second the scarcely might?' the max well to scarcely the might well the constraint. Mr. Better Hold' The tore of the scarcely well the scarcely well the constraint of the scarcely of the scarce

One Good Man Wins

"It is these qualities of mind and character which ought to make him one of the great figures in the Senate... The issue in New ersey is deeper than the particu-ars which are debated. It is Surely merchandise is de lars which are desolds. It is which are desolds, it is which are popular govern-ment the absolutely first-rate man can capture the popular im-agination, whether the voters of New Jersey, with a clear oppor-tunity to choose the best, they have, will make the most of it." What did Mr. Hayden find, after some observation, with the election only a few days away? He found a surprising "decline in the Morrow prospects," and for

got its start years ago. The own

### What Other Newspapers Are Saying and north, and only the river

# Fewer New Laws

better. They "take" east, west,

seems to have stopped them from

"taking" the other point of the

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course to his intense individual ism, G. D. Eaton's mental dan

One Good Man Wins From New Jersey Jay G. Hay-the candidate . . Mr. Morrow said the candidate . . Mr. Morrow said the candidate . . Mr. Morrow said the candidate . . Mr. Morrow said limit of expenditures in his be-ardor of the Detroit News, sent int of expenditures in his be-ardor of the Detroit News, sent and the election Tuesday ints. The ward heelers knew that Mr. Morrow was a multi-garding one of the most interest ing senatorial contests in the brig senatorial contests in the Dwight W. Morrow and two-other ago, in anticipation of the con-tict, the New York World said regarding Mr. Morrow's capabil-tites: "It is these qualities of mind "It is these qualities of mind the senator of the moment of the senator "It is these qualities of mind bright the senator. It is may in the campaign."

name of some person other than

his family in the campaign." In other words, Mr. Morrow had conducted himself as an honorable, dignified, self-respect ing candidate. His deportment entitled him to the respect of every citizen of his state. It was prob-ably very near if not exactly the ideal which the founders of this representative government visualized when they provided that we elect to carry on our govern ment the most able citizens of our various communities.

Mr. Morrow's landslide Tues got its start years ago. The own-er of the company. in Chicago. The induction of the company. In Chicago. The following reasons: "His refusal to play politics in an in whom exceptional abil-the orthodox way. He has idealin-the orthodox way. He has idealin-the orthodox way. He has idealin-the orthodox way. He has idealin-ity is combined with great per-sonal popularity can and does accepted his proposition. Turning glad-handing. door-bell-injoned to an of them, he waved his and baby-kissing to win votes... be of the west. Then to the thousand dollars is the amut witch the New Jersey law says the higher type before they in-bis own behalf, but this pro-a possible re-awakening in the having expenditures made in the land.

Formpass. Lillian D. Avery In an age when women every-where were leaving the tradi-tional "woman's place" to in-rade fields formerly reserved for won here a thought as thought as thought as thought as thought tion, Mrs. Lillian Drake Avery won here and there acquiring distinc-tion, Mrs. Lillian Drake Avery ting such a departure. Through the medium of historical learn-ing Mrs. Avery made a very def inite and most worth-while com-tribution to ber State. All of Oakland County suffers

## Lets Loose To Get A Better Hold'

time, <sup>9</sup> <sup>9</sup> <sup>3</sup> Mr. Green has made a very good governor for the rea-son that he is a good citizen with the best of intentions, possessing many excellent qualities of mind and heart. He is a good cam-paigner. He realizes that many paigner. He realizes that many

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and heart. He is a good cam-paigner. He realizes that many voters like a generous portion of "applesauce" and he knows how and when to serve it. He was elected governor four years ago on a personal platform contain-ing several sound planks laid on a foundation of glittering prom-lase. Some jof the things that he advocated have been brought to a satisfactory end, but many of the promises remain unfulfilled. The latter has caused no disap-pointment as these promises were duly discounted as "applesauce."



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**Farmington Lumber** and Coal Co.

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