

The Farmington Enterprise

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Editorials

Healthful Interest

School meetings in every district throughout this section Monday night showed a healthful interest on the part of citizens in the schools and their welfare. In each district a very large percentage of the citizens were present to take part in the discussions and vote in the elections.

Farmington with over 200 in attendance, Clarenceville with over 150, Pierson District with a high total vote of 86, recorded the highest number in recent years.

These large gatherings, evidence of much interest in the schools, speak well for their future welfare.

Who Really Started It

Everybody, from big business men down to the bat-boy at Navin Field has been accused by Mayor Bowles of starting the recall movement (conceived in fraud—don't forget that!) against him. But since the Oakman-Gillespie feud opened up we have found out who must have really started the recall—not for "fraud" but for greedy gold. It was the radio stations.

Was Mr. Ely Ever Given Credit?

Valuations were placed upon various parts of the County by the equalization committee of the Oakland County Board of Supervisors last week. The City of Pontiac's valuation was somewhat reduced from that of last year, although not as much as Pontiac officials might have liked.

Yet Pontiac's newspaper, in its report of the committee's recommendation, remarked thus:

"Independence Township was alone favored by the committee report with a reduction of \$100,000. Washington E. Irish, supervisor from this township, had a large part in preparing the report."

We wonder if, in all the years that Mr. Frank G. Ely, assessor of the city of Pontiac, was having just about his own sweat way in the matter of Pontiac's valuation, (and it was many millions of dollars below what Pontiac officials themselves know in their hearts it ought to have been)—we wonder if the Pontiac Daily Press ever published a remark like this, even though it would have been the truth:

"The City of Pontiac was immensely favored with a valuation of millions of dollars less than it really should be, especially in comparison with other parts of the County: Frank G. Ely, supervisor from Pontiac, had a large part in preparing the report."

Or didn't they ever favor their fellow-townsmen with such pleasant publicity?

Incidentally, it is a matter of great satisfaction that the members of the equalization committee did not "fall for" the bait or trap which was held out to them by the report of the Pontiac city assessor, Charles H. Harmon. In Harmon's substitute report he reduced the valuations of the cities and townships of each supervisor on the committee below what these supervisors themselves had set. Possibly it was hoped to embarrass them in their own communities.

All of the County may be proud of the fact that the committee members, among whom is Farmington's mayor, held themselves above such truckling to the voters, and stood by their convictions, regardless of the apparent attempt to put them in a bad light at home. More of this sort of moral courage is what the County needs in its official circles.

Base, Indeed

Of the many and various violations of the legal code that man commits, it would seem that not many are much beneath that of which a man in this section was recently convicted—practicing medicine without a license.

Surely one must be in dire need of the necessities of life to stoop to this. To offer aid to the afflicted, to fool them into believing that they are receiving competent treatment for their ills when they are not, is a practice that deserves condemnation beyond the power of language to express.

Even though none may have been directly and seriously harmed by improper advice or treatment, merely obstructing their recovery of health, keeping suffering people from proper medical attention or delaying such care, is an inhumanity to which no one should be subjected. To deceive and take hard-earned money from men and women in ill-health is sheer cruelty, no matter where or when it is done.

Anything less than a prison term is, light punishment, indeed, for such an offense.

A Good Example

One of Oakland County's newly appointed officers has voluntarily cut his own salary from \$7,000 to \$4,000 per year, an example which should be followed by every office holder in the county, as they all draw double what they actually earn or could make for themselves in most any line of business—Rochester Clarion.

Don't Forget, Monday

Don't neglect to go to the polls at the Town Hall Monday and vote "Yes" on the charter amendment, to enable the City to go ahead with the sewer project. Officials aren't worrying about an unfavorable vote, as much as they are about possible lack of interest among those who desire progress.

It will take only about five minutes of your time.

What Other Newspapers Are Saying

Mr. Brucker On The Stump

(Detroit News)

While other possible candidates hesitate and watch the political winds, our attorney-general, William A. Brucker, is making hay while the sun shines. Up and down and over and across the great state of Michigan he goes, addressing the people, in the evident hope of persuading them that he, above all others, should be nominated and elected governor.

The young man Brucker has confided to many audiences his belief that Michigan is a fortunate state; that honesty is the best policy; that great oaks from little acorns grow; that the good are happy; that public money should be expended wisely; that across the Alps lies Italy; that good roads mean better communication; that conservation is a fine policy; and that the sun, after rising in the east, is fairly certain to set in the west.

So far, the young man Brucker has remained on firm ground, shunning the bog of controversy. He has registered no opinion of the present administration. He has delivered no attacks. It remains to be seen how long he can pursue this course, which, safe and sane as it may appear, is not exactly informative either on the problems of this State or of the way in which Mr. Brucker proposes to solve them if he is given the opportunity.

'Gimme A Dime, Brother'

(Clinton County Republican News)

There is altogether too much idle talk about hard times. No, we are not trying to publish Pollyanna articles claiming that the depression is all psychological. We will leave that to the daily papers. Their theory, and we suppose it is more or less warranted, is to keep mum about the real conditions and keep preaching prosperity. Yet there is more than one way to look at it. One can compare this year with other years when conditions were much better; or, one can compare their own conditions with those in other localities.

One day last week a man accosted us with "Gimme a dime, brother." He had a good face. He had come into the industrial cities where the industrial cities would furnish him a job. He was broke; his shoes were badly worn; his face gaunt. No man can look his best under these conditions, yet this man was not a hobo: He was weak to a point of illness. He was humiliated to a point where he shamefacedly accosted a stranger for a paltry dime.

After sending the stranger on his way to a restaurant for food we drove 25 miles over Clinton County roads, showing a New York City editor how Clinton County farms and farm crops were looking. We saw a wonderful wheat crop just beginning to turn slightly brown. Yes, we know the price of wheat is the lowest in years, but it is food and the farmers who have it are not going hungry this winter. We saw fine herds of dairy cows up to their knees in rich pasture. The price of milk is low—too low. Yet that does not detract from the food value of the milk.

The corn, bean, oat and hay crop look as well this year as any we can remember. It has been ideal growing weather, with just the right amount of rain at intervals. With the exception of the prospect of low prices, which of this is written the farm outlook is good. If there is not recovery in prices the cash income of farmers will be cut down, but fortunately the current price does not hinder the sun from shining, the rain from falling, the cows from giving milk or the hens from laying.

The Price Of Butter

(Ionia County News)

We are quite sure the investigator who said that in some rural communities nine pounds of butter substitutes were used to one pound of butter was not referring to this county. However, one does not need to inquire very far to find that a considerable amount of butter substitutes is used in this county, and there may be butter or cream and the sub-

stitutes. It doesn't take an expert to figure out that the use of cases where producers sell their butter substitutes reduces the market for butter, and that it is due to the under consumption of butter that there is a big surplus. It is clear, too, that a big surplus means a lower price. It would not take long to remove the butter surplus and increase the price of butter and cream, if the "Eat More Butter" campaign instituted by farm organizations were successful. Those who have made a study of the situation claim the solution of the difficulty lies in the hands of the farmers themselves who use more butter substitutes than butter. Mr. M. S. Winder, executive secretary of the American Farm Bureau Federation, recently said, "The condition of the dairy industry largely affects and determines the prosperity of other branches of agriculture. Just as the price of steel is the determining factor in the industrial world, so is the price of butter in the agricultural world. Grain, live stock and other farm commodities are directly affected by the price of butter fat." This being true, all in this county should enter enthusiastically into the "Eat More Butter" campaign.

Using Hand Labor

(Rochester Clarion)

The recent action of the Rochester Village Council in deciding to use hand labor on village sewer construction, instead of bringing in a machine digger, and to hire local men who are out of work, as a construction gang, is a worthy attempt on the part of the council to reduce the number of unemployed in Rochester.

There isn't much doubt but that these men, or most of them, would have been out of work for the rest of the summer, but this plan of the council enables them to at least earn a living and survive without being a burden on taxpayers, until fall, when business conditions will probably pick up.

Double News Value

Back in the forties it took months for the thrilling news of California's gold strike to cross the continent.

Not long ago a championship prize fight was under way and people all over the United States and other countries knew about it as quickly as did those who were witnessing the event. A baby made his appearance in the home of Col. Lindbergh, and the nation again knew about this news event in a short period of time.

In the early days news spread by word of mouth. Today we have the radio that sends out flashes of news, and with the aid of telegraph and telephone lines, the messages in detail are sent into the newspaper offices, rushed in type, the paper is printed and soon the news becomes public property.

There are two kinds of news in the paper. One consists of the affairs of other people, their sayings, doings and what they are going to do; things that may happen, have happened or didn't happen.

The other kind of news is your affairs. That's the part you will find in the advertisements. There's a lot of valuable news there about things you want or will want; things that have to do with your personal comfort, convenience and every-day efficiency. Every advertisement carries a personal message to some one. Many advertisements carry messages of vital interest or value to you.

That's why you can't afford to miss the advertisements.—Exchange.



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