



FIVE PRIZES were won in the Michigan Press Assn. contest by members of the Observer Newspapers staff, led by W.W. Edgar, who took a first place for his column, "The Stroller." Behind him: Emory Daniels, Farmington editor (second place, general excellence);

Wylie Gerdes, Livonia editor (third place, news reporting); Lynne Luther Jarvis (third place, feature writing); and James Dawson and Mary Ann Kelley (second place, advertising idea). (Observer photo)

## Observer Staff Wins 5 Prizes

Making the strongest showing of any newspapers or group of community publications in its class, Observer Newspapers Inc. won five awards in the annual competition conducted by the Michigan Press Association.

The Observers took one first, two seconds and two thirds in judging of entries from 199 Michigan weeklies. The judging was handled by members of the Kansas Press Association working with seven categories and five circulation classes. The winners:

- W.W. ("Eddie") Edgar, dean of the Observers' editorial staff, won a first place for the third consecutive year. The award came for the best original personal column, "The Stroller," and it was published in the Plymouth Mail and Observer.
- Emory Daniels, editor of the Farmington Enterprise and Observer, received a second place in general excellence, the highest professional honor in judging for Michigan weeklies.
- Mrs. Lynne Luther Jarvis, a former member of the Farmington Enterprise and Observer and the Southfield News and Observer staffs who is now associated with the Farmington school system, took a third in feature story of the year judging. She was honored for her feature, "The Man Who Begat Goose Lake," which appeared in all seven Observer Newspapers.
- Wylie Gerdes, editor of the Livonia Observer, received a third place certificate for best news reporting. He is serving his first year as Livonia editor and was formerly Garden City editor and a member of the Farmington staff.
- James Dawson, of the retail advertising staff for the Southfield News and Observer, was awarded second place in competition for the best ad idea of the year.

"WE ARE delighted that our newspaper group did so well in the MPA competition," said Publisher Philip H. Power. "We are always striving for the best, and this showing certainly shows that our newspapers rank with Michigan's best."

"We are especially proud of the first place won by Eddie Edgar, one of the most valuable members of our editorial staff, who has a keen knowledge of news and how to present it. Three firsts in three years are an amazing performance for a man who retired 10 years ago from the Free Press and couldn't stand retirement and joined our organization."

The prizes won by Edgar and Mrs. Jarvis were received in competition with all other MPA member newspapers. The other three prizes were awarded by circulation class.

"We are happy for all who won awards to carry on a tradition we hope will continue for the years ahead."

In addition to his three firsts in the MPA contests, Edgar has won several other awards this year. He was honored by the Michigan Osteopathic Association for outstanding writing of the day's of the Association, named "man of the year" by Detroit Bowlers Association, and received a plaque from the National Junior Bowlers Association for "outstanding contributions to junior bowling" in his column "In The Pocket" which appears on the sports pages of the Observer weekend editions.

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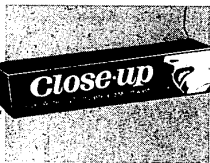
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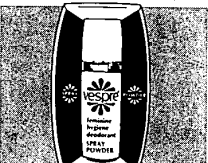
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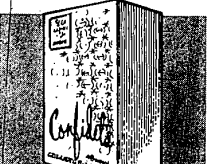
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### NAA Chapter Picks Pender

Kenneth J. Pender of 32224 Farmville, Farmington, has been elected an associate director of the Detroit chapter of the National Assn. of Accountants. He is a systems control specialist for Detroit Edison Co.

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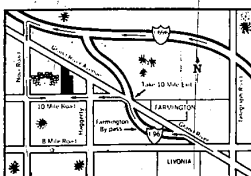
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