

ADVERTISING STATE CROPS IS DISCUSSED

Cautioning that any system of advertising Michigan farm products and failing to deliver to the consumer the best of Michigan produce would be nothing short of a crime, Leo V. Card, director of the Bureau of Ponds and Standards of the Department of Agriculture, told members of Michigan Canners' Association, in session at Lansing, that he could see no place to spend a lot of good money advertising until time is reached that reasonable guarantee may be given as to quality.

Outlining the Federal-state inspection of canneries/tomatoes during the 1938 season, Card said, "Something of a different story is connected with cherries and other vegetables. As none of the other canned products are under Federal inspection, I can only tell you of the things that we feel you should do to help the stability of the canning industry. Potatoes and beans are both under a fair system of Federal-state inspection and can be classed, to my mind, as the products that are on their way for good advertising."

"I can see no place for the producers or the canners of this state to spend a lot of good money advertising Michigan products until the time has arrived when we can give a reasonable guarantee that the produce we are advertising is the very best we can produce in this state and that it is backed by sufficient inspection to guarantee that it is going to be of the best when it reaches the consumer."

"Michigan potatoes have received the most and the best free advertising possible to get—just from the fact that we were making no honest effort ourselves to give to the consumer the best potato we could produce. Beans are now making a real name for themselves out over this country in going out under the best inspection system we can give them. I wish to caution you, however, that to enter any system of advertising Michigan products and then to fail to deliver to the consumer the best we have here in this state would be nothing short of a real calamity."

"Read the 'Want Ads'!"

Butter Cookies Sparkle for Festivities



DELICATE and fragile cookies shaped like the stars of the Milky Way add a sophisticated touch to any festive occasion. As much fun to make as they are to serve, butter cookies solve the problem of the hostess anxious to entertain her guests graciously and economically.

Practically all home-made cookies can be developed from a simple basic recipe. Butter gives a distinctive taste and nutritive quality which can be obtained in no other way. The foundation recipe for all butter cookies is given below:

1 1/2 cups flour	1/2 cup granulated sugar
1 tsp. baking powder	1 egg
1/2 tsp. salt	1/2 tsp. vanilla
1/2 cup milk	2 tbsp. butter

Cookies may be shaped in various ways—there are rolled cookies, drop cookies, mixed or ice-box cookies and cookies which are spread in a pan and cut after baking. The flavor may be varied by the addition of chocolate or other flavorings and all sorts of decorations can be applied with nuts or candied fruits to add flavor. The pastry tube can be used to add delicate trimmings.

Good cookie makers know that if certain rules are followed they are sure to have a good product. Cream butter thoroughly before adding other ingredients; have ingredients cold and combine them quickly; chill the dough for at least 1/2 hour before rolling it; work with about 1/4 of the dough at a time and on a cold board with little flour; dip cookie cutter in flour 1/2 time before using and do not "beat" the dough; hot oven on sheet.

FARM YOUTHS COMBINE SCHOOL AND WORK

Something new in education—a short course in agriculture for 25 specially selected young men playing a farm youth—has been started at Michigan State College under the sponsorship of the National Youth Administration and the Federal Works Progress Administration.

In age these boys range from 18 to 25. County agricultural agents helped in picking them out. At the college they are obtaining condensed course in agricultural training, living in a cooperative house where they make their own beds and help with the housework, and earning their way through the four months course by working in farms and laboratories of the college.

Three hours a day is considered sufficient employment for the boys to enable them to pay their expenses.

Plans for the special instruction designed to fit the boys for suitable employment in some form of Michigan's diversified agriculture were worked out by Orin W. Kays, state director of N. Y. A. in cooperation with E. L. Anthony, dean of agriculture at Michigan State College. Leslie Wilcox is supervising the 25 boys.

The work, supplied the cooperative house through assistance by W. P. A., is marveling at the increased appetites already shown by these rural youths. Breakfasts have been taking toll of as much as two and a half gallons of pancake batter in a morning. Some of the boys have become so enthusiastic they arise at 5:30 a. m. to get in some basketball at the college gymnasium before work and school begin for the day.

27 Million Fish Eggs For State Hatcheries

Twenty-seven million eggs and not one for scrambling. At least it is hoped that none will get scrambled before hatching because these eggs, the 1938 supply for state fish hatcheries, are part of the future stock for food fishing in Michigan.

All of the 27,000,000 eggs are from four species of trout found in Michigan—13 million from lake trout, seven million from brook trout, five million from brown trout and two million from rainbow trout.

The eggs of the browns were harvested at the Paris hatchery, the only hatchery in the State where this species is kept. Twelve and a half million of the lake trout eggs were obtained from fish taken from the Great Lakes and the other half million were gained in a trade with the province of Ontario in return for brown trout eggs. All of the seven million brook trout eggs were purchased while some of the rainbow eggs were obtained from fish taken in Michigan waters and some in a trade with the U. S. bureau of fisheries of Iowa in which Michigan's exchange also was brown trout eggs.

Some of the eggs have already hatched, including about one third of the broods, others are now hatching, and still others, chiefly the lake trout, will hatch during February and March.

Letters to the Editor are always welcomed by this newspaper.

ALTERATIONS — ADDITIONS — ROOFING SIDING ETC.

No Down Payment

Monthly payments start March 1st

SUBURBAN

Home Improvement Co.

15211 Fenkell at Grand River

VE 5-9755

Open TH 8 p. m.



Photos by Michigan Department of Conservation

WEST POINT PARK

The P. T. A. consult meeting, which was scheduled for Jan. 10, has been changed to Jan. 17, and will meet in the Denton school, near Belleville.

The Livonia Civic Association will hold an old fashioned box social next Saturday, Jan. 14, at 3 p. m. in the Pierson little old school house. Come and enjoy a pleasant evening.

Miss Shirley Zwahlen accompanied by Miss Genevieve Green of Farmington left Tuesday morning for Jacksonville and Miami, Florida. They will visit Miss Barbara Middleton while in Florida. They expect to be gone two or three weeks.

Mr. and Mrs. Guard Parks and Fred Sharpe of Detroit were Thursday afternoon and evening guests of Mr. and Mrs. Marvin Adla.

Mr. and Mrs. Max Bergh, daughter Sharon, and Mr. and Mrs. Carl Garlick of Howell were guests Sunday afternoon of Mr. and Mrs. Marvin Adla.

Mr. and Mrs. Clare Judd of Highland Park were guests Sunday afternoon of Mr. and Mrs. Lucian Gilbert.

Miss Marjorie Heichman was the week end guest of Mrs. Jesse Zeigler at Houghton Lake.

Mr. and Mrs. Clyde Carey and Mr. and Mrs. Edith Heichman motored Sunday to Corunna to visit Mr. and Mrs. Clare Robbins.

Miss Peter Keller of Frankfort is the guest of her sister Mrs. Elmer Heichman.

Mrs. Lucian Gilbert was the guest last Tuesday of her mother, Mrs. Charles Pankow of Detroit.

Mrs. Baker and Mrs. Gannon, of Hubbard avenue, were hostesses to the January meeting of the Community Club held at the Community Hall Wednesday. About 20 women were in attendance. A delicious luncheon was served at one o'clock, and the rest of the afternoon devoted to cards, with cash awards to prize winners. Mrs. Lucian Gilbert and Mr. Homer Coolman will be hostesses at the February meeting of this organization.

Born to Mr. and Mrs. Irvin Bollinger of Mayfield avenue on Wednesday, Jan. 4, a daughter, Beverly Ann, weight seven and a half pounds. Both mother and daughter are doing nicely.

Mr. and Mrs. Edwin Johnson informally entertained a few friends at cards Saturday night. A chili con carne supper was a feature of the evening.

Mr. and Mrs. Oliver Cornwall of Birmingham were Thursday night guests at the home of Homer Coolman.

Mr. and Mrs. Herman Keyser of Huntington Woods, were Sunday night guests at the home of their aunt, Mrs. J. W. Ault.

Miss Genevieve Green of Farmington was the Monday night guest of Miss Shirley Zwahlen.

Mrs. Helen Ault is ill with a throat infection.

Throughout the area of the New York World's Fair of 1939 there will be numerous convenient rest spots, shaded, embellished with trees, plants and cooling fountains and provided with comfortable benches.

Eyesless, Earless Rat Found Near Alpena

The pelt of a freak muskrat which had neither eyes nor ears is being forwarded to the game division of the department of conservation after being discovered among some furs being checked over by Conservation Officer Max Davenport of Alpena.

The officer reported that the pelt showed bulges on the skin where the eyes should have been, but there were no openings, while the skin was smooth where the ears should have been and showed no openings.

Game workers to whom discovery of the pelt was reported are puzzled as to how the muskrat survived at all without either eyes or ears. They requested that the pelt be sent to Lansing for inspection.

Fourth Church of Christ, Scientist, Detroit

ANNOUNCES A

FREE LECTURE

ON

CHRISTIAN SCIENCE

Entitled: "The Discovery and Healing Mission of Christian Science"—by

PROFESSOR HERMANN S. HERING, C. S. D.

Of Boston, Massachusetts

Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts

Fourth Church Edifice

5240 West Chicago Boulevard

Monday Evening,

January 16, 1939.

At Eight o'clock

The Public is Cordially Invited to Attend

Eighth Church of Christ, Scientist, Detroit

ANNOUNCES A

FREE LECTURE

ON

CHRISTIAN SCIENCE

Entitled: "Christian Science and The Kingdom of God"

BY

PAUL STARK SEELEY, C. S. D.

of Portland, Oregon

Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

AT CHURCH EDIFICE

GRAND RIVER AVENUE AT EVERGREEN ROAD, DETROIT

Friday Evening, Jan. 20, 1939

8:00 P. M.

The Public is Cordially Invited to Attend

Additional Rooms Will Be Provided With Amplifiers

—That Anyone Will Enjoy All Year—

THIS NEWSPAPER

(Regular Price for One Year—\$1.50)

AND

POPULAR MECHANICS

MAGAZINE

(Regular Price for One Year—\$2.50)

Give Both for Only \$2.95

Two Gifts for the Same Price

You may send the newspaper to one person and the magazine to another. Please enclose name and address for each subscription if this is desired.

Backed in \$2.95. Add your newspaper and Popular Mechanics Magazine to

Send and Member, or R. F. D.

City

State

THE ADVENTURES OF OZZIE



Flirting With Trouble

UNIFIED

TELEPHONE SERVICE

MEANS

CHEAPER SERVICE

FOR You

IF THERE WERE NO BELL SYSTEM, with its 25 regional telephone companies, your telephone service would probably cost more. Local service in some areas would lag behind that in others. Long distance calls would be greatly complicated. Duplication of manufacturing and research, with duplication of expense, would mean higher telephone rates.

Instead, these telephone companies centralize their manufacturing in the Western Electric Company, their research in the Bell Telephone Laboratories. Whenever one company develops an improvement, it is promptly shared with the others.

This makes for economy and, because of the Michigan Bell Telephone Company's membership in the unified Bell System, means better telephone service at a lower cost to you.

MICHIGAN BELL

TELEPHONE COMPANY