

Turned Into Toys--

MOUNTAINS that once were great barriers now are playgrounds for summer guests. Rivers are racing tracks for varsity crews. Forests are touring camps. Plains are airports.

The wild and forbidding have been tamed—turned into toys. Great reaches of geography have been split up into segments. Paris and London have been pushed into the suave shops of Saratoga, or into any store at Attabee.

News has done it all. News has overcome distances and bred familiarity. News has given you the new triumphs of manufacturers . . . the audacious achievements of science . . . made meal-times little ceremonies . . . even bathing an art.

In the advertising news in your favorite newspapers, read of fascinating places to travel . . . of accessories for outdoor and indoor pleasures . . . of valuable things to satisfy your inborn desires for comfort, beauty, and change!

You can't think of everything you need or enjoy without some outside aid. Advertisements are interesting, informative help. They are excellent personal advice sheets. They are guides for every vacation, every shopping tour. They have a way of putting worthy things right at your fingers' ends.

Read them—and pass their good news on, to your family, your friends.

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Farmington Enterprise