

# The Farmington Enterprise

Established 1888 by Edgar R. Bloomer as "A Permanent Journal of Progress"

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Phone: Farmington 25 — Redford 1138

## EDITORIALS

### High Cost of Speeding

(Exchange)  
To some car owners speeding is exciting pleasure. Perhaps they are willing to pay for their enjoyment, when they are caught.

Not one speeder in a hundred has a good cause for being in a hurry, but when the average driver sees an opening, he cannot resist the temptation to step on the gas. If more lawbreakers were in his way, he fumes with impatience.

Statisticians of the Travelers' Insurance Co. report that 21.9 percent of the accidents last year were due to speeding. In the mishaps from this cause 7,410 persons were killed and 153,000 were injured. Many of those among the injured were crippled for life. Speeding caused twice as many deaths as any other form of recklessness. Fast drivers pay eventually for their enjoyment, even when they are not fined.

### Walking on Rainbows

(Exchange)  
Colored pavements, it is announced, will add glamour (where) that would when Wilfred J. Funk made up his recent list of ten most overworked words? To the San Francisco 1939 Golden Gate Exposition.

Reflected light from the magenta-tinted asphalt, according to J. E. Stanton, the color expert, will "raise the emotional level of visitors, keep them gay, vivacious." Next to seeing the world through rose-colored glasses, evidently the most idealizing experience is to see it over rose-colored pavements.

This, says Mr. Stanton, will make the women appear more beautiful and the men more romantic, and—oh, yes—it will "induce them to spend more freely"; there was bound to be some motive behind this romanticism.

But what if the magenta pavement gives the exposition spender the impression he is already "in the red?"

It's all very complicated. We're glad we're not a color expert.

### Looping the Loopholes

(Exchange)

Evidence presented in the early sessions of the congressional committee investigating tax evasions tends to show that such avoidances are not to be lumped all in one innumerable category, but that there are many shades and types of avoidance varying from the strictly legal to the extremely questionable. No final conclusions should be drawn in any instance until the taxpayers involved have had an opportunity to be heard.

The important point to be remembered in these hearings is that if they have any justification it is not as an occasion for pillorying individuals but as a means of determining upon needed legislation. It is hardly to be expected that anyone will knowingly pay more taxes than the law requires him to pay or that of two equally legal methods of calculating the tax he will not choose the less expensive.

If there are loopholes in the law, the loopholes should be closed. In this instance the indications are they will be closed by a higher rate on American-derived incomes of non-resident aliens or transfers to foreign corporations.

All this is significant as to the future. But as to past collections or tax liability, the courses taken by the person in question are either legal or illegal. If they are legal and reasonable, they cannot be blamed. If they are illegal but so devious as to avoid a moral responsibility, then the law should be corrected to take care of such cases. If they are illegal, then the Treasury can act under the present laws; it would be a grotesque business if a legislature had to pass a new law to catch every delinquent.

It should be possible to perfect tax laws and law observance to the point where such questions of evasion as are now involved would be decided by plain application of the law and not by political witch hunts.

### Inventor, Spare That Phrase

(Exchange)

Would that all inventors were so considerate of tradition! A metropolitan store advertises a new porch light designed not only to do what a workmanlike porch light should do, but also to revive a moral object lesson.

When Clyde Pitch in the mauve nineties wrote his play about "The

### Moth and the Flame

Americans were not so far removed from the days of candles but that the implication was familiar and obvious. But then came Mr. Edison with his incandescent lamp, and although its glow was adequately luring moths, gnats, beetles and what-not, yet when they belatedly against its glass sides nothing happened.

Now the "flame" is restored to its old effectiveness. When a vast insect flies against the new electrical porch light he strikes first a series of decorative circles carrying a low charge of current sufficient to accustom him with what happened to indiscreet moths in the nineties and before. Thus is revived one of the meanings of the language.

How many of our English phrases have lost some of their vigor and lucidity because the march of technology has taken away the objects from which they sprang? Who that has not ridden a horse senses immediately the full significance of "giving rein" to the imagination? To be sure, the automobile has given us the phrase, "step on the gas," but it would save the advertising writers many a weary adjective if a manufacturer would produce a motorcar that would really clamp at the bit.

Oh, yes, zealous inventors and merchant princes, we would not stay for a moment your great advances. Go forward, by all means, go forward! But pray, kind sirs, where it is possible, do preserve our allusions.

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## GOV. MURPHY TO BE HONORED AT RALLY, JULY 10

Michigan Democrats will stage the largest rally they have ever held in northern Michigan on Mackinac Island, Saturday, July 10, Edward J. Fry, Chairman of the party's State Central committee, has announced.

Honoring Gov. Frank Murphy on the conclusion of the first quarter of his administration, Democrats will gather on the island for a full day's program climaxed in the evening with an "accounting" address by the chief executive. The address will be radio broadcast on a statewide network.

While banquet accommodations will be limited to 700, Chairman Fry estimates an attendance of well over 1,000.

"We have made special arrangements with the management of the hotel and other hotels to care for the hundreds of guests who will be at the island over the weekend," Fry said. "The State Central Committee has little business to transact and I believe that this is the case with the State Association of Democratic County Chairmen who will meet with us."

"We feel, however, that the time is opportune for the Democratic party to reaffirm its faith in Gov. Murphy and his splendid competent administration. We feel that we could go to no better place than Northern Michigan which has consistently given us its majority."

The day's program will open at 3 p. m. with a meeting of the State Association of Democratic County Chairmen called by Chairman Charles E. Miner of Grand Haven.

An hour later the State Central Committee will open its session, scheduled for 8 o'clock. Governor Murphy's radio address will be broadcast between 9:45 and 10:15 p. m. A ball and special entertainment will follow the banquet.

## CHURCHES

All notices for this column must be in the Enterprise office not later than Tuesday at noon.

Redford Gospel Tabernacle, 13000 Lasher Road

Sunday School, 10:00 a. m. Pentecostal prayer and praise service, 11:00 a. m. Evangelistic service, 7:45 p. m. circumstances.

All are welcome regardless of 100% Pentecost.

CLARENCEVILLE M. E. CHURCH, Rev. Gula, Pastor

Sunday School, 10:00 a. m. Church service, 11:15 a. m. Epworth League, 6:30 p. m.

Our Lady of Sorrows Church, Rev. John J. Larkin, Pastor

Sunday masses at 7:00 a. m., 8:30 a. m., 10:30 a. m., and 12:00. Benediction after 10:30 mass. Daily masses at 7:30 a. m., and 8:00 a. m.

Methodist Episcopal Church, Rev. Delmore Stubbs, Pastor

Morning Worship at 10:00. Church School at 11:00.

Salem, Evangelical Church, Rev. Carl Schultz, Pastor

Worship Service 10:30 a. m. The past four Sundays we have been dealing with various Parables of Jesus, continuing along that same line our Parable for this week will be: "The Two Foundations."

Although the simple stories of the Parables are known to most everyone, there is without doubt a truth contained in each, which is well to have renewed in our lives time after time.

Sunday School 11:30 a. m. Church Board Meeting, July 6th.

at Parish Hall.

Ladies' Aid, July 7th.

Brotherhood, July 7th, at 8:00 p. m. Mr. Knight will be at this meeting, to show pictures of and discuss some of the reconstruction work which he was engaged in through the Ohio region after the flood. I am positive that this feature will be most interesting and edifying.

WEST POINT PARK

Clinton Ault and John Gengaris of Wayne will be fishing near Brighton Thursday night.

Mrs. John Gengaris and daughters, Naomi and Connie of Wayne, were house-guests of Mrs. Clinton Ault, Thursday and Friday.

Albert and Mrs. Nacker and family, attended the funeral Friday of the latter's brother, J. B. Hiss, of Pontiac.

Clyde and Mrs. Carey, returned home Saturday from a two weeks vacation trip in upper Michigan.

Milton and Mrs. Dinmore and family of Northville, were Sunday evening guests of Clinton and Mrs. Ault.

Miss Freda Ault, who has been living in Birmingham, was a week and guest of her mother, Mrs. J. W. Ault.

Mr. and Mrs. Schult of Grand Rapids, have erected and moved into a new home on Remington avenue.

Mrs. William D. Zwahlen and daughter Janet Mae, of Detroit.

HAVE YOUR LAWN MAINTAINED FOR THE SEASON. Expert Care for Gardens, Flower Beds and Rock Gardens.

Homer Middlewood

Landscape and Planting

Phone Farmington 228-F3

1934 Farmington Road

were guests Friday at the home of William H. Zwahlen.

Paul and Mrs. Boussemier and family of Plymouth, and Elmer and Mrs. Helchman and family, enjoyed a steak fry Wednesday in Riverside Park.

Girls of the Vesper Club accompanied by several of their mothers and friends, spent an agreeable social afternoon in the Sunday School headquarters, sponsored by the Women's Association, Wednesday. Rev. William Belfry, pastor of the Presbyterian Sunday School, and his daughter, Miss Andrey, were present. Rev. Belfry gave a very fine and instructive talk to the gathering; his subject being, "The World We Live In."

Mrs. Ralph Voorhees entertained six of her lady friends at luncheon and cards Tuesday.

Marvin and Mrs. Addis and family, Harold and Mrs. McVicar and son and Mrs. Albert Martin, had their Sunday dinner at Jefferson Beach.

Marvin and Mrs. Addis and two daughters, Misses Shirley and

Jean, will leave Friday for a two weeks vacation trip to Jackson Mississippi and will be the guests of Emerson and Mrs. Ault, former residents.

Frank and Mrs. Gould left Tuesday for their summer cottage at Houghton Lake.

## WHY Take a Chance With Old Worn Tires?

For Safety's Sake, Change Now To The NEW GOODYEAR R-1

Burnett Bros. Sinclair Products

## Week End Outing Specials For The Entire Family

BATHING SUITS—Men's, Ladies', Children's. Wide selection of styles and sizes.

SLACKS—Ladies' ..... 98c to \$1.50

Men's ..... \$1.25 to \$3.00

MEN'S SPORT—Shirts ..... 50c to \$1.00

Belts ..... 50c

Suspenders ..... 49c

STRAW HATS—New styles and colors

Fred L. Cook & Co.

Phone 10 Farmington Adolph Nacker

## ANNOUNCING BUS SERVICE and SCHEDULE Effective June 25, 1937

REDFORD TO Farmington—Novi—Walled Lake

AMUSEMENT PARK

M. P. U. C. No. 9

|                      |                      | EASTBOUND                  |       |            |            | READ DOWN     |            |         |         | WESTBOUND  |               |            |            |
|----------------------|----------------------|----------------------------|-------|------------|------------|---------------|------------|---------|---------|------------|---------------|------------|------------|
|                      |                      | Walled Lake Amusement Park | Novi  | Farmington | Truck Road | Ford Republic | 7 Mile Rd. | Redford | Redford | 7 Mile Rd. | Ford Republic | Truck Road | Farmington |
| Lv.                  | Ar.                  | Lv.                        | Lv.   | Lv.        | Lv.        | Lv.           | Ar.        | Lv.     | Lv.     | Lv.        | Lv.           | Lv.        | Lv.        |
| Fri. Sat. Sun. Holi. | Fri. Sat. Sun. Holi. | Lv.                        | Lv.   | Lv.        | Lv.        | Lv.           | Ar.        | Lv.     | Lv.     | Lv.        | Lv.           | Lv.        | Lv.        |
|                      |                      | 6:00                       | 6:05  | 6:10       | 6:15       |               |            | 6:15    | 6:20    | 6:25       | 6:30          | 6:35       | 6:40       |
|                      |                      | 6:30                       | 6:35  | 6:40       | 6:45       |               |            | 6:45    | 6:50    | 6:55       | 7:00          | 7:05       | 7:10       |
|                      |                      | 7:00                       | 7:05  | 7:10       | 7:15       | 7:20          | 7:30       | 7:35    | 7:40    | 7:45       | 7:50          | 7:55       | 8:00       |
|                      |                      | 8:00                       | 8:05  | 8:10       | 8:15       | 8:20          | 8:30       | 8:35    | 8:40    | 8:45       | 8:50          | 8:55       | 9:00       |
|                      |                      | 9:00                       | 9:05  | 9:10       | 9:15       | 9:20          | 9:30       | 9:35    | 9:40    | 9:45       | 9:50          | 9:55       | 10:00      |
|                      |                      | 10:00                      | 10:05 | 10:10      | 10:15      | 10:20         | 10:30      | 10:35   | 10:40   | 10:45      | 10:50         | 10:55      | 11:00      |
|                      |                      | 11:00                      | 11:05 | 11:10      | 11:15      | 11:20         | 11:30      | 11:35   | 11:40   | 11:45      | 11:50         | 11:55      | 12:00      |
|                      |                      | 12:00                      | 12:05 | 12:10      | 12:15      | 12:20         | 12:30      | 12:35   | 12:40   | 12:45      | 12:50         | 12:55      | 1:00       |
|                      |                      | 1:00                       | 1:05  | 1:10       | 1:15       | 1:20          | 1:30       | 1:35    | 1:40    | 1:45       | 1:50          | 1:55       | 2:00       |
|                      |                      | 2:00                       | 2:05  | 2:10       | 2:15       | 2:20          | 2:30       | 2:35    | 2:40    | 2:45       | 2:50          | 2:55       | 3:00       |
|                      |                      | 3:00                       | 3:05  | 3:10       | 3:15       | 3:20          | 3:30       | 3:35    | 3:40    | 3:45       | 3:50          | 3:55       | 4:00       |
|                      |                      | 4:00                       | 4:05  | 4:10       | 4:15       | 4:20          | 4:30       | 4:35    | 4:40    | 4:45       | 4:50          | 4:55       | 5:00       |
|                      |                      | 5:00                       | 5:05  | 5:10       | 5:15       | 5:20          | 5:30       | 5:35    | 5:40    | 5:45       | 5:50          | 5:55       | 6:00       |
|                      |                      | 6:00                       | 6:05  | 6:10       | 6:15       | 6:20          | 6:30       | 6:35    | 6:40    | 6:45       | 6:50          | 6:55       | 7:00       |
|                      |                      | 7:00                       | 7:05  | 7:10       | 7:15       | 7:20          | 7:30       | 7:35    | 7:40    | 7:45       | 7:50          | 7:55       | 8:00       |
|                      |                      | 8:00                       | 8:05  | 8:10       | 8:15       | 8:20          | 8:30       | 8:35    | 8:40    | 8:45       | 8:50          | 8:55       | 9:00       |
|                      |                      | 9:00                       | 9:05  | 9:10       | 9:15       | 9:20          | 9:30       | 9:35    | 9:40    | 9:45       | 9:50          | 9:55       | 10:00      |
|                      |                      | 10:00                      | 10:05 | 10:10      | 10:15      | 10:20         | 10:30      | 10:35   | 10:40   | 10:45      | 10:50         | 10:55      | 11:00      |
|                      |                      | 11:00                      | 11:05 | 11:10      | 11:15      | 11:20         | 11:30      | 11:35   | 11:40   | 11:45      | 11:50         | 11:55      | 12:00      |

\* All Westbound Trips marked with Star go direct to Ford Republic Sunday

\* Eastbound Bus leaves Ford Republic at 4:10 (marked with Star) Sunday only

SUNDAY SCHEDULE A. M.  
Bus Leaving Farmington at 7:00, 8:30, 9:30, 11:00  
Bus Leaving Redford at 8:00, 9:00, 10:00, 11:30

Light Figures A.M.—Dark Figures P.M. Eastern Standard Time

Sunday Afternoons—Same as above Schedule

SUNDAY SCHEDULE OPERATED ON NATIONAL HOLIDAYS

## ADULT ONE WAY AND ROUND TRIP FARES

COMMUTATION TICKETS NOT ACCEPTED ON THIS DIVISION

Farmington to Walled Lake Amusement Park, Round Trip Fare, .30

Combined Redford Theatre and Round Trip Bus Tickets, Adults, .30; Children, .15

Redford to Walled Lake Amusement Park, Round Trip Fare, .50

Children Under 12 Years of Age, Half Fare, Minimum Fare, 5 Cents

Arnold F. Stolz, Division Operator