MICHIGAN BELL TELEPHONE CO.



She finds TELEPHONING Inexpensive

TOR shopping, making social engagements and keep-ing in touch with out-of-town friends, she finds telephoning the quickest, most convenient, and least-creenive way.

spensive way.

She uses the Yellow Pages of her telephone directory as a shopping guide, and buys by telephone.

Her bridge group or dinner guests are assembled quickly by telephone. (Telephone directory as a secially correct.)

socially correct...
She talks with out-of-town relatives frequently by Long
Distance, and when friends move away, she maintains
her acquaintanceship with them by telephone. cost of telephone service is low.

Shop by Telephonel Use the Classified Tele-phone Directory (Yellow Pages) as a guide

DR. WILLIAM F. PARSONS

808 MICHIGAN THEATRE BLDG. DETROIT

Chiropractor Thalamotherapist RE-TIMING THE HUMAN MECHANISM
Food and Nerve Specialist

Acute Chronic and Infectious Diseases a Specialty

(Eye, Ear, Nose and Throat) Drugless
Treatments
In Your Home
Office—Randolph 3983—Sanatorium—Redford 1909



"Cooking with my ELECTROCHEE" olectric range isn't a bit expensive-

All my friends are surprised to learn how little it costs!"

"One reason why my ELCTROCHEF is so economical is the set of Mitro-aluminum cooking utensits that come with the range. These utensits have black surfaces which speed up cooking remarkably. They make cooking one-thirs' faster, and of course require less electricity than would otherwise be needed."

* A study of 500 homes showed that the cooking cost with the ELECTROCHEF averages 64c a person per month

DETROIT EDISON CO.

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