

MICHIGAN FARM ADVERTISING GETS UNDER WAY

With organizations in all of the specific groups named by the legislature in appropriating funds for advertising, Michigan agricultural products now eligible to qualify as representatives of poultry, dairying, horticulture and agriculture. Commissioner of Agriculture, Elmer A. Benner announced this week that Michigan's agricultural advertising program is now ready to get under way.

Organizations who are representing these various groups are the Allied Dairy Committee of Michigan, the Michigan Horticulture Society, the Beet Producers and Manufacturers Association and the Michigan Allied Poultry Industries, Inc.

The representatives of dairying, horticulture and poultry are qualified to present vouchers for

the entire \$4,000 allotted to each of these groups by the legislature. Representatives of general agriculture will be qualified to present vouchers for only that percentage of the allotted amount as may be designated by the Department of Agriculture in accordance with regulations set forth in the advertising act.

Only two groups have presented vouchers for their entire allotted amount, the Allied Dairy Committee and the Beet Producers and Manufacturers Association. The Michigan Horticulture Society has presented vouchers for part of its allotment.

Failure of these representative groups to organize to become eligible to present vouchers during the fiscal year, 1939-1940 resulted in none of that year's appropriation being used. All vouchers now being presented are coming out of the 1940-41 appropriation.

Say you saw it in the Enterprise

AT THE REDFORD THEATER



The most colorful and daring outlaws who ever lived were, without question, the James Prothors—Jesse and Frank—both of whom were bank robbers, train hold-ups and almost every other daredevil crime associated with the lawless West of that period.

Biographies of Jesse and Frank are available in almost every public library. Novels based on their escapades—including the remembered "dime novels"—have been printed and reprinted.

When 20th Century-Fox brought their first adventures to the screen the picture could have had no other title than "Jesse James." But when the film ended with Jesse dead, there still remained a question—What happened to Frank James?

Aware of the legends of movie fans who were asking that same question, 20th Century-Fox explored the further career of Frank and found, surprisingly, that Frank was more feared at the time than Jesse, and that Frank's story was even more colorful and exciting.

It is this story that is told in "The Return of Frank James." It is legend, not history, that has made Jesse James the archetype of all American outlaws. For some reason quite unconnected with the facts, it is the name of Jesse James that springs to the mind as the leading desperado of his era, the leader of the band and the dramatic figure of his time and place. Actually this credit, if credit it is, should rightfully belong to Jesse's elder brother Frank. Examination of the record of people

who knew both boys well clearly shows that Frank James was the leader of the gang, the cool, calm brains of the outfit. But, perhaps because his name was not so stirring, perhaps because he died a peaceful death, Frank James has been relegated to second place in the annals of American outlawry.

Naturally when Darryl F. Zanuck realized the potentialities of Frank James as the hero of a roaring action biography, Ponda was the first actor he had in mind for the part of the bravest and coolest of the James Boys. Other members of the cast of the new Technicolor production, "The Return of Frank James," which opens Thursday at the Redford Theater are Gene Tierney, Jackie Cooper, Henry Hull, John Carradine, J. Edward Bromberg, Donald Meek, Eddie Collins, and George Barbier. Fritz Lang directed from an original script by Sam Hellman. Kenneth Macgowan acted as associate producer.

Michigan's campaign against Bang's Disease was given added impetus last week with the announcement by the Department of Agriculture of the completion of another new portable trailer laboratory to be used in areas where tests are being made for this serious disease in cattle.

The new laboratory is the most modern and fully equipped vehicle of its kind now in existence, and is of the utmost importance in work of this sort in that it allows laboratory workers who are carrying on the work to make their tests in the field where they are working instead of sending samples to established state laboratories which would result in delayed reports of test. The portable lab is also convenient for farmers whose herds are being tested in that they may see the tests being made.

The new trailer lab was built in Flint by a Michigan concern and all equipment installed was either manufactured in the state or purchased from Michigan distributors.

Michigan was the first state to use portable labs in Bang's Disease tests and now has two, one in the Lower Peninsula and the new one in the Upper Peninsula.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

There are now 40 counties in Michigan which have been completely covered in the testing for Bang's Disease or Brucellosis Infection of cattle. Twelve of these counties have been designated as modified free accredited areas. The entire Upper Peninsula has been tested with 3 modified counties. Work is being pushed for accrediting more counties instead of making tests in new areas which require more funds.

HEAVY PLANT FOOD LOSS CAUSED BY HARVESTED CROPS

CHICAGO—More than 8,500,000 tons of nitrogen, phosphorus and potash—the three major plant foods—are removed from the soil of American farms every year by growing crops of all kinds, according to a bulletin made public here by the Middle West Soil Improvement Committee.

The bulletin listed the fertility losses from harvested crops as follows: 4,500,000 tons of nitrogen, 700,000 tons of phosphorus and 3,200,000 tons of potash.

"The fertility of the nation's soil is further depleted by erosion, leaching, livestock and livestock marketing, the oxidation of soil organic matter and fire, to the extent of 11,400,000 tons of nitrogen, 1,800,000 tons of phosphorus and 33,000,000 tons of potash. These factors, plus the drain from harvested crops, result in a total annual loss from the soil of 16,000,000 tons of nitrogen, 2,500,000 tons of phosphorus and 65,200,000 tons of potash.

"How pressing is the need of soil conservation in this country may be understood from the fact that at the present rate of application on American farms, chemical fertilizers and manures restore only about 2,900,000 tons of phosphorus and 32,000,000 tons of potash. These factors, plus the drain from harvested crops, result in a total annual loss from the soil of 16,000,000 tons of nitrogen, 2,500,000 tons of phosphorus and 65,200,000 tons of potash.

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

"The surest means of combating the depletion of our soils lies in an intelligent program of fertility restoration by the adequate use of commercial fertilizer."

of November should survive quite well this year because of the moist condition of the ground. Tree supplies can be purchased at cost from the forestry department of Michigan State College for farm plantings.

Transplanted trees, it is pointed out by W. I. Bull, college extension forester, serve better as windbreaks than do natural seedlings. The reason says Bull, is that the transplants have more roots and larger stems. Seedlings sold for windbreak plantings can be obtained from the college nursery in lots of 100, but for general reforestation purposes the orders are filled in quantities of 500.

Spring planting is the usual recommendation, as better survival is common. Yet farmers often have more available time in the fall of the year, giving them a chance to

set out trees. On some of the heavy soils common in the southern part of the state the plantings sometimes suffer because of frost heaving in the spring.

Price lists and order blanks are in the hands of county agricultural agents or may be obtained directly from the forestry department of the college at East Lansing.

Let brotherly love continue— Hebrews 13:1.

Patronize Our Advertisers!

Send in news items EARLY.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

of November should survive quite well this year because of the moist condition of the ground. Tree supplies can be purchased at cost from the forestry department of Michigan State College for farm plantings.

Transplanted trees, it is pointed out by W. I. Bull, college extension forester, serve better as windbreaks than do natural seedlings. The reason says Bull, is that the transplants have more roots and larger stems. Seedlings sold for windbreak plantings can be obtained from the college nursery in lots of 100, but for general reforestation purposes the orders are filled in quantities of 500.

Spring planting is the usual recommendation, as better survival is common. Yet farmers often have more available time in the fall of the year, giving them a chance to

set out trees. On some of the heavy soils common in the southern part of the state the plantings sometimes suffer because of frost heaving in the spring.

Price lists and order blanks are in the hands of county agricultural agents or may be obtained directly from the forestry department of the college at East Lansing.

Let brotherly love continue— Hebrews 13:1.

Patronize Our Advertisers!

Send in news items EARLY.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

Vote For THEODORE F. FRITZ State Treasurer—Democrat Political Adv.

New STORE HOURS FOR Saturday--

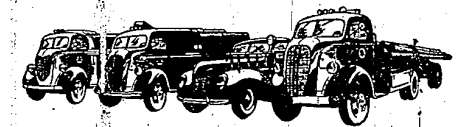
FOR THE CONVENIENCE OF OUR CUSTOMERS OUR STORE WILL REMAIN OPEN ON SATURDAYS Until 5 P.M. EFFECTIVE IMMEDIATELY



CONSUMERS POWER

GIVE YOUR CAR THE BEST OF CARE Bring it to us for SINCLAIR Greasing and Lubrication For better performance use Sinclair H-C Gasoline Burnett Bros. SINCLAIR PRODUCTS

MECHANIZED PREPAREDNESS



Mechanized and motorized forces are essential to telephone preparedness. In Michigan there are 1,275 telephone trucks and cars—most of them equipped with tools, power units and material. Their day-by-day work may not seem dramatic. But in time of emergency . . . flood, tornado, sleek storm . . . these mechanized forces can be mobilized like an army. For instance, following the 1938 hurricane in New England, Michigan's trucks and trained crews worked side by side in the storm area with others from as far west as Nebraska. Mechanized preparedness is but one of many reasons why this Company is ready to do its part in the program of national defense.

Ready When Needed . . . and Where

MICHIGAN BELL TELEPHONE COMPANY

The Greatest Power on Earth Is The Printed Word.

\$250.00 Prize Contest Winners

Held SATURDAY, OCTOBER 12 AT 8:30 P. M.

- 1st PRIZE—\$100.00 DIAMOND RING—LEO KRAUSE, Farmington
- 2nd PRIZE—\$49.75 GRUEN WATCH—MRS. HILDA KRAUSE, Farmington
- 3rd PRIZE—\$25.00 SETH THOMAS CLOCK—ARMANDA DIAZ, Detroit
- 4th PRIZE—\$12.50 BLUE SAPPHIRE RING—STANLEY CHERWINSKI, Detroit
- 5th PRIZE—\$9.95 FITTED OVERNIGHT CASE—MRS. ERNEST HOFFMAN, Detroit
- 6th PRIZE—\$5.95 SET OF SILVERWARE—MRS. MARGARET HOUGHLEI, Detroit
- 7th PRIZE—\$2.95 MILITARY SET—MRS. W. J. BUCKLER, Detroit
- 8th PRIZE—\$2.95 COMB. CIG. CASE & LIGHTER—MRS. G. A. PORTER, Detroit
- 9th PRIZE—\$1.95 SET OF RINGS—GEORGE COREY, Detroit
- 10th PRIZE—\$1.95 POWDER BOX—MRS. J. F. MERO, Detroit

Congratulations to all you Prize Winners and Thank You to all who were present

Nationally Advertised Jewelry, Glasses and Radios on Liberal Credit Terms

"THE STORE OF COMMON-SENSE PRICES" **DeROY** JEWELERS—OPTICIANS

2164 GRAND RIVER AT GREYDALE IN THE HEART OF REDFORD OPEN EVENINGS