

# Fortune Calls To You Now!

Efficiency Magazine of London, England recalls past history and points to the future in a recent article, as follows:

"The way to create a fortune is to buy from pessimists. Pay your money and take a risk. Frick started his career by buying coke ovens in the slump of 1837. Carnegie made \$300,000,000 by buying steel plants in slumps.

"Hundreds of fortunes have been made by buying from pessimists. Ye Gods! What a chance there is at this moment!

"In five years from now, most American business men will belong to the "I-WISH-I-HAD-CLUB."

"Then it will be too late to buy a dollar for thirty cents. The opportunities will be gone."

If this is sound advice for the big business man, why is it not just as sound and pertinent for the consumer, who is surely a business man on a smaller scale?

Let the advertising columns of this paper be your guide and counselor to better business and better bargains.

## -The- Farmington Enterprise