

RADIO PROGRAMS

WCAR - Pontiac

Michigan's Newest Radio Station

1100 Kilocycles, 1100 or 110 on your dial

Broadcast Hours (January): 6:00 a. m. to 5:30 p. m. (except Sunday, 8:00 a. m. to 5:30 p. m.), February, to 6:30 p. m. daily.

OUTSTANDING DAILY FEATURES

NEWS ON THE HOUR EVERY HOUR

6:05 A. M. - PRAIRIE PIONEERS  
7:15 A. M. - BREAKFAST WITH BROWN  
9:15 A. M. - COLUMBIA SCHOOL OF THE AIR  
9:45 A. M. - BEND DOWN SISTER  
10:15 A. M. - CHURCH IN THE WILDOOD  
10:30 A. M. - GOOD MORNING NEIGHBOR  
11:05 A. M. - ROBERT HOOD BOWER'S BAND

AFTERNOON  
12:30 P. M. - MAN ON THE SIDEWALK  
1:05 P. M. - LUNCHEON CLUBS' PROGRAM  
2:05 P. M. - RADIO ORCHESTRAL HALL  
3:45 P. M. - STANLEY SCHULTZ, PIANIST  
4:30 P. M. - MOMENTS WITH THE MASTER

SUNDAY FEATURE PROGRAMS

9:00 A. M. - AVE MARIA HOUR  
9:30-11:00 A. M. - SUNDAY MUSICAL  
1:00 P. M. - THE CONCERT MASTER  
2:00 P. M. - LEST WE FORGET  
3:00 to 4:30 P. M. - NEW YORK PHILHARMONIC ORCHESTRA  
4:30 P. M. - PURSUIT OF HAPPINESS

Friday, January 19, 1940  
Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
10:00-News  
10:05-Hollywood Brevelites  
10:15-The Church in the Wildwood  
10:30-Good Morning Neighbor  
11:00-News  
11:05-Robert Hood Bower's Band  
11:30-About Town with Brown  
12:00-News

Afternoon  
12:15-The Luncheon Club  
12:20-Pontiac Speaks Its Mind  
12:45-Xavier Cugat's Orchestra  
1:00-News  
1:05-Exchange Club  
1:30-Prairie Pioneers  
2:00-News  
2:05-Radio Orchestral Hall  
2:45-University of Michigan  
3:00-News  
3:05-The Little Show  
3:30-Michigan State Highways  
3:45-Stanley Schultz, pianist  
4:00-News  
4:05-Afternoon Bulletin Board  
4:30-Moments with the Master  
4:45-Musical Workshop  
5:00-News  
5:05-Pontiac Junior Chamber of Commerce  
5:10-The Dance Hour  
5:30-Sign-Off

Saturday, January 20, 1940  
Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
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10:05-Hollywood Brevelites  
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3:30-Michigan State Unemployment Compensation Commission  
3:45-Stanley Schultz, pianist  
4:00-News  
4:05-Afternoon Bulletin Board  
4:30-Moments with the Master  
4:45-Musical Workshop  
5:00-News  
5:05-Pontiac Junior Chamber of Commerce  
5:10-The Dance Hour  
5:30-Sign-Off

Sunday, January 21, 1940  
Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
10:00-News  
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12:00-News

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5:00-News  
5:05-Pontiac Junior Chamber of Commerce  
5:10-The Dance Hour  
5:30-Sign-Off

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Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
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3:05-The Little Show  
3:30-Michigan State Unemployment Compensation Commission  
3:45-Stanley Schultz, pianist  
4:00-News  
4:05-Afternoon Bulletin Board

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Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
10:00-News  
10:05-Hollywood Brevelites  
10:15-The Church in the Wildwood  
10:30-Good Morning Neighbor  
11:00-News  
11:05-Robert Hood Bower's Band  
11:30-About Town with Brown  
12:00-News

4:30-The Old Refrain  
4:45-Albino Land  
5:00-News  
5:05-The Dance Hour  
5:30-Sign-Off  
Wednesday, January 24, 1940  
Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
10:00-News  
10:05-Hollywood Brevelites  
10:15-The Church in the Wildwood  
10:30-Good Morning Neighbor  
11:00-News  
11:05-Robert Hood Bower's Band  
11:30-About Town with Brown  
12:00-News

Afternoon  
12:15-The Luncheon Club  
12:20-Pontiac Speaks Its Mind  
12:45-Xavier Cugat's Orchestra  
1:00-News  
1:05-Exchange Club  
1:30-Prairie Pioneers  
2:00-News  
2:05-Radio Orchestral Hall  
2:45-University of Michigan  
3:00-News  
3:05-The Little Show  
3:30-Michigan State Highways  
3:45-Stanley Schultz, pianist  
4:00-News  
4:05-Afternoon Bulletin Board  
4:30-Moments with the Master  
4:45-Musical Workshop  
5:00-News  
5:05-The Dance Hour  
5:30-Sign-Off

Thursday, January 25, 1940  
Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
10:00-News  
10:05-Hollywood Brevelites  
10:15-The Church in the Wildwood  
10:30-Good Morning Neighbor  
11:00-News  
11:05-Robert Hood Bower's Band  
11:30-About Town with Brown  
12:00-News

Afternoon  
12:15-The Luncheon Club  
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1:00-News  
1:05-Exchange Club  
1:30-Prairie Pioneers  
2:00-News  
2:05-Radio Orchestral Hall  
2:45-University of Michigan  
3:00-News  
3:05-The Little Show  
3:30-Michigan State Highways  
3:45-Stanley Schultz, pianist  
4:00-News  
4:05-Afternoon Bulletin Board  
4:30-Moments with the Master  
4:45-Musical Workshop  
5:00-News  
5:05-Pontiac Junior Chamber of Commerce  
5:10-The Dance Hour  
5:30-Sign-Off

Saturday, January 26, 1940  
Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
10:00-News  
10:05-Hollywood Brevelites  
10:15-The Church in the Wildwood  
10:30-Good Morning Neighbor  
11:00-News  
11:05-Robert Hood Bower's Band  
11:30-About Town with Brown  
12:00-News

Afternoon  
12:15-The Luncheon Club  
12:20-Pontiac Speaks Its Mind  
12:45-Xavier Cugat's Orchestra  
1:00-News  
1:05-Exchange Club  
1:30-Prairie Pioneers  
2:00-News  
2:05-Radio Orchestral Hall  
2:45-University of Michigan  
3:00-News  
3:05-The Little Show  
3:30-Michigan State Unemployment Compensation Commission  
3:45-Stanley Schultz, pianist  
4:00-News  
4:05-Afternoon Bulletin Board  
4:30-Moments with the Master  
4:45-Musical Workshop  
5:00-News  
5:05-Pontiac Junior Chamber of Commerce  
5:10-The Dance Hour  
5:30-Sign-Off

Sunday, January 27, 1940  
Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Columbia School of the Air  
9:45-Bend Down Sister, (gym class)  
10:00-News  
10:05-Hollywood Brevelites  
10:15-The Church in the Wildwood  
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11:00-News  
11:05-Robert Hood Bower's Band  
11:30-About Town with Brown  
12:00-News

Afternoon  
12:15-The Luncheon Club  
12:20-Pontiac Speaks Its Mind  
12:45-Xavier Cugat's Orchestra  
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3:45-Stanley Schultz, pianist  
4:00-News  
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5:00-News  
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Morning  
6:00-News  
6:05-Prairie Pioneers  
7:00-News  
7:15-Breakfast with Brown  
8:00-News  
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4:05-Afternoon Bulletin Board

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12:00-News

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8:00-News  
8:05-Radio Family Worship Hour  
8:30-Second Cup of Coffee  
8:45-Morning Devotions  
9:00-News  
9:05-The Buccaneers Octet  
9:15-Ray Gordon's Orchestra  
9:45-Bend Down Sister, (gym class)  
10:00-News  
10:05-Hollywood Brevelites  
10:15-The Church in the Wildwood  
10:30-Good Morning Neighbor  
11:00-News  
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11:30-About Town with Brown  
12:00-News

Afternoon  
12:15-Farmers' Digest  
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12:45-Xavier Cugat's Orchestra  
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4:30-Moments with the Master  
4:45-Musical Workshop  
5:00-News  
5:05-The Dance Hour  
5:30-Sign-Off

Warner Named on Red Cross Committee  
Former mayor Howard Warner, of Farmington, will hold a position on the Board of Directors of the Oakland County Red Cross. Mr. Warner was elected to this post at a meeting of the chapter last week in Royal Oak.  
Thirteen thousand and eighty-five members were reported at the meeting, held at St. John's Episcopal Church. Roll call figures are not entirely complete but a total sum of \$17,022.80 has been contributed to date.  
Sixty-five Directors and volunteer workers were in attendance and special announcements of the evening were facts concerning the activities of the American Red Cross in the present European emergency. Thousands of chapters made garments and purchased articles have been shipped to Finland, Finland, France, England, Hungary, Roumania, Lithuania, and for Poland as well as Finland and Latvia. Funds have been allocated. Chapters are advised that contributions for Finland will be accepted at Chapter offices.  
The distribution of relief in foreign countries must be absolutely impartial, with no discrimination because of race or religion. Countries which make requests through the International Red Cross are assured of a response from the American National Red Cross, the largest Red Cross Society in the world. A report was also given regarding a quota which has been recently shipped to Europe from the Oakland County Chapter, 90 sweaters, 40 pairs of socks, 50 hospital bed shirts, 50 women's dresses and 3 pairs of mittens which were produced by volunteers of the Chapter, were contained in the quota.  
Rev. Jatho, Royal Oak Director, gave the invocation, and Mayor Fletcher Benton of Royal Oak welcomed the Red Cross members to Royal Oak. Mrs. Howard H. Robinson, Berkley, County Roll Call Co-ordinator Marshall Smith, Mrs. T. W. Jackson, and Mrs. Earle Kneale, Pontiac, Chairman, as well as various Roll Call Chairmen of lower Oakland County were introduced. Mr. Warner and Mrs. L. J. Gately of Pontiac were elected to the Board of Directors. Dr. Harold A. Furlong, Chairman of the Chapter announced that garments for distribution locally will continue to be produced as usual. A Stages Assistance course which will begin Wednesday, February 21, at Birmingham Community House, was also announced.

Parents Attend Meeting With Cub Scout Leaders  
The first meeting of parents of boys who wish to become Cub Scouts was held in the high school Wednesday evening. Of the cards distributed at school among boys of the Cub age, 68 were returned, signifying their desire to become members. Their parents attended the Wednesday night meeting in order to take a course of instruction which outlines the work of Den Mothers and Fathers.  
Clifford Friend, field executive, and Stuart Nesbitt, Cub commissioner, both of Clinton Village Council, conducted the instruction, and will be with the group for further instruction.  
The Cubs are divided into three different groups, the Wolf, being boys of nine years of age, the Bear, being boys of 10 years of age and the Lion boys of eleven years of age.

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Rev. Jatho, Royal Oak Director, gave the invocation, and Mayor Fletcher Benton of Royal Oak welcomed the Red Cross members to Royal Oak. Mrs. Howard H. Robinson, Berkley, County Roll Call Co-ordinator Marshall Smith, Mrs. T. W. Jackson, and Mrs. Earle Kneale, Pontiac, Chairman, as well as various Roll Call Chairmen of lower Oakland County were introduced. Mr. Warner and Mrs. L. J. Gately of Pontiac were elected to the Board of Directors. Dr. Harold A. Furlong, Chairman of the Chapter announced that garments for distribution locally will continue to be produced as usual. A Stages Assistance course which will begin Wednesday, February 21, at Birmingham Community House, was also announced.

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Sixty-five Directors and volunteer workers were in attendance and special announcements of the evening were facts concerning the activities of the American Red Cross in the present European emergency. Thousands of chapters made garments and purchased articles have been shipped to Finland, Finland, France, England, Hungary, Roumania, Lithuania, and for Poland as well as Finland and Latvia. Funds have been allocated. Chapters are advised that contributions for Finland will be accepted at Chapter offices.  
The distribution of relief in foreign countries must be absolutely impartial, with no discrimination because of race or religion. Countries which make requests through the International Red Cross are assured of a response from the American National Red Cross, the largest Red Cross Society in the world. A report was also given regarding a quota which has been recently shipped to Europe from the Oakland County Chapter, 90 sweaters, 40 pairs of socks, 50 hospital bed shirts, 50 women's dresses and 3 pairs of mittens which were produced by volunteers of the Chapter, were contained in the quota.  
Rev. Jatho, Royal Oak Director, gave the invocation, and Mayor Fletcher Benton of Royal Oak welcomed the Red Cross members to Royal Oak. Mrs. Howard H. Robinson, Berkley, County Roll Call Co-ordinator Marshall Smith, Mrs. T. W. Jackson, and Mrs. Earle Kneale, Pontiac, Chairman, as well as various Roll Call Chairmen of lower Oakland County were introduced. Mr. Warner and Mrs. L. J. Gately of Pontiac were elected to the Board of Directors. Dr. Harold A. Furlong, Chairman of the Chapter announced that garments for distribution locally will continue to be produced as usual. A Stages Assistance course which will begin Wednesday, February 21, at Birmingham Community House, was also announced.

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LOCALS

Mrs. Florence Bachelor of Walley Lake called on her sister, Mrs. Anna LePari, Saturday.

Miss Marie Walling spent the week end in Toledo as the guest of her cousin, Mrs. Nick Schenkel, and family.

Mrs. James Holbrook has returned to her home after visiting her parents in Wisconsin.

Miss "Jack" McElroy, daughter of Mrs. Lou McElroy, is improving at Pontiac General Hospital, following an operation on Tuesday.

Stan has been in the hospital for some time following an illness of pneumonia.

Mr. and Mrs. Louis Higgins of Detroit were Sunday dinner guests of the latter's parents, Mr. and Mrs. John Laplan.

Mrs. Clyde Adams entertained several ladies from Plymouth at a luncheon at her home on Tuesday.

Miss Doris Facer entertained a group of girls at her home in Franklin Friday evening. Guests were Miss Doris Shepe, of Northville, Mrs. Louis Higgins, Mrs. Joseph Kiraly and Miss Olive Grimvade of Detroit, Mrs. Irving Lancaster, Mrs. Byron Lapham, Mrs. Eric Hedberg, Mrs. David Edwards, Miss Arlene Fink, Miss Shirley Zwalhen, and Mrs. Harold Jameson.

Mrs. James Anderson of Almont is spending this week as the house guest of Mrs. William Chamberlain.

John Grace, who recently returned to his home in Texas, has been ill with a severe cold, but is now reported as much improved.

Arthur Lamb was a business caller in Pontiac on Monday.

Mrs. Minnie Keller of Detroit spent several days last week with her sister, Mrs. Kenneth Lord.

Mr. and Mrs. Henry Pauline left last Saturday for New York City, where they will visit their son, Percy.

Miss Marie Walling attended a dinner and program of Consumers Power employees held in Pontiac Tuesday evening.

Mr. and Mrs. Harry Moore, Miss Margaret Moore and Murray Moore spent Saturday afternoon and evening in Trenton with Mr. and Mrs. Charles Thorburn.

Mrs. Floyd Nichols entertained her bridge club on Tuesday.

Mrs. J. B. Snyder spent all day Wednesday in Detroit with her son, Floyd, and family.

Marjorie Wyler spent the week end in Plymouth with her uncle and aunt, Mr. and Mrs. Vaughn Smith.

Mr. and Mrs. Henry Bassinger and Mrs. Frank Martin of Pontiac spent Sunday evening with Mr. and Mrs. Otto Jensen.

PLANT THRIVES AWAY FROM NATIVE SOIL  
"You can't do that."  
So an energetic professor on the staff of Michigan State College nearly three decades ago brought back a sample of a thrifty southern plant and proceeded to make that shrublike individual serve as a testing ground and a useful piece of equipment in the entomology department's greenhouse.

The man is Professor R. H. Pettit, now retired. The plant, still living, is a sample of the bougainvillea, a flowering woody shrub. In fact the bougainvillea is so thrifty several hundred miles north of its natural climate that it often needs to be pruned in order to leave some space for current experimental work in the greenhouse on the college campus.

Its usefulness is twofold. It helps keep up the humidity, in summer its spreading foliage and flowers are useful in providing shade for other plants not so challenge-loving. And that's what it challenges, is used by southern experimental contemporaries did for the entomology greenhouse.

Parents Attend Meeting With Cub Scout Leaders  
The first meeting of parents of boys who wish to become Cub Scouts was held in the high school Wednesday evening. Of the cards distributed at school among boys of the Cub age, 68 were returned, signifying their desire to become members. Their parents attended the Wednesday night meeting in order to take a course of instruction which outlines the work of Den Mothers and Fathers.  
Clifford Friend, field executive, and Stuart Nesbitt, Cub commissioner, both of Clinton Village Council, conducted the instruction, and will be with the group for further instruction.  
The Cubs are divided into three different groups, the Wolf, being boys of nine years of age, the Bear, being boys of