



## PLAN FARM FAIRS

Interesting agricultural fairs to be held in Michigan in the near future announced A. C. Carton, Deputy Commissioner of Agriculture in charge of fairs, at the Barry County Fair at Hastings on

August 6 to 10, the Fowlerville Fair at Fowlerville on July 31 to August 3, the Oakland County Fair at Milford on August 7 to 10 and the Kent County Fair at Grand Rapids on August 6 to 9.

Say you saw it in The Enterprise

## FARMER IS GUEST OF HONOR AT NEW YORK WORLD FAIR

That very essential and very considerable citizen, the American farmer, is responsible for unprecedented activity among all elements which go to make up the World's Fair of 1940 in New York.

The week of August 12-18, inclusive, has been designated as Farm Week at the Fair. From near and far Mr. American Farmer with his wife and family is to make the trip to the 1,000 acres of the great exposition on Flushing Meadow. He and they will come as members of Grange units, Four-H Clubs, Future Farmers of America, the Junior Farm Bureau and allied or similar organizations. And the Fair officials, the great industrial and governmental exhibitors and the Billy Rosses, Mike Todds, Frank Buck, et al, of the Fair's Amusement Area are now preparing to make that week the most thrilling, the most enteraining and the most instructive that Mr. American Farmer and his family ever will enjoy.

Already the Fair officials have seen to it that the住院 food and entertainment costs of the Farm Week participants are scaled to a minimum rates. Admission to the Fair has been reduced from 75 to 50 cents. Parking on the Fair fields has been cut to 25 cents for the entire day. A huge restaurant—the Five and Ten Cent Restaurant—which, as its name implies, provides an extensive menu on which no item costs more than ten cents, permits the food budget to be kept within the most reasonable bounds. So, also, do the scores of snack bars about the Fair Grounds where the hot dog and the hamburger battle for the title of prize piece of resistance. A half dozen New York City Hotels have special rates to Fair visitors who wish to reside in the city during their stay. And the Mayor's Rooming house has inspected and listed 200,000 rooms in private homes within the five-cent fare radius, at prices as low as 75 cents per day.

And, having thus assured a minimum expense for participants in Farm Week, the business of making Farm Week a stirring, an exciting, an unforgettable experience for those who cultivate field and forest or ranch range or plantation is now the chief concern of all World's Fair agencies.

The first step in this direction was the assigning of special days during Farm Week, Monday, August 12, is designated as "Farm Press Day." It will be followed in turn by "Farm Products Day," "Farm Project Day," "Farm Woman Day," "Farm Organization Day," "Farm Boys and Girls Day," and "Farm Folk's Day."

On the essential and brief formalities, however, are to mark the week and speech-making, while not popular, will be restricted to those who have a message which Mr. American Farmer or his family wish to hear.

This latter is to be the order because the Fair and its exhibitors wish Farm Week patrons to enjoy to the fullest extent the manifold offerings of the mighty Fair—the last season of what now would seem to be the last World's Fair to be conducted for many years.

William Miller, a celebrated Kansas editor, who knows the American farmer and his people, suggested the Fair's approach to Farm Week. In recent conversation with Harvey D. Gibson, Chairman of the Board of the Fair, he said:

"When we look from the open spaces set out for a World's Fair, we do so with the idea of being thrilled and entertained as never before. In the first place we want to see the two-headed calf. That's figurative of course. The 'two-headed calf' in which we're interested may be actually a two-headed calf—and I believe you have one here at the World's Fair. But each person has his own 'two-headed calf,' may be your Foreign pavilion, your American Jubilee, your parachute jump, your Acrobats, any one of your foreign pavilions, your red and silver show, talking automobile, your Lagoon of Nations symphony of fountain, fire, lights, and music; or any of the countless beautiful, wonderful, amazing or laugh-provoking offerings to be seen here. Whatever our pet 'two-headed calf' may be, we want to see that first."

"After we've seen it, our aims are as varied as the aims of city people. Some of us will spend our time with exhibits or the tools of our trade—the latest thing in tractors and other similar equipment in your Model Farm, your Electric Farm, your Gardens of Tomorrow, your Motorcycles or other derring-do exhibits. Others, by reason of world developments, will concentrate on your Foreign pavilions. Still others in your scientific, transportation or business exhibits. And there will be a few of us who won't wish to spend a considerable time in your Amusement Area."

"Farm week will be our big holiday week and we'll come to enjoy it to the full."

## Glimpse Backstage

By OSCAR BELLows  
(Associated Newspapers)  
WNU Service

PETER MARTIN had never intended to have a woman secretary, but during the illness of James Holcomb he was forced to take a stopgap. Miss Chase had appeared on a, busy morning when the accumulation of details had begun to prove devastating to his temper.

"I don't want a woman in my office," he barked shortly. Ruth's fine eyebrows moved upward and her speculative gray eyes rested curiously upon his irritably brown ones.

"But I am an efficient worker," she said quietly. "If I can do my work well it doesn't matter whether I am a man or a woman. You will never notice the difference."

Peter stared, cleared his throat, read her testimonial and released her. Two years ago he and Ruth had never regretted it. She had been right. She was efficient, and whatever other agreeable traits she possessed, they were never brought to his notice. She reduced his work to half as soon as he discovered that her initiative matched her good judgment.

The whole, Ruth preferred the Otago Teaspoon to the World's Best Restaurant. It was a shade more expensive, but if you ate less, and liked it more, at least your aesthetic craving was satisfied. On this occasion she took a cup of tea and a lettuce sandwich, while I made up artfully for her lack of taste in quantity. As usual, while eating lunch, Ruth amused herself with picking out the people she would like to know. "I then suddenly some one walked in, whom she did know. With a strange little thrill" that was almost reminiscent she realized that all the people there Peter was the only one who would enjoy the company of in a socially pell-mell fashion. For Mr. Martin never exactly talked to her; he merely expressed in her presence conclusions at which he had arrived.

"It's refreshing, here, isn't it?" commented Peter, seating himself opposite Ruth and casting his eyes down at the green orchid on the approach. He expected of Ruth's conversation ensemble and burnt orange felt hat he kept it to himself, for it was the efficient Miss Chase of the office who answered him steadily and, having finished her tea, rose to leave the place. Peter watched her leave. He stood himself wondering whether these

should be taken or flash with reservation if he should ask her to dine with him some evening. She was so darn pretty.

Peter, being chairman of many boards of directors, required innumerable statistics to be compiled at certain seasons of the year. At these times he would whom the work of compiling fell, usually went to bed and sleep immediately after dinner. It was on one of these evenings that her telephone rang and her employer declared in regard to the advisability of revising an important report which he would be called upon to make at ten o'clock the next morning.

After standing up all the way home on the "L," Ruth had decided in favor of golden brown waffles and crisp bacon as an easily prepared and satisfying dinner. Her first waffle was a success of pinning up and turning a delicate wavy when the startling message had come over the wire that Peter was felt at that moment at the corner drug store with the bothsomes report and would be right over.

"He'll never keep a secretary who likes this," wailed Ruth, her face frantically red and glowing gloriously. "I'm studio apartment. There are but comfortable easy chairs to read them in; there were shaded lights and good prints; there was the appetizing odor of crisp bacon and a big yellow bowl of the where-withal of which was bacon. In her excitement, Ruth forgot to take off her surprisingly feminine tea shirt that seemed to Peter the last word in allurement.

"You're just in time for dinner—or supper—or anyway, it's waffles and bacon," said Ruth gayly, if a trifle nervously.

"Please," requested Peter. "Lead on to them! The savories and I'd rather have a mess of waffles and some of that coffee that smells so good—a seven-course banquet!"

That being the kind of apartment it was, he made himself at home with cigarettes, ash-tray, easy chair and magazines, while Ruth fitted to and from the sofa, busily engaged in the preparations for their feast.

No detail of the comfortable little meal escaped him.

"How did you ever manage to do it?" asked Peter after he had consumed more waffles than he had ever eaten before in his life.

"Do what—mix, cook,ough?" asked Ruth, her dancing eyes.

"No, how did you contrive to make me think you were too efficient to make a man a comfortable, loungy home?"

"I'll not have a chance to show any efficiency tonight unless we get busy with that report," said Ruth, flushed.

"The competition with reports!" replied Peter, "there's more than one kind of efficiency and tonight we're going to forget the office kind."

## STUDY EFFECT OF SNOW ON SOIL AT STATE COLLEGE

What effect does snowfall have on Michigan soil temperatures and soil moisture?

Beginning of a scientific experimental project to study this problem is announced by Dr. C. E. Miller, head of the soil conservation service at Michigan State College. The federal soil conservation service, seeking the information, selected Michigan for its study and is to receive cooperation of the Michigan Experiment Station.

Experienced technician of the federal soil conservation service, will supervise the research. He has brought a large amount of scientific apparatus to be installed in selected watersheds, the college farm and in the laboratory of the soils department.

Eight outlying experimental installations are to be placed out in the state in various snow belts to determine total precipitation, snowfall, soil temperature and moisture.

Readings are to be taken throughout the year at various depths in the soil, with complete records of rainfall, snowfall, runoff of water and snowmelt.

Mr. Garstka is to work with a team of research assistants which includes Dr. N. L. Prudtice of the college horticulture department, Dr. C. M. Hartman of farm crops and Dr. Miller.

In a recent meeting held to discuss details of the investigation and to inspect the watersheds to be used, the following participated: L. L. Harrold, hydrologic engineer, Soil Conservation Service, Washington; D. C.; Kenneth Welton, assistant regional conservator, Soil Conservation Service, Dayton, Ohio; Professor C. O. Wiser, hydroelectric department, University of Michigan; E. C. Sackrider, soil conservation coordinator, Soil Conservation Service; Professor H. H. Munsen, head, agricultural engineering department, Michigan State College; Professor L. R. Schoenmann, head conservator, Institute, Michigan State College; Dr. C. E. Miller, Mr. Garstka.

Temperatures are important. A temperature a little under 50 degrees Fahrenheit will keep most perishable foods in reasonable length of time. There should be no drop that is 45 degrees or more and service men usually point out this is directly below or beside the ice or freezing unit.

Milk, cream and butter quickly take up odors from other foods, so these questionable should be kept covered and in the coldest part of the refrigerator. Meats, fish and poultry also rate the older portion of the storage space.

Uncooked or cooked, these should be kept covered and until cooked should not be stored very long, especially fresh fish. Eggs should be popped into the refrigerator, too, as a few hours at room temperature can injure quality.

Cleanliness is essential. Spilled food should be wiped up immediately and, as through weekly cleaning is recommended with defroster, or when the ice is low in an ice refrigerator.

High School Grads to Meet

Members of Farmington High school classes of 1927, '28, '29

are asked to meet with their wives,

husbands or sweethearts at

Lake Casino, on Tuesday

evening, July 30, to arrange for

reunion dates.

Serenade will be our days and bright.

And happy will our nature be,

When love is an unerring light,

And joy its own security.

## HOUSEWIFE GETS TIPS ABOUT FOOD IN REFRIGERATOR

It takes a little engineering knowledge for a housewife to properly use today's modern electric refrigerator, it is agreed by members of the home economics staff at Michigan State College.

Here are some of the ideas that will make the machine operate more efficiently and serve its purpose of reducing food costs.

Convenient location is desirable, with a work table nearby to hold food as it is put in or taken out of storage. The fewer the trips and the fewer times the door must be opened, the more efficient the refrigerator will prove.

More economy is involved in making sure the machine is on the level and in a comparatively cool place away from the stove or from the sunny windows, and in the winter away from radiator or heater register.

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Letters to the Editor are always

welcomed by this newspaper.

## WHITE CLOVER SEED IS STATE'S NEWEST CROP

Portions of 11 counties in Michigan seem headed for production of a new and profitable crop, white clover seed, on the basis of results that are being obtained by a few of the more venturesome farmers in the northeast portion of the Lower Peninsula.

War has shut off much of the American supply of the seed which came from Poland. The price this year is approaching a dollar a pound. Apparently a harvest of a bushel of seed is possible to obtain in a acre. Some domestic supplies are being grown in Wisconsin, New York, Washington, Louisiana and Oregon.

Soil conservation and a new trend in Michigan to more livestock and especially to producing more of our own beef calves for feeding are two factors stimulating demand for the clover seed. Even lawnmakers eagerly demand white clover seed, for it aids in smothering weeds and helping a thick turf.

No one seems to know the secret of why the short, wild white clover makes seed so easily. But farmers on certain soil types in the northern and central portions of these counties are realizing they may have a veritable gold mine. These are the counties of Alcona, Oscoda, the hub of the area, Montmorency, Alpena, Presque Isle, Cheboygan, Otsego, and parts of Gladwin, Arenac, Iosco and Ogemaw.

The recipe! According to C. M. Harrison, grass specialist at Michigan State College, the process is simple. Take a grass pasture where patches of volunteer white clover are appearing frequently. The heavier, moisture retaining soils are more suitable as white clover is not adapted to dry soil. Add superphosphate monthly, a 200-pound to the acre application every three years, or the equivalent in annual applications. Keep it closely grazed. The dense white clover coverage should show up in the second year and continue to improve under this management.

To get a seed crop, pasture in the early spring sufficiently to keep the grass short but discontinuous grazing along about the first of June.

In your patience possess ye your souls. —New Testament: Luke 21:19.

## Go Window Shopping

## In Your Easy Chair

Relax for a moment and turn the pages of your newspaper. Let the advertisements help you to make your shopping plans. Do you need a dress, or a coat, or a hat? Perhaps a new blanket for a guest-room, some curtain material, or even a few new pots and pans for the kitchen? Of course, there are many things you want and need . . . but you may be letting many of them wait until you see in a store or a window exactly what you have in mind, at an especially alluring price.

Those are the very things you will find in advertisements. Attractive articles, new and improved ones, prices that make quick action an economy. Think how many steps it can save you to hunt out these things and find them, in comfort at home! If a special opportunity is offered, you'll know about it in time. When new articles are announced, you can have them before they are the least bit out of date. And you can save hours of waiting and asking, miles of steps—and money too!

These are but a few of the ways the advertisements in your newspaper can serve you. If you read them regularly, you are sure to grow wise in the ways of purchasing . . . and saving.

## The Farmington Enterprise

Phone 25

**A GOOD ROOF Saves DECORATIONS**

You will never have this unhappy experience if you have your roof inspected now. Our free inspection will tell you the exact condition of your roof.

It may need only a few minor repairs to prevent costly leaks. If you need a new roof, you will want one that is FORTIFIED against fire, sun, rain, snow, wind, snow, wind, frost.

AGAINST FIRE, SUN, RAIN, SNOW, WIND, FROST

our line of U.S.G. Asphalt Shingles made of selected materials by rigidly controlled methods that produce a shingle FORTIFIED against fire, sun, rain, snow, wind, snow, wind, frost.

Come in and see

**Farmington Lumber and Coal Co.** Farmington