

# The Farmington Enterprise

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NATIONAL EDITORIAL ASSOCIATION

Farmington, Michigan, Thursday, December 31, 1931

## Editorials

Clipped From Other Publications

### "And I Was Afraid, And Went And Hid Thy Talent In The Earth"

(Exchange)  
For two years business has been burying its talents, putting its money under cover. Today men are wondering why there is no crop of profits.

At every discussion of some thing constructive two questions have raised their heads: "What will it cost?" "Is it absolutely necessary?"

Withering questions, these. In times of reduced income they wear an air of finality that shrivels initiative. It is no joke that business conditions have been called "The Depression." Business men have talked about orders—but always it was the other fellow who should do the ordering.

In every store, factory and office lie a wealth of ideas covered with dust no man dares scrape away for fear of being called extravagant.

Yet the talent must be dug up, the silver brightened, its value put to work for its master, The Public. We cannot—not for—ever continue a hopeful watching of idle funds, idle ideas, idle hands. American Business must again turn to the task of making each measure of silver earn another.

Business is first of all a movement of minds. Movement, that is, not a staking of ideas to one spot. And printing is the greatest of all devices to urge a mass of minds to constructive action. Trade and industry—half of the wealth-producing activity of the country—depend on the constant interchange of ideas on paper—on letter-heads, record cards, printed forms, advertising pages.

It is high time for American Business to return to its normal habits—to balance wise buying against aggressive selling, to earn new dollars instead of merely burying old ones, to make the printed word again take up its load of business management.

The printing industry is basic in the prosperity of America, a barometer of business thinking. Idle presses are an index of idle ideas in industry. Let's put ideas to work, dollars to work. The time has come for an accounting of stewardship.

Let it no longer be said that we are afraid, and hide our talent in the earth.

### "Eat Our Own Sugar"

(Bad Axe Tribune)  
If half the people of Michigan would use only sugar made from beets all the beet sugar factories in the state would be running. Ask your grocer for Michigan beet sugar. If all the Michigan sugar factories were running 10 million more dollars would be spent among the growers.

### For Hoover

(Charlotte Republican-Tribune)  
While almost no attention is paid to the announcement of Senator Hiram Johnson (R.) of California, that he is a candidate for president, Michigan folks must remember that the fiery westerner came into the state back in 1916 and captured the Michigan delegation by defeating General Leonard Wood in the presidential primary. General Wood carried out state Michigan by a good margin but, Johnson swept Detroit and Wayne county overcoming Wood's up-state lead. Since then Michigan has repeated this primary and it is generally conceded that the state will support President Hoover in the national convention.

### Dime a Day Is Baby Star's Pay



ALTHOUGH five-year-old Dickie Moore is now a full fledged moving picture star, making more money than lots of men, he goes to school like any other boy of his age and finds reading, writing and arithmetic much harder than acting before the camera. Dickie spends three hours every week-day during the winter in the Little Red Schoolhouse on the movie lot and sometimes, when no pictures are in production, he is the only boy in his class. He regards the movies as a sort of game, much more fun than school. He gets a dime every day he works well and a new toy whenever a picture is finished, which pleases him immensely. Dickie is making his radio debut in one of the forthcoming programs of the Radio Newsreel of Hollywood which will feature the film lot schoolhouse. And when he grows up and is through school this young star says he wants to be a garage man so he can wear white gloves.

### CHURCHES

Evangelical Church  
Rev. A. A. Schoen, Pastor

New Year's service at 7:30. Rev. J. Bollens, speaker.

Sunday after New Year's. English worship, 10:15.

Subject: "The Prodigal's Son's Brother."

Sunday school, 11:30.

Ladies Aid, Wednesday, January 6.

Brotherhood, Wednesday evening 7:30.

Also Evangelical League.

Choir Thursday evening.

Our Lady of Sorrows Church

Rev. James A. Culman, Pastor

Sunday masses at 8:30 a. m.

and 11 a. m.

Daily mass at 8:00.

West Point Park Presbyterian Church

Rev. John Adams, Pastor

23233 Grand River, Redford

10:30 Sunday School.

11:30 Morning worship.

Methodist Church

Rev. F. C. Johnson, Minister

A new year full of challenge and trust with faith in the realities of life taught by the Christ is our wish for you all.

The new year's message dealing with the problems that face us in 1932 will be given by the pastor who will also preach in the evening. We cordially invite you to all services.

St. Paul's Evangelical Lutheran Church, Clarenceville

(At Switzer Road)

Rev. Paul Graubner, Pastor

New Year's Eve: English service at 7:30.

New Year's Day: German service at 10:30.

German service at 10:30.

Church Board meets Jan. 5 at 8 p. m.

Annual Voters' meeting January 10 at 2 p. m.

Baptist Church

Rev. E. W. Palmer, Pastor

First Sunday of New Year.

A good way to begin 1932 is to bring the entire family to church.

10:30 Sermon subject, "Plan Purpose and Person of the Fourth Gospel."

11:45 Bible school. Come and study these wonderful lessons with us.

6:30 Senior and Junior Young People's Hour.

7:30 Evangelistic service. This week the pastor will speak on "The Four Advents."

Wednesday nights we meet for Bible study.

Invention Explained

A paragrapher discovers that Benjamin Franklin invented not only the lightning rod, but the harmonica. That explains much. Having invented the harmonica first, he knew he'd need a rod right away to escape being struck by lightning, so then he invented that, too.—Detroit News.

### Secular History

Profane history means secular. Profane is the opposite of sacred or religious history.

### CLARENCEVILLE

Mrs. Clarence Witte  
213-F-2

Mr. and Mrs. C. Heck and sons Daniel and Carl spent Christmas in Detroit at the home of their sister and family, Mr. and Mrs. Albert Kouba.

Mr. and Mrs. Arthur Travis spent Christmas at the home of their daughter and family, Mr. and Mrs. Earl Ransier.

Mr. and Mrs. Warren Lumbard of Plymouth and Mr. and Mrs. Leonard Nelson and daughter were guests at the home of their parents, Mr. and Mrs. Arthur Travis, Thursday evening.

Mr. and Mrs. William Thornton and son Howard and daughter and family, Mr. and Mrs. W. Dowsett spent Christmas with the former's daughter, Mrs. Gladys Fish, near Adrian.

Mr. and Mrs. Otis Jensen spent Sunday at Northville at the home of Miss Helen Gray.

Mrs. Chester Rogers returned home Wednesday after spending the past two weeks in a hospital in Detroit.

Mr. and Mrs. Roy Taylor and daughter Irene entertained the following guests at a Christmas Eve party, Mr. and Mrs. Harvey Campeau and daughter Lucille, and sons Harvey Jr. and Franklin, Mr. and Mrs. John Wills, Harold Westfall, Wilber Hone, Francis Drake, Marjorie Pangborn, Elaine Austen and Vera Moser. Claude Vogt, and son John of River Rouge visited at the home of his parents, Mr. and Mrs. Walter Vogt, on Parkside Drive, Christmas Day.

Mrs. Frank Bosquitt spent Saturday at the home of Mr. and Mrs. Otis Jensen.

Mr. and Mrs. George Wagner and Mr. and Mrs. John Sargent and daughter Ellen and Charles Kraus of Highland Park spent Christmas at the home of Mr. and Mrs. John Wagner on Purling Brook road.

Mr. and Mrs. Stewart, Mr. and Mrs. Robert Jones and Mr. and Mrs. John Wagner were Sunday callers at the home of Mr. and Mrs. Floyd Hallock.

Mr. and Mrs. Ray Seeley and son Billy of Detroit were among the Christmas guests at the Hallock home.

Mr. and Mrs. Leland Wilcox spent Christmas at the home of their parents, Mr. and Mrs. Earl Ransier.

Robert LaTour of White Lake spent the week end at the home of his aunt, Mrs. Walter Kennedy.

Melvin Witte is spending the week in Detroit as a guest of his cousins, Mr. and Mrs. Leonard Ruedisville.

Miss Angela Byrnes visited at the home of Miss Irene Taylor, Saturday.

Mr. and Mrs. William Kenyon spent Saturday in Detroit with relatives.

Mrs. Clayton Goers has as her Christmas guests, Mr. and Mrs. William Kenyon and nephew, James Donnelly.

Mr. and Mrs. Walter Kennedy and family spent Saturday at Milford at the Graham home. Carl Smith spent the week end at Chelsea at the home of Mr. Fox.

Christmas dinner guests of Mr. and Mrs. Roy Taylor and daughter Irene were Mr. and Mrs. John Wills, Mr. and Mrs. Walter Vogt, Harold Westfall, Wilber Hone and Marjorie Pangborn.

Mrs. Carl Smith spent Saturday and Sunday at Dearborn Hills at the home of Mr. and Mrs. Aiken.

Dan Voorheis of Redford was a caller Saturday to visit Melvin Witte.

Miss Nettie Barr, Miss Jessie Dunlap, E. Black, Mr. and Mrs. L. Ruedisville, Mrs. Eugene Hallman and Mr. and Mrs. Hiram Kurtz of Detroit spent Christmas at the home of Mr. and Mrs. Clarence Witte.

Mrs. Clarence Barber will entertain the Baseline pedro club at her home Thursday afternoon.

Mr. and Mrs. Sielmark visited at the home of Mr. and Mrs. Harvey Campeau Saturday afternoon.

### FURTHER USE OF PUBLIC LANDS BEING CONSIDERED

Lansing, Dec. 30.—Extensive plans to further the use of public lands are being considered by the Conservation Commission. The Commission has decided to focus experimental activities upon the Pigeon River forest, game refuge and public hunting ground area located in the northern part of the lower peninsula. Every possible public use will be considered and increased forest and recreational values will be the major objectives.

### STATE WILL DISCARD OLD RAILROAD CAR

Lansing, Dec. 30.—After traveling more than a quarter of a million miles over Michigan railroads while carrying unnumbered millions of fish for even the most isolated lakes and streams, The Wolverine, the railroad car owned by the Department of Conservation, is expected to be discarded within the next two or three years.

### MARL COSTS LITTLE IF EVERYONE HELPS

East Lansing, Dec. 30.—Teamwork between the county road commission farmers of Oseola county, and the county agricultural agent of that county has made it possible for the farmers to obtain marl needed to prepare suitable seed beds for the sowing of alfalfa, without spending much money.

### COAL

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SEMI POCAHONTAS  
KENTUCKY EGG AND LUMP  
SEMET SOLVAY COKE  
STOVE, CHESTNUT HARD

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YOURS FOR A BETTER 1932

### Farmington Mills

Phone 26



### For Their Health And Comfort

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### Farmington Lumber & Coal Co.

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Clarenceville Office and Yard Phones:  
Farmington 1

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