

RADIO PROGRAMS

May 10-16, 1940

WCAR - Pontiac

Michigan's Newstar Radio Station

1,000 Watts

1100 Kilocycles, 1100 or 110 on your dial

Broadcast Hours: 6:00 a. m. to 6:45 p. m. (except Sunday, 8:00 a. m. to 6:45 p. m.)

Outstanding Daily Features

6:30 A. M.—ROVING COWBOYS
9:15 A. M.—COLUMBIA SCHOOL OF THE AIR

9:45 A. M.—THE CHURCH IN THE WILDWOOD

—AFTERNOON—

12:30 P. M.—HUB'S MAN ON THE STREET

1:30 P. M.—RADIO RODEO

2:05 P. M.—"CHEERFUL LITTLE EARFULL"

3:05 P. M.—PRAIRIE OUTLAWS

8:15 A. M.—SALVATION ARMY BAND

5:05 P. M.—ON WITH THE DANCE

5:45 P. M.—SPORT SPOTLIGHT

Sunday Feature Programs

9:00 A. M.—AVE MARIA HOUR

9:30 A. M.—SUNDAY MUSICALE

—AFTERNOON—

12:30 P. M.—THE RANCH BOYS

2:30 P. M.—LEST WE FORGET

2:45 P. M.—TREASURE CHEST OF MELODY

3:00 P. M.—NEW YORK PHILHARMONIC ORCHESTRA

4:30 P. M.—PURSUITS OF HAPPINESS—BURGESS MEREDITH

5:00 P. M.—AUDITIONS ON THE AIR

6:00 P. M.—NEWS

FRIDAY, MAY 10, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperature)

8:00—News

8:15—Family Worship Hour

8:30—Second Cup of Coffee

8:45—Morning Devotions

9:00—News

9:15—Woman's Radio Journal

9:45—Michigan School of the Air

9:45—Church in the Wildwood

10:00—News

10:05—Good Morning Neighbor

10:30—Painted Melodies

10:45—Organ Reveries

11:00—News Ace

11:05—Michigan Farm and Home Hour

—Afternoon

12:00—News

12:15—Luncheon Club

12:30—Hub's Man on the Street

12:45—Folks Makers

1:00—News

1:05—Master Singers

1:30—Cheerful Little Earful

2:00—News

2:05—Grandstand Bandstand

2:45—The Madrigal Singers

3:00—News

3:45—Sign-Off

SATURDAY, MAY 11, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperature)

8:00—News

8:05—Family Worship Hour

8:30—Second Cup of Coffee

9:00—News Ace

9:05—Woman's Radio Journal

9:45—Master Pieces of the English Language

9:45—Heralds of Destiny

10:00—News

10:05—Good Morning Neighbor

10:30—Hollywood Hylites

11:00—News Ace

11:05—Prairie Pioneers

11:15—Children's Birthday Party

11:45—Around the Town Afternoon

12:00—News

12:15—The Farmer's Digest

12:30—Hub's Man on the Street

12:45—Folks Makers

1:00—News

1:05—Report Hall of the Air

1:30—Cheerful Little Earful

2:00—News

2:05—Grandstand Bandstand

2:45—The Madrigal Singers

3:00—News

3:05—Grandstand Bandstand

3:45—Sign-Off

SUNDAY, MAY 12, 1940

Morning

6:00—News

6:05—Organ Reveries

6:15—Salvation Army Band

6:30—Sunday Musicale

6:45—Three Boys and a Girl

7:00—News

7:05—Hits and Encores

7:45—Sign-Off

1:15—Music Graphs
1:30—Cheerful Little Earful
2:00—News
2:05—Grandstand Bandstand
5:00—News
5:05—The Rhythmen
5:15—Musical Powwow
5:30—On With The Dance
5:40—Casino Band Of The Week
5:45—Sport Spotlight
6:00—News
6:05—Lost and Found
6:10—The Little Show
6:15—Baseball Finals
6:45—Five Star Final
7:00—News
7:05—Hits & Encores
7:45—Sign-Off

WEDNESDAY, MAY 15, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperature)

8:00—News

8:05—Family Worship Hour

8:30—Second Cup of Coffee

8:45—Morning Devotions

9:00—News Ace

9:15—Michigan School of the Air

9:45—Church in the Wildwood

10:00—News

10:05—Good Morning Neighbor

10:30—Painted Melodies

10:45—Organ Reveries

11:00—News Ace

11:05—Michigan Farm & Home Hour

—Afternoon

12:00—News

12:15—Tropical Moods

12:30—Hub's Man on The Street

12:45—Folks Makers

1:00—News

1:15—Home Folks Frolic

1:30—The Three T's (Time, Tunes, & Temperature)

2:00—News

2:05—Family Worship Hour

2:30—Second Cup of Coffee

2:45—Morning Devotions

3:00—News Ace

3:15—Michigan School of the Air

3:45—Church in the Wildwood

4:00—News

4:05—Good Morning Neighbor

4:30—Painted Melodies

4:45—Organ Reveries

5:00—News Ace

5:15—Michigan Farm & Home Hour

—Afternoon

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12:45—Folks Makers

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1:15—Home Folks Frolic

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