

(Political Announcement)

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Donald S. Bell
Republican Candidate For
**OAKLAND COUNTY
CORONER**
Primary Election Sept. 13
College trained and thor-
oughly experienced.
University of Michigan and
University of Michigan
Medical School



**Verne C.
Hampton**
Republican Candidate For
**Circuit Court
Commissioner
OAKLAND COUNTY**
Seeking His First Term



RETAIN
Albert W. Willson
**As County
Treasurer
Of Oakland County**
Primaries September 13th

**UNUSUAL TYPE OF CAMPAIGN IS BEING
CONDUCTED BY CONGRESS CANDIDATE**



ROBERT G. YERKES

An unusual type of political campaign is being conducted by Robert G. Yerkes, a leading Republican candidate for Congress in the Seventeenth District. His approach to the question of the voters' choice of Congressmen reveals a new point of view that is being received with much favorable comment throughout the District, just as did his approach to its problems when he first opened his campaign.

Last spring when he became a candidate, Mr. Yerkes reversed the usual process of candidates. Instead of himself declaring the issues as is usually done, Mr. Yerkes first spent a number of weeks going into every part of the Seventeenth District, talking to people in every community and in every walk of life. His purpose was to learn what is foremost in the minds and closest to the hearts of the people of the Seventeenth District. With this knowledge and understanding he formulated his platform, based on principles which he has evolved out of his broad experience as a successful farmer, lawyer and business-man. His method of going to the people first and learning their views rather than endeavoring to impose his upon the people won him instant and widespread support.

As the campaign approaches its height and with many candidates seeking the favor of voters, Mr. Yerkes strikes a different note. Instead of contenting himself with merely asking people to elect him to office, Mr. Yerkes is pointing out the tremendous importance of the office and is ur-

ging the citizens of the District to make a careful study of the qualifications of every candidate who has offered himself. Mr. Yerkes' friends and supporters are confident that intelligent, careful study will convince the majority of the people that he is splendidly fitted to represent them at Washington.

Varied Experience

As a successful farmer, lawyer, business-man, a land-owner and a taxpayer, as well as a veteran of the World War, Mr. Yerkes, his friends point out, has the well-rounded, comprehensive understanding of the manifold problems of the widely-diversified new Seventeenth District, with its factories and farms, its industries and its large residential areas. His home is in the lower part of Oakland County, which is the population-center of the District, comprised of all of Oakland County and the 22nd Ward and four townships in Wayne County.

Mr. Yerkes is a resident of Novi Township, where his ancestors have lived since 1821. He was educated in public schools, is a graduate of the University of Michigan Law School and a member of the law firm of Yerkes, Goddard & McClintock. He is a World War veteran and a member of the American Legion.

Those sponsoring Mr. Yerkes' candidacy present the basis of his campaign as follows:

Mr. Yerkes firmly believes that the day of flagwaving speeches and oratorical fireworks is over. Campaign promises have been forgotten too often and vote catching planks that are not in accord with the candidate's actual views should not be tolerated.

It is time for honesty and sincerity in politics. Mr. Yerkes stands four-square on all issues. The planks of his platform are the principles he believes in and he will not pretend to change them merely to gain votes.

Mr. Yerkes is the only candidate from either party that can adequately and efficiently represent this district, because—

He is a farmer. He owns and operates Braeside Farms in Novi Township, Oakland County, in the Yerkes family since 1824. He is thoroughly acquainted with farm problems and he has a personal, vital interest in any proper legislation, the direct or indirect effect of which will be to reduce real estate taxes, improve marketing methods, and better the farmer's position in relation to cost and selling price.

He is a business-man. He knows the needs of industry. He has worked in every department of a great manufacturing concern in Detroit. He has acted as legal counsel for nearly every type of commercial and financial business.

He is a lawyer. As a lawyer he has come into contact with all the problems of a residential district as well as the farming and industrial districts. He has a definite program for the greater protection of the home owner and buyer on land contract.

Mr. Yerkes here presents some of the questions most vitally affecting this three-fold district: Government Costs and Taxes.

Mr. Yerkes is convinced that government costs can and must be reduced.

Banking:

Confidence in our banks must be restored. The creation of a guarantee system, guaranteeing the deposits of all banks, state and national, seems desirable and can be effected economically. All banking laws must be tightened, loans to directors must be severely limited and closer supervision all along the line is necessary.

Prohibition:

A thorough canvass of this district has revealed general dissatisfaction with present conditions.

Mr. Yerkes believes that only the greatest good to this country, both morally and financially will result from repeal of the Eighteenth Amendment and the immediate modification of the Volstead Act to permit light wines and beer.

St. Lawrence Seaway:

The eventual realization of this splendid effort seems practically assured. Mr. Yerkes appreciates the advantages the development will afford this vicinity and advocates hastening the local improvements necessary to secure the benefit of the seaway to this district.

For Veterans. Mr. Yerkes served in the United States Navy, first in submarines then in Naval Aviation from April 1917 to December 1918. He is a member of the Lloyd H. Green Post No. 147 of the American Legion at Northville, Michigan.

Mr. Yerkes stands for the following relief for veterans:

1. Payment of Bonus to all in need.
2. Reduction of interest on present loans.
3. Homestead tax exemption.

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The Written Record



**Action Vs.
Promises**

**Clyde V.
Fenner**

Democratic Candidate
for Congress, 17th Con-
gressional District Of
Michigan

To the Citizens of the 17th Congressional District of Michigan:
If you elect Franklin D. Roosevelt as President and John N. Garner as Vice-President, you should support them with co-operating Democratic Congressmen.

I promise you that I will support every plank of the National Democratic Platform and the policies of the Democratic National Leaders.

This pledge does not destroy my individualism, but co-operation is a vital necessity at this time.

I believe in the elimination of one-half the present bu-
reaus and commissions. Real tax relief must come through
rigid economy. By consolidations and eliminations the cost of
government can be and must be reduced at least 40 per cent.

I believe in a Farm Relief Measure based on the prin-
ciple of separating the exportable surplus of farm products from
the domestic market. An increased tariff on Cuban refined
sugar or sugar syrup.

I believe in the complete elimination of all tax-exempt
securities.

I believe in the immediate payment of the World War Vet-
erans' Adjusted Compensation Certificates where evidence is
submitted of the need of such payment.

I believe in a reasonable and controlled inflation of the
currency to maintain price levels.

I believe in a Public Works Building Program, planned in
advance, to consume excess labor during depression periods.

I believe in legislation providing for guarantees by State
and National Banks to protect savings deposits.

I believe that trustees or receivers for closed banks should
be selected by the depositors.

I believe that milk should be declared a Public Utility with
the price based upon the true cost of production.

I believe in the adoption of the Capper-Kelly Price Main-
tenance Measure.

I believe in a rigid investigation and prosecution by the
Federal Trade Commission of milk combines, chain store sys-
tems, public utilities, and others that tend to monopoly in
distribution.

I believe in the principle of Unemployment Insurance and
Old Age Pensions.

I believe that the Federal Government should lead the
way in bringing about a shorter working day and shorter work-
ing week, meanwhile maintaining for labor a saving wage.

I believe in strict enforcement of minor laws, and the
constant advancement of child welfare programs.

I believe in justice for all humanity, not for the chosen few,
or for those who have acquired special privileges.

I believe in true representative government and I pledge to
you if I am successful in this election I will not betray your
trust.

IN THE CAUSE OF TRUE DEMOCRACY I am
Sincerely yours,
CLYDE V. FENNER

KNOWN, ENDORSED AND SUPPORTED
IN EVERY PART OF OAKLAND COUNTY

**HARRY J.
MERRITT**



FOR

**Circuit Court
Commissioner**

REPUBLICAN TICKET

A TRIED
AND
PROVEN
PUBLIC
SERVANT

CAPABLE
FAIR
AND
DEPENDABLE
AT ALL
TIMES

A public official who has taken a deep interest in helping those
who have come into contact with his office. Interested in every
public-spirited work for the betterment of government and the
people.

Active in worthy causes. Member and Past Commander,
Frank Wendland Post, American Legion of Royal Oak, and an
energetic worker in all veterans' movements.

**Perry W.
Richwine**
For

CONGRESS

REPUBLICAN TICKET

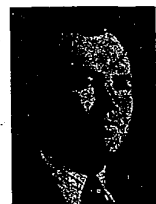


**BERNARD F.
(Bernie)
SCHRADER**

For

Sheriff

DEMOCRAT



James E. Lawson

CANDIDATE FOR

State Senator

Who Is Giving All His Time To His People

TUESDAY, SEPTEMBER 13th

Oakland And Washtenaw Counties