

Publicity's Value Well

Known to the Ancients More than 3,000 years ago, according to the London Morning Post, the Egyptians devised innumerable methods of bringing their names before the public; and by inscriptions, by historic monuments, and by the literature of the palace, they left to posterity the records of a complete and systematic scheme of advertising.

The most ambitious stenographer we know tried to get the job of taking dictation from Ployd Gibbons.

A Sonnet

TWILIGHT IN THE CANYON

The Sun has disappeared beyond the rim, Twilight is ushered in by nightbirds' call. And objects change their shapes in light so dim. I stand there, silent, drinking whispers in. And think I'm in some great Cathedral hall; Bell like I hear cascading waters fall. And Swallows near the tree tops closely skim. I shuddered then to feel a sense of fear. And, conscious, called my fancy back from flight; A startled fawn bounded by to disappear. Its furtive glance behind betrayed its fright. The canyon walls too close now seem to leer. Its awesome beauty vanished with the night.

HARRY J. MERRITT.

Royal Oak, Mich.

Two darkies were discussing laziness. "Boy," said one, "Mah wife am de laziest person in de world. Ah guess."

"How come?" asked the second. "Well," said the first, "she done put pop corn in de pancakes so she don't hab to turn 'em over."

Send in your news items.

After all, the Englishman must have his sense of humor, or is the following which appeared in the Bystander of London pathetic rather than humorous?

The Man having surrendered his seat; I left your pardon? The Girl: "I didn't speak." The Man: "Sorry, I'm sure. I thought you said 'Thank You'."

Old Gray Mare Just What She Used To Be

The "Old Gray Mare" is just what she used to be. "Old Dobbin" is back in the traces at least for James Van Volkenberg who appeared on the streets of Farmington Tuesday driving the first sleigh of the season. His young daughter was in attendance.

Eskimo Women Put Up As Poker Game Stake

Eskimos of the Canadian Arctic along the Thelon river while away the long winter days gambling even for a man to gamble his wife or daughter, apart from fates, rites and equipment.

Bornholm

For fantastic rock formations on a wild coast, for the most beautiful castle ruins of Denmark, it is useful to journey by water to the rocky isle of Bornholm, south of Sweden, but belonging to Denmark.

Our very sophisticated secretary remarks that, some evenings, she makes up her mind to stay home, and other evenings she makes up her face to go out.

FUNERAL SERVICES FOR MRS. WIXOM HELD THURSDAY

Thirty Year Resident Of West Farmington Dies After Long Illness. Funeral services for Mrs. George Wixom, who died at her home in West Farmington Tuesday were held Thursday morning at Our Lady of Sorrows Parish Church in Farmington.

Teachers Conclude Weekly Tax Studies

Regular meetings of the South Central Area of the Oakland County Teachers' Association will be held on the second Monday of each month, it was decided at the first of the series of weekly meetings Monday night at the Farmington High School.

FARMERS ARE HONORED

Each Landing Honors won through election to office in rural organizations through the exhibit of prize winning farm products, or through the display of personal skill in contests brought prominence to Denmark.

ON FINANCIAL DRUNK

"We went on a financial drunk and now we are having a hang-over financial headache," was the diagnosis given by C. N. Wright of Neb., for the present business conditions confronting those attending Farmers Week at Michigan State College.

FRUIT GROWERS CONCLUDE SCHOOL IN FARMINGTON

Prof. Don B. Hootman Talks On Small Fruits At Last Of Winter Sessions. The 1933 outlook for Fruit Growers of Oakland County is exceptionally bright, Prof. Don B. Hootman told the 60 people who attended the final session of the Fruit Growers' School, held in Farmington - Evangelical Church Tuesday.

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DISCUSS TOURIST TRADE

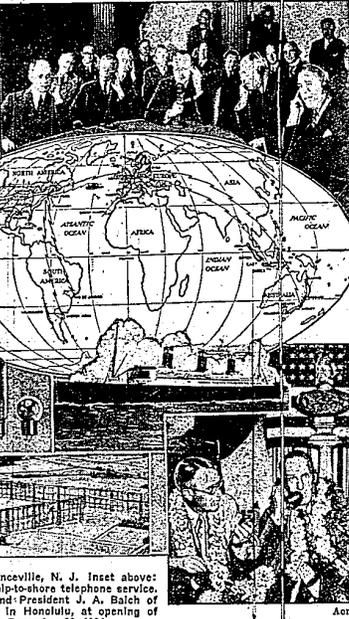
Farm Women's week, and the possibility of tourist trade as a source of income for the farm wife were among the important subjects discussed at the bi-annual meeting of the state advisory committee February 2 at Michigan State College.

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Far Places of the Earth Are Brought Within Reach of Your Voice

Right: Scene in New York City January 7, 1927, as President Walter S. Gifford of American Telephone and Telegraph Company, in center, opened transatlantic telephone service by a call to London. Below left: Types of vacuum tubes used in transatlantic telephone service, ranging from 10,000-watt water-cooled tube to 5-watt-repeater tube.



Above: Curtain type antenna at Lawrenceville, N. J. Inset above: S.S. Leviathan, first liner equipped with telephone service. Right: Governor Lawrence M. Judd, and President J. A. Balch of Mutual Telephone Company of Hawaii, in Honolulu, at opening of service with Hawaiian Islands on December 23, 1931.

FIFTH ANNIVERSARY SEES RADIO TELEPHONE SERVICE EXTENDED NEARLY AROUND THE WORLD. When transatlantic radio telephone service was first opened to the public, the service was limited to telephones in New York City and vicinity and those in London.

Five years ago, you could send your voice about 3,000 miles: from coast to coast. If you wanted to stretch the mileage a bit, you could telephone from Cuba to Catalina Island, off the Coast of California. But as long as you remained in North America, you must jump wires on the way, not the highway. That had been a dozen years before.

Years of Preliminary Work. Then came years of patient study, experiment, development, by telephone scientists and engineers, in refining radio telephone equipment to a point of dependability such that a commercial transatlantic service could be maintained in the face of any and all atmospheric conditions.

First Experiments in 1915. What far place would you? Bath, Maine, or Bath, England? Chicago, Indiana, or Vancouver, Chile? Buenos Aires, Hamilton, Paris, Berlin, Rotterdam, Stockholm, Madrid, Rome, Budapest, Bantonia, Melbourne, Honolulu, etc. There are 45,000,000 other places, great and obscure, can you talk. It is a big question, that simple "Number please?" You have your choice of well over 100,000,000 telephone numbers—23 per cent of the world's telephones.

American Telephone and Telegraph Company, in New York, cordially opened transatlantic radio telephone service with a call to Sir G. Evelyn Murray, Secretary of the General Post Office of Great Britain, in London. But it was a milestone on the way, not the highway. That had been a dozen years before.

From Montauk Point, L. I., to Wilmington, Del., the first successful experiments in radio telephony were made in 1916, over a distance of 300 miles. Later in the same year, sentences spoken at Arlington, Va., were received in the lathm of Panama, in San Francisco, in Honolulu, and in Paris.

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Opening of transatlantic telephone circuits to public use in 1927, was the triumph of vision, persistence, and hard work. Once London and New York were connected, the extension of service from this country was steady. Arrangements with other foreign telephone companies have expanded the service to many countries in succeeding years. Most recently, within one week in December, 1931, radio telephone service was opened to Rio de Janeiro, to Havana, and to the Hawaiian Islands.

from the British Isles to the Black Sea and from the North Cape to Gibraltar; in Argentina, Chile, Uruguay and Rio de Janeiro, in South America; in Costa, Africa; and in Eastern Australia, Java, Sumatra, Bermuda, the Hawaiian Islands and the Canary Islands.

When Mr. Gifford spoke with Secretary Murray in London, back in 1927, his words went out on a long-wave radio telephone circuit from Rocky Point, L. I., and the replies were picked up by an antenna at Houston, Me. Today, in addition, there are three short-wave circuits in the transatlantic service zone.

Great Distances Are Covered. In 1927, use of the transatlantic telephone service averaged perhaps half a dozen messages a day. Now the extension of service to telephone service and its use have developed together to the record figure for Christmas Day, 1931, when 342 messages were handled.

With voice flashing through space at the speed of light, radio telephone service has been able to have annihilated space. Many are completed within a few moments distance, between the Pacific and the Atlantic. Now would governance Southern Chile. That "One with would upon me. And that in circumstance

Farmington Township Primary Election Notice

TO BE HELD Monday, March 6, 1933

FROM 8 a. m. to 8 p. m., EASTERN STANDARD TIME

For the purpose of nominating a candidate for Supervisor, Clerk, Treasurer, Highway Commissioner, Justice of the Peace (full term), one member Board of Review, four (4) Constables and one (1) Overseer of Highways.

POLLING PLACES: Precinct No. 1, Isaac Bond Schoolhouse, Orchard Lake Road; Precinct No. 2, Township Welfare Store, 28734 Grand River, east of Middle Belt Road.

The Last Day For Filing Petitions Tuesday, February 14th AT 5 O'CLOCK P. M. EASTERN STANDARD TIME

Registration Notice

NOTICE is hereby given that in conformity with the "Michigan Election Law", I, the undersigned Township Clerk, will, upon any day, except Sunday and a legal holiday, the day of any regular or special election or primary election, receive for registration the name of any legal voter in said Township not already registered who may APPLY TO ME PERSONALLY for such registration. Provided, however, that I can receive no names for registration during the time intervening between the Second Saturday before any regular, special, or official primary election and the day of such election.

WILLARD CAMPBELL, Farmington Township Clerk