

Citizens of the 17th District! — Choose Your First Congressman Carefully!!

STUDY THE QUALIFICATIONS

Of every candidate
and you will choose



ROBERT G.

["Bob"]

YERKES

A World War Veteran-Member American Legion.

As the ONE CANDIDATE Best Equipped
to serve the varied needs of this great new
District with its many diverse elements.

He has the Ability, the Character, the Experience.

No congressional district in the United States contains a greater diversity of population and interests than our new 17th District of Michigan. We have farms and factories, small towns and large cities, large residential areas and business centers, in two different counties. To properly and adequately represent such a district in Congress, its representative must be a man of unusual INTELLIGENCE, CAPACITY AND COURAGE, a man with a high sense of duty who has the welfare of the people at heart. In ROBERT G. YERKES we have such a man, one who has gone into every corner of the District to meet and talk with people. He knows what is in their minds and hearts. He has the ability, the steadfastness, the devotion to public duty to achieve for the people of our District. He will devote his entire time to its welfare.

Robert G. Yerkes

Of Novi Township, Oakland County

Successful

Farmer--Lawyer

Business--Man

Land-Owner--Taxpayer

World War Veteran

Robert G. Yerkes is the one candidate for Congress who has the comprehensive understanding and experience which the task of representing the 17th District demands. As owner and operator of Braeside Farms, Novi Township, Oakland County, where members of his family have resided since 1824, Mr. Yerkes is thoroughly acquainted with farm problems. He has a personal, vital interest in agricultural legislation.

As a member of the law firm of Yerkes, Goddard and McClintock, Mr. Yerkes has come into contact with a wide range of problems affecting people of this District. He can and will devote himself to being helpful to his constituents in every part of the District, as their Congressman.

As a business-man and a taxpayer, Robert G. Yerkes has the experience, the seasoned judgment, the breadth of vision that this important office requires.

A World War veteran and member of the American Legion (Lloyd H. Green Post of Northville) "Bob" Yerkes has a particularly keen interest in the affairs and problems of his comrades with whom he served. He stands ready to serve in peace as in war.

As Important

As The Presidency!

A wise choice for no other office, not even the presidency, is more important than selecting the right man to represent you in Congress. Remember that all legislation begins in the Congress. For better government you must select the best type of man, such as Robert G. Yerkes of this District.

Collier's Weekly, in a recent issue, says, under the heading "Congress is What You Make It:"

If the next Congress "is to be an improvement over its predecessor, we shall have to do some shrewd picking between now and November" The "President is entitled to the support of an intelligent Congress." Consequently, . . . look sharply at your senatorial and congressional candidates be sure that the man or woman you support has courage, intelligence and character.

Robert G. Yerkes

HAS

EVERY ONE OF THESE QUALITIES

(Contributed by friends)

You'll always
Know where
YERKES

Stands!

He will

give sympathetic consideration to the needs and desires of every one of his fellow-citizens; but

He will not

truckle to the selfish seeking of a few, or to special groups.