

# The Farmington Enterprise

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## EDITORIALS

### Violets Via Machinery

(Exchange)

One of the tender by-products of this machine age is the mass production of valentines. Hundreds of thousands of valentine messages flittered over the telegraph wires in recognition of the day. All one had to do was to write an address, check a code number, sign and pay 25 cents. Thereupon efficient-business translated the check mark into effusions of gallantry, greetings to their daughters or to distant parents.

First listed in the third-one mechanical valentines by the Western Union this year proved to be No. 206: "If you were seven and I were nine, I'd say, 'Please be my Valentine.' " Thousands of telegraph clerks have been punching out "206" or other popular numbers and machines at the other end of the long wires have given the numerical key to pre-tagged sentiments which girls paste on gayly colored blanks. The message doesn't have to be transmitted—merely the address and the code number. The efficient W. U. does the rest, even supplying such rhymes as: "Be my Valentine, be my honey. We'll live on love and Daddy's money."

It's wonderful how simple machinery can make some things!

### Goodbye, Jeanie!

(Exchange)

It sounds at first as if "Jeanie" with the "Light Brown Hair" will soon be able to go back to a life of tender seclusion and that "O! Mae River" may again flow over the radio waves or Alec Templeton be permitted to bring his Mr. Bach back to town.

One must not be too hasty in anticipating the restoration, for the consent decree agreed to between the American Society of Composers, Authors, and Publishers and the anti-trust division of the United States Department of Justice does not automatically settle the controversy between "ASCAP" and the National Association of Broadcasters. But it does pave the way for negotiations to that end.

The settlement favors the radio industry in that it provides the user of "ASCAP" music shall pay a fee based on the musical programs alone and that he may pay either on a per program basis or for the use of the whole station's repertoire. The composers' organization has won a victory also in the recognition of a greater value for programs distributed over networks than for those produced on a single station.

The listening public will hope that the radio broadcaster and "ASCAP" will now quickly reach an agreement by which such artists as Spanglow, Enesco and Grainger can again play their own works on network programs or compositions of Sibels, Ravel, and Prokofiev be thus heard.

The interval since the first of the year has had some compensations even in the absence of many thousand titles of songs copyrighted in the last half-century. Listeners have heard a great deal of classical music, or adaptations of it, because it lay in the earlier field of "public domain" music. While some may have missed Victor Herbert, there were others to whom "Ah, Sweet Mystery of Life" was no longer any mystery.

All in all, it is a field public that will be saying—"It does—'So long, Jeanie, it's been nice knowing you," and turning for a moment to the captured romance of "Sylvia" or to the gay night nostalgia of "Sweet Adeline."

### When the Shadow Turns

(Christian Science Monitor)

For some years detractors of men's clothing have been trying to convert the male American to a traveler's sartorial palette with almost success. The recent preview of spring fashions in New York, however, predicts an approaching "era of elegance" in men's attire in "jewel" tones, including twilight blue, capri blue, blue, white, green, and green. Garnet Snow, editor of Harper's Bazaar, it is noted, complained that the men she saw about town were only "blue-gray shadows dimly following in the wake of their wives."

If the forecast proves accurate, the facile pen of the copy-writer will be leaping more exuberantly than ever across the half-page ad-

vertisements of the retail stores. No longer will the seller of worsted suits be permitted the modest announcement that "these are offered at substantial savings" or that his wares are "year 'round weights." He will be gurgling instead, "Let us clothe you with the suit that fits your character. No more conservatism! Wear our new dramatic, smart in appearance, amethyst, or ruby. A suit to please even that critical woman-in-your-life."

For the man of affairs he will offer the "career costume." Casual as a stroll at Palm Beach, yet as smart as a walk through the Bois de Boulogne before the occupation. Watch the contracts roll in. Prosperity by day and popularity by night! Choose the color that does things for you. We have it in pink, green, blue, coral pink, and shirred aqua.

What an "elegant era" it will be when the "blue-gray shadow" begins to take the lead!

### Feathers are for Birds

(Exchange)

The National Audubon Society and the Feather Industries of America are to be congratulated on the mutual good sense and cooperation which enabled them to draw up an agreement whereby, continent upon new legislation in New York, the use of wild bird feathers will be eliminated by the industry.

According to the plan, the allowance of a six-year period in which to dispose of certain types of wild-bird plumage would protect the industry from unanticipated loss, and the agreement to add no more to their inventories would stop at once the further slaughter of wild birds for purposes of adornment. Certain kinds of plumage would be relinquished at once, and at the end of the six-year period all remaining stocks would be delivered to State agencies for destruction.

If this legislation is passed in New York, the two organizations will endeavor to have it made uniform throughout the country. Those interested in preserving our wild birds can help by expressing to their representatives their approval of the measure.

### Tracks in the Snow

(Exchange)

On these winter mornings, after a fall of snow, there are beautiful, dainty tracks in the garden, field, and meadow. They are soft-lined, but distinct etchings that tell us stories of wild friends. A walk across field and pasture is full of meaning to him who has eyes to see.

Weteeca, the tiny, black-toothed, soft-gray-coated woodmouse has wandered about beneath the weeds at the edge of the garden, setting her traps in the soft, fallen seeds; at the lower corner of the field we see the trail of Kooza, the red fox, where he has trod steadily alone. Across the pasture wall, beneath the old Greening apple tree, are the footprints of Binks, the partridge, and Beena, the ring-necked pheasant.

At the edge of the pasture swamp is a spot covered with the footprints of Mochoa, the long-eared rabbit. This congregation may mean he and his friends played a game there in the light of dawn. Down by the meadow brook, we come upon the track of Marquette, the dark-haired, bright-eyed mink. Even as mankind used the world's waterways as travel guides, so does Marquette.

The wildfolk friends have winter sports of their own.

### SOIL LOSSES VARY

How a sloping field, mismanaged, can lose 150 tons of topsoil from an acre in a year's erosion has been demonstrated in a series of tests conducted by the Borrien Experiment Station, near Princeton, N. J. The field was hillside loam and had more than a 13 per cent slope. A small strip was cultivated up and down the slope for the test. In an adjoining strip the loss was about 25 tons an acre with cultivation across the slope and side strips. But where another test strip was all in sod the sloping field lost at the rate of but one-fifth of a ton of soil in a year.

Addis Ababa, in Ethiopia, now has its modern water supply that provides sufficient pure water for all purposes.

## CHURCHES

All notices for this column must be in the Enterprise office not later than Tuesday at noon.

### SALEM EVANGELICAL

Rev. Carl Schultz, Pastor  
Church at 10:00.  
Sunday School at 11:00.

### CLARENCEVILLE M. E.

Rev. W. J. Prisk, Pastor  
Church service, 10 a. m.  
Sunday School, 11 a. m.  
Evening service, 7:30 p. m.  
Thursday evening, 7:30 p. m.

### OUR LADY OF SORROWS

Rev. John J. Larkin, Pastor  
Sunday Masses at 7:30, 8:30, 10:30 a. m., and at 12 noon.  
Masses on Holy Days at 6:00, 7:30, and 8:00 a. m.  
Daily Masses at 6:30 and 8:00 a. m.

### REDFORD GOSPEL TABERNACLE

18000 Lahser Road  
Sunday School, 10:00 a. m.  
Pentecostal prayer and praise service, 11:00 a. m.

### FIRST BAPTIST

"The Friendly Church"  
Gilbert A. Miles, Pastor

Morning prayer meeting, 10:15.  
Morning worship, 10:30.

Bible School, 11:45. "We have a good class for every age, group and all who, are not attending some other school are invited to come."

B. Y. P. U., 6:30.  
Evening evangelistic meeting at 7:30.

### West Point Bible Church

Seven Mile W. & Farmington Rds.  
West Point Park, Michigan  
Rev. J. H. Sandbrook, pastor

19020 Woodruff Avenue

Phone 584-J

Mr. P. Ametree, assistant pastor

Rev. E. B. Farnum, superintendent

### WINTER SCHEDULE

Sundays

Sunday School, 10 to 11 a. m.

Morning Worship, 11:15 to 12:30.

Junior Church, 3 to 4 p. m.

Evangelistic Service, 7:45 p. m.

Tuesdays

Prayer Meeting and Divine

Healing Instruction (we pray for the sick), 8 p. m.

Fridays

Missionary Meeting, 1:30 to 3:30 p. m.

Child Evangelism, 4 to 5 p. m.

Bible Institute, 7:30 to 8:30 p. m. (accredited Moody Bible Institute courses).

### OUTSIDE ACTIVITIES

Mondays

Mexican Missionary Work (Detroit).

Wednesdays

Evangelistic Tract (at missions and churches, anywhere scheduled. If you are interested, come with us.)

Saturdays

Tract Distribution (local and outside).

"You are Never a Stranger."

### FARMINGTON GOSPEL ASSEMBLY

23608 Warner Avenue

Rev. and Mrs. Hubert L. Tomlinson

Pastors, 22405 Sherwood Ave.

Sunday School, 9:45 a. m.

Worship, 10:45 a. m.

Evangelistic, 7:30 p. m.

Cottage prayer service Wednesday at 7:30 p. m.

Teaching, preaching and singing the gospel of Christ.

Everybody welcome.

### FIRST METHODIST

Rev. Delmore Stubbs, Pastor

Morning Worship at 10:30. Sermon by the minister.

Church School, 12 noon.

Junior League 5:30.

Sunday Evening Club 7:00.

### CHRISTIAN SCIENCE SOCIETY

New High School Auditorium

Farmington, Michigan

"Max" will be the subject of the Lesson-Sermon in all Christian Science Churches throughout the world on Sunday March 9.

The Golden Text (I John 3:2) is: "Beloved now are we the sons of God and it doth not yet appear that we shall be, but we know that, when he shall appear, we shall be like him; for we shall see him as he is."

Among the Bible citations is this passage (Col. 3:4): "When Christ, who is our life, shall appear, then shall ye also appear with him in glory."

Correlative passages to be read from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, include the following (p. 325): "When spiritual being is understood in all its perfection; continuity, and might, then shall man be found in God's image."

## CONSTRUCTION AT FORT CUSTER NEARS COMPLETION

Construction activities at Fort Custer military reservation moved into the home stretch this week as carpenters neared the end of their work, which will provide permanent homes for more than 20,000 soldiers.

With 14,000 officers and men now stationed at the post, construction activities have progressed to a point where all but 122 of the projected 875 buildings will be completed.

Since August 7, 1940, the contractors have completed 208 63-man barracks, 43 250-man mess halls; 53 170-man mess halls; 102 recreation halls, eight infirmaries and eight post exchanges, and the 350-bed base hospital.

Already completed is one theatre which seats 1068 men and the huge 1000-man mess hall at the Reception Center.

Miscellaneous buildings which have been finished include 10 guard houses and three fire stations.

Still to be completed are a guest house, a service club, a laundry, a cold storage plant, a special recreation building and an incinerator. As the construction work moves toward completion, training activities at Fort Custer have been stepped up. During the past week 2,000 men of the 10th and 11th Infantry regiments have moved out to the rifle and machine gun ranges for the first winter target practice at Fort Custer in 20 years.

The unit most recently arrived at Fort Custer is the 1st Battalion of the 2nd Infantry which came by train and motor convoy from Fort Sheridan, Illinois, where it has been stationed for many years.

### Patronize Our Advertisers!

### REGISTRATION NOTICE FOR GENERAL ELECTION

MONDAY, APRIL 7, 1941  
To the qualified electors of the Township of Farmington, County of Oakland, State of Michigan.

Notice is hereby given that in conformity with the Michigan Election Law, I, the undersigned Township Clerk, will, upon any day except Sunday and a legal holiday, the day of any regular or special election or primary election receive for registration the name of any legal voter in said Township not already registered who may apply to me personally for such registration. Provided, however, that I can receive no names after March 18, 1941 for such election.

Notice is hereby given that I will be at my home office, 35720 12 Mile Road any day except Sunday up to and including March 18, 1941 to receive registrations.

Last day for registrations, March 18.

Harry McCracken, Township Clerk.

March 6 & 13

### FARMINGTON LODGE NO. 151 F. & A. M.

Regular meetings 2nd Monday

night of each month.

Lodge room open every Monday night.

Worshipful Master is James Smith.

James L. Hogle is secretary.

### FARMINGTON DAIRY, INC.

MILK, ICE CREAM

Phone 135

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**BLUE GOOSE LINES**  
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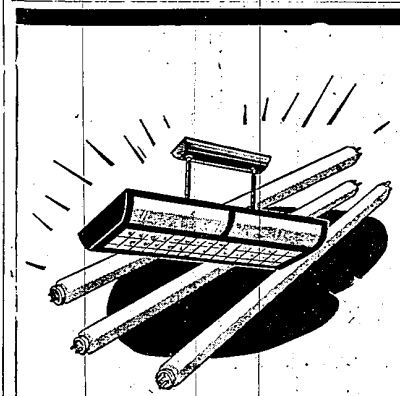
## THE FARMINGTON STATE BANK

Farmington, Michigan

"Black Light" is the name of the new mercury lamp for automobile lights that can throw its ultra-violet beam for 500 feet, but is invisible from the air.

Read the Want Ads!

Modern and Old-Time  
**DANCING**  
Every Saturday Night at  
GRAMER'S HALL  
111111 and Inlet Rd.  
Admission 25c



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Our experienced lighting staff will be glad to give you full information about this revolutionary new lighting. Call any Detroit Edison office. There is no charge or obligation. The Detroit Edison Company does not sell fluorescent lamps or fixtures. See your electrical contractor or lighting fixture dealer. The Detroit Edison Company.