

Consumers Power Company's voits, the power will be translive Bryce E. Morrow Station will formed to 44,000 and 140,000 voits and two blowsts to the comb rate outdoor substation shown at party secretic generating capacity the left of the picture. Four 140au increase of approximately 60 voit transmission illnes, carried more state when the contest of the contest

RESERVATIONS FOR NEWCOMERS MADE. For C. S. LECTURE of Stephen Stephen

Old Steamship Ticket

Tells of Life at Sea

sengers."

Many other items of interest to ocean-going travelers are exhibited at the Gothenburg museum.

Holland Well-Housed
Francis O. Wilcox, in Current History, 1973: "One of the cap is the season of the cap is the cart that perhaps no other people in the world are housed quite so well as the people of Holland." From the humblest farmhouse to the apartment houses of the larger municipalities there is an air of neatness and permanence about Dutch homes that is refreshing. One can search in valid for slums curpan permanence about Dutch homes that is refreshing. One can search in valid for slums curpan permanence of the control of the cap with the control of the cap with the control of the cap with the c

India Motor Militia
In India private passenger cars
may be converted into fighting units
on almost a moment's rotice, accordinate country. Members of the
Auxiliary force of India, an organization similar to the national
guard in America, are called upon
for service in times of riot or serious civil commotion. Upon such occasions members put their private
cars at the disposition, of the organization. Each car carries four
men, two armed with, rifes. The
driver has a service rivolver, and
the fourth occupant mina a nachine
gun.

of a good cigar

> It was Kipling who quipped, "A woman is only a woman; but a good cigar is a smoke." With none of the fear and trembling that should attend an extension of that mater's words, we would like to say that for the same price as a good smoke you can purchase a panoramic view of the life in this community.

How else but through the columns of The Enterprise will you obtain accurate information on such subjects as the City and Township government; the State and national government as they affect the local scene through the WPA, PWA and such agencies; the school system; social and fraternal affairs here, and last, but not of least importance, the values being offered by your local merchants? A cigar is only a good smoke, but The Enterprise is a carefully conducted trip behind scenes at Farmington.

The **Farmington Enterprise** 

gers Power Company's new Bryce
t E. Morrow Station on the Kalamazoo River at Constock, four
miles east of Kalamazoo, to permit
public inspection of a piant which
embodies the most advanced developments in the generation of
electricity by the steam process.
Flans have been made on the
visitors. Chartaked easy for the
energy of coal is translated into
steam and the energy of the steam
into electricity to serve the huge
special applications of electricity will line the walls of the
turbine room
special easy for the
visitors of the company of the
visitors of the company of the
visitors of the common visitors of the
board of Consumers and president
of the Commonwealth & Southern
Corporation, and Dan E. Karn,
vice president and general manager of Consumers, were the principal participants.

Another Plant

Tells of Life at Sea Among the most interesting objects to be seen at the Maritime museum of Gothenburg, Sweden, is a steamship ticket issued in 1838, giving a menu which is quite starting when contrasted with meals on luxury liners today. The regulations printed on it are:

"Each passenger will be furnished the following rations weekly: Seven pounds of ship's bread, two pounds of salt pork, two and one-fourth pounds of flour, one pound of salt herring and a daily ration of one can oft water for drinking aumons are for the contrast of t

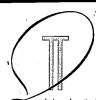
## Another Plant

Lendon Holds Fish Fights
Battles to the death between Slarmese fighting fish offer a new craze
in London society. The gaudy threeinch tropical enemies meet in a tey
'tropical very
'tropical enemies meet in a tey
'tropical very

Another Plant
Another Plant of similar design
is under construction on Saginaw
Bay north of Bay City, General
Manager Karn says the Company
foresees a continued increase in
Michigan and has geared its construction program to keep pace
with the anticipated demand.
The Bryce E. Morrow Station is
named in memory of a well-known
electrical engineer who for many
years headed Consumers' Electric
Production and Transmission Department, it adds 70,000 kilowatte,
or almost 100,000 horsepower,
the company's generating capacity
—an increase of about one-sith
Through as tatewide interconnected

Balloons Aid in Checking
On Center of Hurricane
A tity instrument, weighing about the production of th

network of transmission lines, the directly below. Each condenser is power will be at the service of honeycombed with 22 miles of the entire Consumers territory, copper tubes an inch in diameter. Insula outside of the Detroit and Thumb areas.





# Hugo VonBurg

22009 Grand River Phone Redford 1855 REDFORD

## LONG DISTANCE RATES ARE SURPRISINGLY LOW

Typical Long Distance Telephone Rates for 3-minute station-to-station calls, nights after 7 and any time Sundays

## BETWEEN

Jackson-Cadillac ..... 50c Pantion-Soult Ste. Marie... 75c Detroit-Grand Rapids ..... 50c

Long Distance telephone calls cost little during the day, and even less after 7 o'clock each night and any time on Sunday. Then, you can telephone 120 miles for only 40 cents . . . 160 miles for 50 cents . . . 280 miles for 75 cents. (These figures are for 3-minute Night and Sunday station-to-station calls.) See your telephone directory for rates or ask the operator.

On a call for which the charge is 50 cents or more, a federal tax applies

MICHICAN BELL TELEPHONE ringing to the Poople of Michigan the Advantages of the Mation-wide Boli Telephone System