FORD PRICES

REDUCED

Effective Friday, June 15, prices on Ford V-8 Passenger Cars, Trucks and Commercial Cars were reduced \$10 to \$20. These reductions repre-

sent new low prices on 1934 models, as there

have been no Ford price increases this year.

FORD V-8 PASSENGER CARS (112-inch wheelbase)

WITH STANDARD

\$520



Arriving Wednesday to spend a week with relatives around Farm-ington, were Mr. and Mrs. A. N. McCracken of Wabash, Indiana. Miss Ethel Bond has as her guest, over the week end, Miss Ruth Pence of Ann Arbor.

guest, over the week end, Miss Ruth Pence of Ann Arbor.
Frank Wagner, of Kalamazoo spent Monday as the guest of his fiances, Miss Dorothy Talbot.
N'ss Diana Beebe, of Pontiac, is spending the week at the home of Mr. and Mrs. H. N. McCracken.
Miss Mildred Prindle was a Wednesday guest at the home of Mrs. James Pierce in Ferndale.
The Misses Mildred and Julia McDonald of Gillford, Michigan were Wednesday dinner guests at the Nume Eckler home.
Luncheon guests, Thursday, at the home of her sister, Mrs. F. R. Minckler of Detroit, were Mrs. M. B. Pierce and daughter, Miss Ernestine Pierce.
Meeting at White Lake, Sunday, for a picnic were Mr. and Mrs. Clarence Webber and family of Filmt and Mr. and Mrs. Reed Webster and daughter, Margaret of Farmington.
Thursday dinner guests of Mr.

Farmington.
Thursday dinner guests of Mr. and Mrs. Frank Steele were Mr. and Mrs. Jack Brannack of Pon-

and Mrs. Jack Diagnostics.
Mrs. Stella Gates is seriously ill at the home of her parents, Mr. and Mrs. C. Wadenstover.
Miss Lois Webber of Flint, is spending two weeks with her cousin, Miss Margarret Webster.

### Reductions in Ford Prices Now in Effect

therefore, a decrese in the original prices.

The price reduction on the standard and deluxe Tudor Sciencians, most popular individual models in point of sales, is \$15. Frices of other standard and de luxe body types were reduces \$10 except prices of the Roadster, Phaeton and Cabriolet, de luxe types, which remain unchanged Both Standard and de luxe pascenger cars have the same V-8 engine and 112 inch wheelbase chassis. Body types for both are identical for the de luxe equipment.

BELL TELEPHONE SYSTEM HAS MANY OWNERS The widespread investment inter-est in the Bell System is indicated The winespread necessaries indicated by the fact that there are nearly 700,000 cockholders of the American Telephone and Telegraph Company, the parent company, 31,000 holders of common stock and 110,000 holders of common stock and 110,000 holders of common stock and 110,000 holders of several sea and 220,000 holders of semises and 220,000 holders of Bell System bonds. Counting persons owning two or more issues of Bell System securities as only one investor, it is estimated that there are more than 880,000 holders of stocks and bonds of Bell System companies.

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### PTICES NOW III Effect. Detroit—Reductions of \$10 to \$15 in list prices on 1934 Ford V-3 passenger cars and \$10 to \$20 in list prices of Ford V-3 commercial cars and trucks were announced last week by the Ford Motor Company effective Friday, June 15. Ford prices had remained unchanged since the introduction of the 1934 Ford V-3 last December, the Ford Motor Company not having participated in the recent general automotive price increase. The reductions announced are therefore, a decress in the original prices. TUDOR SEDAN . . . ·545 505 615 FORDOR SEDAN ... 575 600 VICTORIA . . . . . . 590 \*CABRIOLET .... 525

WITH DE LUXE EQUIPMENT

\$560

\*PHAETON \*These prices remain unchanged

\*ROADSTER

## FORD V-8 TRUCKS AND COMMERCIAL CARS

| Commercial Car    | hassis—1   | 2-inch wheelbase | \$350 |
|-------------------|------------|------------------|-------|
| Truck Chassis—1   | 1-inch who | lbase            | 485   |
| Truck Chassis—1   | 7-inch whe | albase           | 510   |
| Stake Truck (Clos | ed Cab) 13 | 1-inch wheelbase | 650   |
| Stake Truck (Clo  | ed Cab) 1  | 7-inch wheelbase | 715   |

In addition to above, prices were also reduced on other Commercial Cars and Truck types from \$10 to \$20 ALL PRICES F. O. B. DETROIT

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