



“You Are Wanted On The Phone”

YOU ARE PROMPT to respond to the ring of your phone. The very idea that some one has a personal message for you intrigues your interest.

Has it ever occurred to you that back of every advertisement in this paper there is some one with a personal message for you? More often than not these advertisements were written with you in mind. It is impossible for most merchants and manufacturers to give you a phone call about their goods, their wares, or their services. So they pay us for the privilege of calling these things to your attention in our advertising columns.

Give an advertisement the same attention you give to a phone call. Many of them are just as important to you— and just as interesting. They will help you to economize and keep posted on news of vital interest to you and your pocketbook.

Don't lay this paper aside, today, without reading the advertisements.

THEY ARE PERSONAL CALLS FOR YOU

-The-
Farmington Enterprise