

# Make Up Your List...

PERHAPS you do staple shopping by the week

Larger items you renew each month.

Household furnishings, automobiles, radios and similar things are in the nature of investments, whether for months, for years, or for life. You buy these things at long intervals.

But no matter what you buy, you serve yourself best if you plan your purchases in advance. Every list you make is a budget in itself. Careful study of the advertisements will always help you in picking and choosing . . . in comparing prices . . . in weighing your needs and desires.

Making up your list is really a fascinating game when you play it against your allowance. The more careful you are in the preliminary study of advertisements, the better will be your chance not only to get the best selection for your purpose . . . but also to find out in advance how much money you can save for unplanned extras!

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