

PRINTING

Is A Part Of Life

You open your favorite newspaper—and flaring head lines thrill you with the news: that a king is dead, . . . a city burned, . . . a law repealed! PRINTING has added one more to the countless, cameo-sharp impressions that it has made through your life.

Hark back, in fancy, to the days of your childhood and consider the pictures that stand out most clearly in Memory's gallery. Intermingled with the recollections of juvenile joys and sorrows, do you not find the stories and the songs that PRINTING gave you then? Robinson Crusoe—Gulliver's Travels—The Arabian Nights—did not these and other tales make a deep and lasting impression?

Not a day passes but PRINTING plays an important part in your business or personal affairs. It brings you word of what others are doing, and it carries the message of your business, your merchandise, to those you wish to interest.

And your message of your printing is vivid just in proportion as it is properly presented.

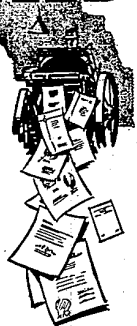
How important, then, that your printing be handled by a printer who knows! Who can so combine type and ink and paper as to make just the right impressions on the people that you want to reach and convince.

Such an organization exists in this community—has been serving the people and the business-men of Farmington for 43 years. IT IS

The
Farmington Enterprise

**EVERY
PRINTING
NEED**

**FOR YOUR
BUSINESS
and
PERSONAL
USE**



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INTERESTED, PERSONAL SERVICE

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