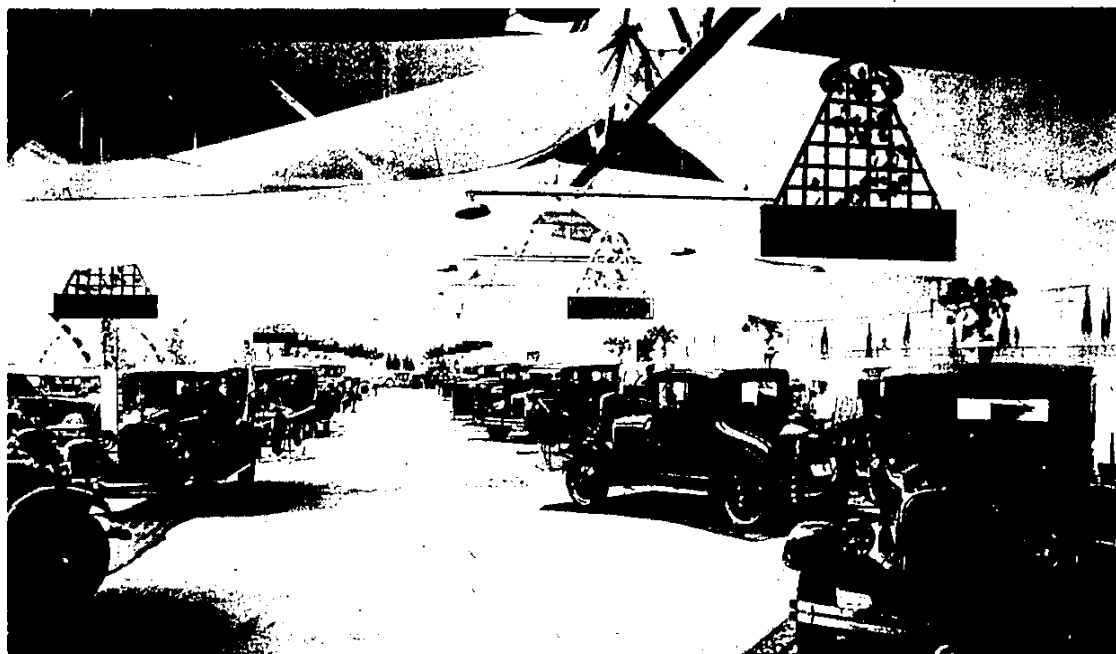


# Auto Show History Spans 4 Decades...



Forty-four years separate these two photographs of Detroit Auto Shows. The upper one was taken during the 1926 Show in Convention Hall, said to be the largest single-floor exhibit facility in the country at that time.

The 1970 Show in Cobo Hall, lower photo, broke all attendance records.

Auto Shows have been held in many other locations in Detroit since the first one in 1899, including the Light Guard Armory, Bellers Beer Garden, Riverview Park, Billy Sunday's Tabernacle, The Wayne Gardens, the Ford branch plant at Woodward and Grand Boulevard, Michigan State Fairgrounds and the Detroit Artillery Armory.



## It's Anyone's Guess at Auto Show Auction!

It will be interesting to see what the public pays for the nine new cars that will be auctioned, one a night at nine o'clock, during the Detroit Auto Show!

"We don't care how low they go for," says Show chairman Doug Dalglish, "the idea is to create some fun and excitement each night. In fact, I'll bet the high bidders get some real bargains!"

The auction was so popular last year that the show committee decided to expand the number of auction nights from five to nine this year. In addition to a Vega, Volkswagen, Pinto and Gremlin, a

Comet, Cutlass, Cricket, Colt and Ventura II will go on the block.

For the warmup each night, a snowmobile, trail bike and all-terrain cycle also will be auctioned. The snowmobile, a Ski-Doo model 335, lists for \$850. The Honda trail bike, model CT-70 lists for \$339, and the Honda all-terrain cycle, model ATC-90, for \$549.

Auctioneer Joe Tate of Warren, who will conduct the nightly event at Cobo Hall from November 20 through 28th, is said to be worth the price of admission, whether or not one bids on the cars or sports vehicles!

### DETROIT AUTO SHOW AUCTION

Date	Car	Sticker Price
11/20	Comet	\$2,571.00
11/21	Cutlass	3,401.41
11/22	Colt	2,351.15
11/23	Cricket	2,325.05
11/24	Vega	2,471.60
11/25	Pinto	2,459.00
11/26	Gremlin	2,401.15
11/27	Volkswagen (Super Beetle)	2,725.30
11/28	Ventura II	2,786.00

Prices include the following equipment: automatic transmission, AM radio, heater, white wall tires, wheel covers. All 2-door models, except Cricket which is only available in a 4-door model.

Every Night		
Vehicle	Model	Sticker Price
Snowmobile, Ski-Doo Olympique	335	\$850.00
All-terrain cycle, Honda	ATC-90	549.00
Trail Bike, Honda	CT-70	339.00