

Cooper, Stempien Eye Congress Races

By KATHY MORAN
Changes in the Congressional districts in Observe and could spur two local legislators into Congressional campaigns next fall.

Both State Rep. Marvin Stempien (D-Livonia) and Sen. Daniel S. Cooper (D-Oak Park) admit they are flirting with the Congressional races, but both say they are waiting to see how their districts will be shaped.

Since Republican congressional candidates in the House 127, Democrats are hoping to carve another seat for themselves out of western Wayne County or southern Oakland County.

The targets are the seats held by Republican U.S. Reps. Marvin Esch of Ann Arbor and William Broomfield of Royal Oak.

Three plans are under discussion in the House Elections Committee, and two of them put Livonia into Esch's 2nd Congressional District.

STEMPIEN said Friday he is considering challenging Esch but is waiting to see where the congressional lines land.

Does he think he could beat Esch?

"We're all alike," the third term legislator said.

As Democratic floor leader, Stempien would be reluctant to leave his powerful position.

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for a state senatorial race. But the shaping of his legislative district could push him into the congressional campaign.

The latest Democratic plan on legislative apportionment splits Stempien's current district encompassing Livonia into a northern and southern district. Stempien was in the northern area with the predominantly Republican area of Northville Township.

Rather than put in a vigorous campaign for reelection, he may decide to go after the 2nd District congressional seat.

Esch, a member of the Education and Labor Committee, was first elected to Congress in 1966.

THE SEAT NOW held by Broomfield may be

challenged by Cooper when the final plans are drawn.

Cooper said he is also waiting to see the shape of the 18th District and who else from his party expresses interest in the congressional campaign.

Cooper was the state representative from Oak Park between 1964 and 1970 before winning election to the state Senate.

A member of the Foreign Affairs committee, Broomfield was elected to his Congressional seat in 1956.

Redford Township supervisor at the time, followed in 1966.

Redford residents are almost certain to get Rep.

Farmington), who was Martha Griffiths (D-Detroit) as their congresswoman when apportionment is complete.

Mrs. Griffiths has served in Congress for 16 years.

The plans under consideration in the House committee move her Detroit district both west and north, encompassing Redford.

Competition: Football

Finding Paper Boys

By ERNIE GRAHAM
Special Writer

Baseball and football seasons may overlap, but football and delivering newspapers just don't mix.

Fred J. Wright, circulation director for the Observer Newspapers Inc., has this problem: "Football is our biggest competitor."

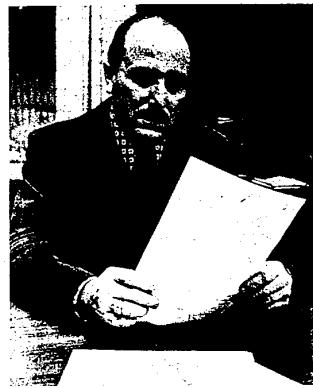
"This fall we hired 104 carriers. The rate of paperboys' turnover is 100 per cent a month, but during the football season, when some of the paperboys trade in their newsbags for a pigskin, turn over is greater."

Wright said that in Livonia 500 boys are waiting for paper routes. In other areas like Southfield, where many newsboys get discouraged easily, there is a constant demand for more newsboys.

"IN SOME areas, girls are delivering the Observer," Wright said. There are 25 girls delivering papers in Observe and, out of the 104 new carriers hired this fall 10 per cent were girls.

Wright said he was happy with the girls' performance. In some instances, they "perform better than the boys."

Wright, who was circulation manager with the Plymouth Mail and Farmington Enterprise before the Observer Newspapers Inc. purchased them in '67, has sponsored



FRED J. WRIGHT, as Observer Newspapers circulation director, keeps tabs on 200 carriers and a central staff of managers. (Observer photo)

four contests for his newsboys in the last year.

"Last spring we had a kite contest, followed by a coke contest, then a contest during the summer," Wright said. "Since then we have had a picture cube contest, and this fall the newsboys are competing for NFL thermal cups."

"NEW RECRUTS for the opening paper routes," Wright said, "are the boys who

subbed during the summer, referral names from present carriers and schools."

"Our aim is to hire boys close to their 12th birthday," Wright said, adding that one delivery boy is a 19-year-old college student, though this is rare.

"Before we hire a boy or a girl," Wright said, "we have a manager interview that boy and his parents." This is a practice used to inform both the carrier and his parents about the newspaper route.

There are seven communities in Observe and, Livonia, Plymouth, Garden City, Westland, Redford, Farmington and Southfield. There are about 200 carriers for each district.

Each carrier is reviewed each year. And out of each community, one newsboy is nominated as best carrier. The carrier award is judged by length of service, his amount of collections, payment of bills, fewest complaints, and neatness records," Wright said.

ASKED ABOUT crime against carriers, Wright said he was proud to report that in his seven years at the Observer "not one molesting and only one hold-up have been reported."

Circulation director for a full-time job, Wright is wondering what's going to happen when the school track season opens.

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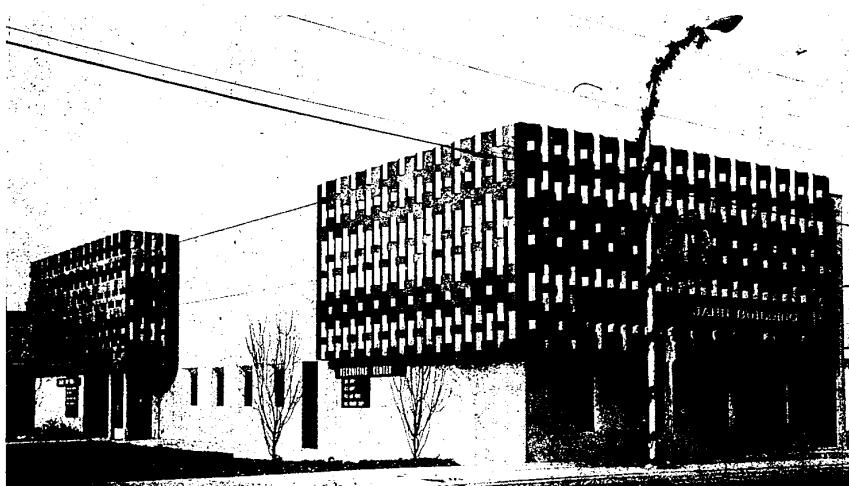
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A tradition of contributions to Livonia is continued by Clarence P. Jahn's sparkling 9,000 square feet addition to the Jahn Building at 15195 Farmington Road, in the city's civic center area. For the addition, Jahn chose a distinctive front to decorate his building, which is near the area where his family operated a hardware store for years.

The new addition is the Livonia showplace for U.S. armed forces. Recruiters from the U.S. Army, Navy, Air Force and Marine Corps share prominent first floor offices in the Jahn Building.

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