

The Farmington Enterprise

Established in 1883 by Edgar R. Bloomer as "A Permanent Journal of Progress"

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A. C. Tagg - Owner J. M. Tagg - Editor

EDITORIALS

You Can Do A Lot
In an effort to make the Enterprise of greater service to this community, we are again urging the people of Farmington to write the editor concerning problems that effect us all.

Through this medium you are able to carry on the principles of free expression and thought. Here is an opportunity for you to really contribute something to your city at the same time carry on the true application of democratic procedure. It is through this plan also that we are able to best get a cross section of the attitudes of people in this area.

If the Enterprise is to fulfill the requirements of a service agency, and be of greater help to Farmington, it must first be your paper. You can make it that way by actively participating in the comment it registers.

As we have stated in previous issues, you no doubt feel deeply many questions and problems that arise both here and far away. Many times you will disagree sharply with comments carried in the editorial columns of this paper. When this situation occurs we are anxious to hear what your opinion is. It is through this exchange of thought that we gain in greatness and knowledge. Differences of opinion make for democracy and we want to be very sure that it is preserved. As we have also stated before it is not our intention now or ever to keep opinions constant to ours out of your newspaper. You not only have the privilege but are urged most strongly to submit your comments to the Letters To The Editor column.

You can do a lot towards helping us make this a truly democratic institution, your newspaper.

Cautions Where It Counts
Farmington has done a great deal toward giving its children a better place to live. But it must make sure that those children are here to enjoy what has been done for them.

Now that school has started, people must be reminded again and again to be careful when driving your car near school buildings. Chief of Police Charles Koskiak expressed the urgency of the situation at the City Commissioners at their last meeting. A long time education program will be necessary, but rapid action should and is being taken to insure the immediate safety of our children.

It is too easy to turn away from safety advertisements and editorials, pointing out you as the one to be careful, because things like that happen only to drivers who don't care. None of us want to kill or injure anyone, but we forget, just at the moment when considerable damage could be done. Too few of us realize the responsibility that is placed upon us when we get into an automobile.

Particularly in this responsibility emphasized when little children are involved. It is so easy for the driver to slow down when nearing a school and taking a little more responsibility for the forgiveness of a child.

Everyone will admit that it is worth a little effort if a life can be saved. Every precaution has been made by the city to mark the crossings and watchmen have been employed. They can do much towards cutting down the risk, but the real job is up to you. Let's each of us set a goal, a goal of saving a life. It can easily be done by just slowing down and keeping alert.

Don't forget—you are shooting for a goal. It's worth a life.

Other Editors Say

It Pays to Advertise

(The Michigan Times)
Advertising, more than ever, pays today. This in view of the national defense impetus given to department store buying during the past few months. An advertiser recently expressed the opinion that "We're not advertising now because we cannot get cars to sell due to national defense priorities on material, and decrease in production." This automobile dealer is making a huge mistake, and it is fortunate that most farmers and dealers are not following his policy.

Paul Garret, an executive of General Motors corporation, in a recent speech said:

"Even in case the demand exceeds the supply—as must happen during the emergency in many commodities—advertising is not needless but needed in the same way that designing, engineering, production and merchandising is needed."

"You have heard it said that we do not want business as usual."

"No, we need something better and more vigorous than that."

"We need business as unusual—in lines and places where it does not interfere with defense. How else can we support defense?"

"With all the matters we have immediately at hand, advertising must keep one eye on the burning problems that will confront us as the emergency passes."

This is sensible and patriotic talk. Advertising has a deep influence on prices, methods of production and habits of consumption. It acts not only as a balance wheel during times of national emergency, but it also is a powerful factor of equilibrium, when the emergency relaxes.

A country stands only as long as its economy stands.

What You Want in the WANT ADS

Great Batters Often Fail

(Ionia County News)
Batter up! The batter stands at the plate with the ball speeding toward him at 150 miles an hour. In a third of a second he decides what to do and he decides what to do about it.

No wonder batters fail to hit more often than they succeed! Even the best batters in baseball, with batting averages of .300 and .700, hit safely only three or four times out of every ten times at bat. They after that they step up to the plate and hit a grounder to an infielder, or strike-out. They are great batters because their averages are high!

Life often throws tough problems at us. We have to make lightning-fast decisions. Many of us lose interest in the game of life because we fail so often. The great batters will help to give us courage. Although they fail more often than they hit, they always step up to the plate with the determination to knock the ball over the fence.

If we meet our problems with courage and determination our averages will break pretty well. Remember that great inventors have done of failures before they perfect their inventions. Great ball-carriers in football often are stopped for no gain. Great chemists try hundreds of experiments for each important discovery. The great records are made by those who never stop trying!

Surgical Developments
More than 100 members of the Pacific Coast Surgical Association, holding its sixteenth annual convention, disclosed the latest developments in surgical methods.

L. Curing stomach ulcers by "short" circulating the digestive tract, removing the upper intestine and allowing food to pass directly from the stomach to the lower intestine.

2. Injection of a special liquid into the patient, which shows up the exact location of all gall stones on an X-ray picture.

CHURCHES

FIRST METHODIST

Rev. Howard C. Busching, Pastor
Morning Worship at 10:30. The subject of the sermon by the pastor "The Door of the Kingdom."
Church School, 12 noon.
Church rehearsal Thursday, 7:30 p. m. at church.
High school youth group 8 p. m. at church.

SALEM EVANGELICAL

Rev. Carl Schultz, Pastor
Church 10:30.
Sunday School at 11:00.

OUR LADY OF SORROWS

Rev. John J. Larkin, Pastor
Sunday Masses at 7:00, 8:30, 9:30, 10:30 a. m., and at 12 noon. Masses on Holy Days at 5:30, 7:30, and 9:00 a. m.
Daily Masses at 6:30 and 8:00 a. m.

REDFORD GOSPEL TABERNACLE

18000 Lahser Road
Sunday School, 10:00 a. m.
Pastoral prayer and praise service, 11:00 a. m.

FIRST BAPTIST

"The Friendly Church"

Gilbert A. Miles, Pastor
Morning prayer meeting, 10:15. Morning worship, 10:30.
Bible School, 11:45. We have a good class for every age group and all who are not attending some other school are invited to come.
B. Y. P. M. 6:30.
Evening evangelistic meeting at 7:30.

CLARENCEVILLE UNITED CHURCH

(Formerly Methodist)

Meets at the Maccabee Hall at Grand River and Eight Mile Road.
Rev. W. J. Prisk, Pastor
Mr. Leon Newman, Sunday School Superintendent
Morning Worship, 10:00 a. m.
Sunday School, 11:00 a. m.
Wednesday, 7:45 p. m., Mid-Week Prayer and Praise Meeting.

CLARENCEVILLE METHODIST CHURCH

8 Mile and Grand River
Clarenceville, Michigan
Elsie A. Johns, Pastor

Morning Worship, 10:00 a. m.

"You Can Win."

Evening Service, 7:30 p. m.

"Our Great Heritage."

The pastor preaching both services.

Edward Johns, gospel singer and Marian Owen on the Marimba and musical saw will give special music.

It will be a happy, inspirational service. Why not come and worship with us?

West Point Bible Church

Brangeline B. Farrum,

Founder and Brangeline

Rev. J. H. Sandercock, Pastor

SUNDAY

10 a. m., Bible School, all ages.

11:15 a. m., Morning Worship. A series of messages on the present world conditions as seen in how God is working out his plan in this world.

WEDNESDAY

8 p. m., Prayer and Praise Service.

FRIDAY

10-11 a. m., Radio Glee Club (high school girls and boys).

11:30-3 p. m., Missionary meeting.

Due to the fact that plans are being made for a new building, Sunday services are held in P.T.A. building, back of Plerson school, Seven Mile, near Farmington Road. Watch for information under "News of West Point Park" each week.

FARMINGTON GOSPEL ASSEMBLY

23608 Warner Avenue

Rev. Orville J. Windell, Pastor

Sunday School, 9:45 a. m.

Morning Worship, 11:00 a. m.

Teaching, preaching and singing the gospel of Christ.

Everybody welcome.

CHURCH OF CHRIST

33290 Seven Mile Road

Sunday School, 10:00 a. m.

Preaching, 11 a. m.

Sunday Evening, 7:45 p. m.

CHRISTIAN SCIENCE SOCIETY

"Matter" will be the subject of the Lesson-Sermon in all Christian Science churches throughout the world on Sunday, September 21.

The Golden Text (I John 2:15) is: "Love not the world, neither the things that are in the world."

Among the Bible citations is this passage (John 1:13): "In the beginning was the Word, and the Word was with God, and the Word was God. The same was in the beginning with God. All things

After Dark!! ... by Rice

YOUR SILHOUETTE CAN SAVE YOUR LIFE!!

This is why

IN FIGURE 1 YOU BLEND WITH THE BACKGROUND. YOU MAY NOT REFLECT ENOUGH LIGHT FROM THE HEAD-MOTORIZED BY LAMPS FOR HIM TO SEE YOU BY.

ON UNLIGHTED HIGHWAYS YOUR SAFETY IS YOUR OWN RESPONSIBILITY

IN FIGURE 2 MODERN SAFETY LIGHTING CREATES A BRIGHT ROAD SURFACE AGAINST WHICH THE PEDESTRIAN OR OTHER OBJECTS CAN BE SEEN.

THIS WEEK IN DEFENSE

A renewed drive to spread defense production among small industries via sub-contracting was foreshadowed in the creation of a Division of Contract Distribution within the Office of Production Management.

To Floyd B. Odium, the director, was assigned the task, according to a White House statement, "more effectively to adjust the dislocations and alleviate unemployment resulting from priorities and material shortages and bring about maximum use of the nation's factories and industrial plants, especially the smaller one throughout the nation."

The Defense Contract Service was abolished by the Executive order creating the Contract Distribution Division, but OPM Director General William S. Knudsen stated that all DCS employees would be assigned to the new agency until further notice.

Production Reaches New Peak
Defense production and spending, meanwhile, were reaching new peaks. OPM announced that 1,575 military airplanes were produced in August. This was a new high and 59 more than the July output. Expenditures for defense reached \$1,172,000,000 during the same month, a preliminary estimate disclosed. This was an increase of 9.5 percent over July and brought the total spent since July 1, 1940, to \$2,252,000,000.

Following Vice President Wallace's announcement as chairman of the Supply Priorities and Allocation Board that conservation has become increasingly necessary due to the shortage of raw materials, two campaigns were launched by defense agencies.

A national drive to conserve waste paper was started by the Waste Paper Consuming Industries with the endorsement of OPA and OPM. It was to begin in New York, Chicago and Milwaukee and to spread shortly to 30 other cities, reaching a metropolitan population of 40,000,000.

20 Percent More Scrap Asked
The billion-dollar waste material industry was asked by OPM to increase its collections 20 percent, chiefly scrap metals, to insure adequate supply of certain for defense plants and to relieve shortages facing less expensive scrap.

Plans for simplifying the styles of domestic refrigerators to conserve strategic materials needed in defense were considered by a committee of the American Standards Association and OPA Consumer Division.

1942 Campaign
Backgrounding the tug-of-war between the governor and the legislature is the fact that 1942 is approaching fast, and 1942 will bring another political campaign.

At the Democrats' state rally at Mackinac Island, the keynote was "Van Wagner and Brown" for the 1942 ticket. Leaders have taken it for granted that both the governor and senator will be re-nominated. It simplifies the problem for the Democrats tremendously to know, more than a year in advance, who is going to head their ticket. Likewise, it puts the Republicans at a disadvantage.

Michigan Mirror

Non-Partisan News Letter

By Gene Alleman

LANSING — When the state legislature convenes Thursday, Oct. 9, following its unprecedented recess in protest against vetoes of Governor Murray D. Van Wagner, Republican leaders will move for another 90 day extension.

That's the betting among well-informed observers at the state capital this week.

The arguments run something like this:

1. Legislative adjournment next month would be tantamount to confession that the Republican leadership "pulled a bone", that the Democratic governor was right.

2. Governor Van Wagner is showing Dutchman traits of standing fast, unyielding to pressure for a bi-partisan compromise. No deal is in prospect.

Home Folks

3. Republican lawmakers who are in daily contact with the voters back home report cheerfully that the folks on Main street and the rural routes are not particularly disturbed or critical at the legislators' recess.

"After all, Congress is still in session," so they say. "It isn't going to cost the taxpayers anything to have us available for instant call if an emergency arises. Unlike a special session, a legislative recess does not allow payment of mileage for travel to and from Lansing. And anyway, our pay is going to be the same whether we meet for 30 days or 365."

Economic problems in Michigan may need legislative attention by January. We may be shoulder-high in a shooting war. Inability of manufacturing plants to get materials and curtailment of automobile production may result in severe temporary unemployment in the state next winter.

The state defense council is hopeful that mounting defense production will cut down the unemployment lag in industrial centers, making the adjustment period comparatively short—say, 60 to 90 days.

Manufacturers are not so optimistic, expect thousands of workmen to be jobless, blame too much Washington regimentation by priorities.

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G. Milton Kelly, Associated Press writer at Lansing, reports that Re-

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Looking Back Through The Enterprise Files

TWENTY-FIVE YEARS AGO
Friday, September 22, 1916

Last Saturday afternoon about 5 o'clock an "BHP" Schaupeter started across the street in front of the Owen House he was run over by an automobile. It was found upon examination that he had no broken bones and was not seriously injured.

A happy event occurred at the home of Mrs. Esther Dewey in Redford at 8 o'clock Wednesday evening when her daughter, Miss Eva, was joined in wedlock to Charles William Ely, of this village, Rev. Evans, pastor of the Redford Presbyterian church, performing the ceremony. The bride was attended by Miss Alma Ely, sister of the groom, while Ralph Lepley acted as the best man. Ruth Melow and Ivan Ely were ring bearers, and the ceremony was witnessed by about 40 relatives of the bride and groom.

A peculiar and very painful accident occurred to Tommy, the youngest son of Mr. and Mrs. Rosby Botsford last Sunday, when a companion ran one of the times of a fish spear through his hand, while out spearing frogs. It is expected no serious results will incur.

The senior class have organized and elected the following officers: President Carl Goers; vice president, Howard Eisenold; treasurer, Catherine Crossman; secretary, Martha Stamann.

TEN YEARS AGO
Thursday, September 17, 1921.

Paving of the center of Grand River road between Farmington Junction and the meeting place of Grand River and the Cut-off, east of Farmington, was begun this week. A steamshovel and a concrete mixer, with a considerable force of men, are at work on the job. The hitherto unpaved portion, 35 foot wide, between 20 foot strips of concrete on either side.

Farmington Public schools will open next Monday for the year, unless some indications of danger from infantile paralysis develop this week, officials state.

Whether insurance for injuries or deaths in the Farmington school bus will be taken out at the new Monday, September 14, officers of the Board's decision as to possible "moral obligation" to carry such insurance. A ruling that the school district is not liable for negligence in the operation of the school bus has been received by the Board from Attorney-General Paul W. Voorhies.

The American Legion Auxiliary of Farmington held its annual election of officers at the new home Monday, September 14. Officers elected for the new year are: Mrs. Bertha Schroeder, president; Mrs. Isabelle Lueke, first vice-president; Mrs. Dorothy Smith, second vice-president; Mrs. Margaret Hill, secretary; Mrs. Lillian Fisher, treasurer; Mrs. Minnie Hogle, chaplain; Mrs. Elizabeth Schaupeter, sergeant-at-arms; Mrs. Hattie DeVriendt, historian.

FIVE YEARS AGO
Thursday, September 17, 1926

Farmington Township's clear of all debt for the first time in a number of years, and a greatly reduced tax rate is to be established for the coming winter levy.

Another teacher may be added to the teaching staff of the Farmington Public schools and the facilities of the schools are already proving inadequate as a result of the record-breaking enrollment of 617 students who began their studies at the school Monday. An increase of 61 students is shown over the enrollment of last year, according to Superintendent of Schools J. A. Dalrymple.

The harvest of early apples is in full swing in the orchards of the Farmington area, a good portion of the early varieties having been picked. Prices for the crop are reported as being good.

Casting 22 per cent more ballots than were cast in the 1932 primary election, voters in Farmington's three precincts closely paralleled the final county and state results, giving majorities to all but one of the candidates who were successful when the complete tabulations were made of the General Primary Election held here Tuesday.

A Protective SERVICE AT YOUR BANK ...

For our many patrons who are planning a journey away from home this summer, we recommend that they carry dependable

AMERICAN EXPRESS TRAVELERS CHEQUES

for sale at this Bank in \$10, \$20, \$50 and \$100 denominations at 75c per \$100 purchased. The advantages of carrying Travelers Cheques far exceed the small effort required to secure them at the Bank. Take advantage of this protective service for travelers by changing the cash you planned to carry with you into Travelers Cheques.

They are spendable everywhere, and if lost or stolen a prompt refund is made.

THE FARMINGTON STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Paint For Greater Beauty And Comfort

Painting your home not only beautifies it but makes it last longer. We carry a complete line of paint and supplies, and can do an excellent job of painting your home at surprisingly low cost. Ask for an estimate now!

DICKERSON HARDWARE

Phone Farmington 4