

The Farmington Enterprise

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A. C. Tagg - Owner

J. M. Tagg - Editor

EDITORIALS

Big Offensive in the Southeast

It is not necessary for the administration to look abroad to find a war, as there is a big offensive being undertaken in the West Virginia sector. In fact, they took the administration so by surprise that gains have been made in a wide area opening up new lines of aggression in Ohio and Pennsylvania. It is war at home; a battle between labor, capital and personalities.

The shooting has already begun, leaving wounded and dead. Property has been damaged to the extent of sharply curtailed our defense ability. That downfall is late, disreputable and impatience in the eyes of the world, regardless of how much the reform may be needed.

Is this the future labor wants? Or does it believe that it can't happen here. Well it can, as it is happening to business today, and further the pendulum swings one way the further it swings the other; tomorrow labor will have to rely on the record it is making today, in this record that of the average laboring man or is it the dictates of leaders who seek to gain at the expense of the mass?

Does the honest working man want this as a record? Is he willing to stake his future treatment on such a standard? The majority don't, however, a majority is not necessary in modern labor warfare. It is the present situation, it is becoming desperate in a situation it is coming long ago but was afraid to tackle. A problem now exists and as a result must be worked out. Honest labor can do much by refusing to accept the tactics now being practiced in the captive coal mine strike.

It is up to you—the working man—

Other Editors Say

"In the Paper"— "On the Air"

(The Christian Science Monitor)

Publishers of newspapers in America's smaller cities, confronted with the constantly climbing cost of "getting out the paper," will doubtless derive comfort from the assertion of John A. Garber, instructor in advertising at the University of Pittsburgh, that department stores do not take kindly to radio advertising.

Evidently John and Mary Customer have, through their pocket-books, spoken to settle the issue between the printed "daily" which is thrown on the front porch by a carrier, and the less tangible "newspaper of the air" which is delivered, via the radio receiving set, into the living room. For enterprising broadcasting stations have attempted to evolve a paper, less paper, complete with up-to-the-minute news.

Why, then, are department stores, usually generous with newspaper space, wary when it comes to radio advertising? It cannot be a question of circulation, since radio claims millions of listeners. Perhaps it is these listeners who are responsible for the average department store advertisement lists scores of items. Listening, however, is not a verbal description of these would be like "window shopping" in a swiftly moving motor car.

Moreover, newspapers, through news and editorial policies that become matters of record, acquire a definite character which attaches itself to newspaper advertising. If the character of the paper commands respect, the value of its advertising is enhanced. Some newspapers go farther, demanding

that the advertising which appears in them conform to high standards of integrity.

The "newspaper of the air" is not yet as well integrated. It is difficult for parent sponsors to produce independent programs; responsibility seems diffused, in fact, these two mediums of advertising are not so completely competitive as they are complementary. When you want to know what "on the air" tonight, where do you look? In the paper.

A More Abundant Life

(The Plymouth Mail)

Three times in three successive presidential campaigns Americans have been promised a more "abundant life" and they have voted overwhelmingly for these promises.

But what are the prospects? In a public address the other day, Mrs. Millie Taylor Rose, director of the unit, and a former member of congress, predicted that "soon we shall be wearing our old clothes as a badge of honor, and cheerfully denying ourselves many a comfort, that our men may have guns and planes, battleships and tanks."

We quite agree with the prediction of this woman speaker. What else could be the result of such squandering as has shamed America for the last eight or ten years? Now we are in an emergency, and a real one, and the same sort of confused situation exists as has prevailed since the dawn of the Peeping Tom administration.

Too Much Government

(Ionia County News)

A determined effort to extend virtually limitless political control over two basic natural resource industries—oil and coal—is underway.

As it happens, there are two of the industries which have been most successful in meeting the extraordinary demands imposed by the defense program. Their management have proven themselves to be fully aware of the seriousness of the emergency. This country is singularly blessed in the magnitude of its oil and coal deposits—and in the character of the industries which produce these essential energy resources.

There is no excuse for a political dictatorship over industry when private enterprise is doing its job properly. The experience of the past has been that political dictatorship in industry is far less efficient far less productive, than privately operated and publicly-regulated industry. The American people don't want the emergency used as an alibi to justify any more extension of government power than is absolutely necessary.

CHURCHES

FIRST BAPTIST

"The Friendly Church"
Gilbert A. Miles, Pastor
Morning prayer meeting, 10:15.
Morning worship, 10:30.
Bible School, 11:45. We have a good class for every age group and all who are not attending some other school are invited to come.
B. Y. P. U., 6:30.
Evening evangelistic meeting at 7:30.

FIRST METHODIST

Rev. Howard C. Busching, Pastor
Morning Worship, 10:30.
Sermon subject: "The Truth Shall Make You Free."
Church School, 12 noon.
High School youth group 6 p. m.
P. m. at 8:30.
Young Peoples League, 7:30 Sunday, at the Church.
Choir rehearsal Thursday, 7:30 at church.

SALEM EVANGELICAL

Rev. Carl Schultz, Pastor
Church at 10:00.
Sunday School at 11:00.

OUR LADY OF SORROWS

Rev. John J. Larkin, Pastor
Sunday Masses at 7:00; 8:30; 9:30; 10:30 a. m., and at 12 noon.
Masses on Holy Days at 5:30; 7:30, and 9:30 a. m.
Daily Masses at 6:30 and 8:00 a. m.

REDFORD GOSPEL TABERNACLE

18000 Lahser Road
Sunday School, 10:00 a. m.
Pentecostal prayer and praise service, 11:00 a. m.

CLARENCEVILLE UNITED CHURCH

(Formerly Methodist)
Meets at the Macabees Hall at Grand River and Eight Mile Road.
Rev. W. J. Fink, Pastor
Mr. Leon Newman, Sunday School Superintendent

Morning Worship, 10:00 a. m.
Sunday School, 11:00 a. m.
Wednesday, 7:45 p. m., Mid-Week Prayer and Praise Meeting.

CLARENCEVILLE METHODIST CHURCH

8 Mile and Grand River
Clarenceville, Michigan
Elsie A. Johns, Pastor

11:00 a. m.—Morning Worship and Sunday School for everybody.
Class for ages.
7:30 p. m.—Gospel Evangelistic Service, in charge of the Young People of the East Grand Blvd. Methodist Church. Hear their Young Men's Chorus sing.

West Point Bible Church

Founder and Evangelist
Rev. J. H. Sandercock, Pastor
SUNDAY

10 a. m., Bible School, all ages.
11:15 a. m., Morning Worship. A series of messages on the present world conditions as seen in how God is working out his plan in this world.

WEDNESDAY

8 p. m., Prayer and Praise Service.

FRIDAY

16-11 a. m., Radio Glee Club (high school girls and boys).
1:30-4 p. m., Missionary meeting. Due to the fact that plans are being made for a new building, all services are held in P.T.A. building, back of Pierson school, Seven Mile, near Farmington Road. Watch for information under "News of West Point Park" each week.

FARMINGTON GOSPEL ASSEMBLY

23608 Warner Avenue
Rev. Orville J. Windell, Pastor
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Teaching, preaching and singing the gospel of Christ.
Everybody welcome.

CHURCH OF CHRIST

33200 Seven Mile Road
Sunday School, 10:00 a. m.
Preaching, 11 a. m.
Sunday Evening, 7:45 p. m.

CHRISTIAN SCIENCE SOCIETY

NEW HIGH SCHOOL AUDITORIUM, FARMINGTON
A Branch of The Mother Church, The First Church of Christ, Scientist, Boston, Massachusetts

SUNDAY SERVICES

AT 11:00 A. M.
And Sunday School for Pupils up to the age of 20 at 11:00 a. m.
Wednesday Evening Testimonial at 8 p. m. in Universalist Church, 23608 Warner Ave.
Current Christian Science literature on sale Wednesday evenings

ALL ARE WELCOME

Knight Safety

By JAYCEE



THIS WEEK IN DEFENSE

The National Defense Mediation Board, November 16, for the first time in its history passed a week without a strike on its calendar. When the Board refused to recommend a union shop in the captive coal mines supplying steel industry, however, all of the CIO members and alternate members of the Board resigned. Three days of negotiations at the White House were broken off November 16 and it was announced that the miners would go on strike the following day.

Magnesium Stocks Put on Call
As officials, discussed publicly the forthcoming system to divide critical materials among industries, the Office of Production Management reached out last week to place all existing stocks of one of these materials on call for urgent defense work only. By order of the Priorities Division all magnesium and magnesium products, in whatever form or by whomsoever held, unless now being employed for defense orders rated A-1 or higher, must be reported and held for use under strict control. The magnesium acquired in this way will be used to fill immediate demands for such purposes as airplane manufacture.

More Plastics Sought

A current shortage of phenolic caused by the increased use of plastics in airplanes, and by heavy military export demands, moved OPM to subject shipments of these chemicals to monthly orders of the Priorities Division. Another priority order was designed to give plastics an increased flow of methyl alcohol, which is also used as an antifreeze and as a general denaturant and solvent.

Other priority action curtailed January production of light trucks for civilian use 35.9 percent below output for the same month this year; decreased the use of chlorine in the whitening practically all grades of paper; altered the design of machine tools for defense, and allocated 10 to 15 million dollars' worth of machine tools to Russia.

Priority assistance was granted to producers of natural gas, transportation of petroleum products; oil (Continued on Page Six)

CHRISTIAN SCIENCE SOCIETY

New High School Auditorium
Farmington

"Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, Denounced" will be the subject of the Lesson-Sermon in all Christian Science Churches throughout the world on Sunday, November 30.

The Golden Text (Jeremiah 29:23) is: "Thus saith the Lord of hosts, the God of Israel: Let not your prophets and your diviners, that be in the midst of you, deceive you." For their prophesy falsely unto you in my name: I have not sent them, saith the Lord.

Among the Bible citations is this passage (1 Peter 5:8): "Be sober, be vigilant; because your adversary the devil, as a roaring lion, walketh about, seeking whom he may devour. Whom resist steadfast in the faith, knowing that the same afflictions are accomplished in your brethren that are in the world."

Correlative passages to be read from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, include the following (p. 224): "Evil thoughts and aims reach no farther and do no more harm than one's belief permits. Evil thoughts, lusts, and malicious purposes cannot go forth, transferring pollen, from one human mind to another, finding unsuspected judgment, if virtue and truth build a strong defense."

Looking Back Through The Enterprise Files

TWENTY-FIVE YEARS AGO (Friday, December 1, 1916)

Ladies Literary Club
Mrs. Laverna Adams very pleasantly entertained the Ladies' Literary Club for its regular meeting Wednesday afternoon, November 29th. The business meeting was not long, so nearly the entire afternoon was given over to the program. Under the direction of Zula Wilber a unique Thanksgiving entertainment was the result of assorted poems by Longfellow and Whittier.

Deer Licenses

The deer hunting season closed yesterday. County Clerk Babcock has issued 207 licenses this year, the largest number ever put out in a single year. Last year's issue was 217.

Oakland County Dry Committee

The Oakland County Dry Campaign committee treasurer's report has been filed with the county clerk as required by law, showing that the total collections were \$3,731.67, and the total disbursements were \$3,672.08, leaving a balance in the bank of \$59.59, which balance will be turned over to the office of the Michigan Dry Campaign committee at Lansing.

TEN YEARS AGO (Thursday, November 26, 1931)

Taxes Less Desirable Valuation Raise

Although the valuation of both Farmington and the Township have been increased over local figures by the State Tax Commission, which returned the rolls to Farmington officials a few days ago after the recent revaluation, the total of the taxes to be paid by property owners in both the City and Township is less than a year ago. Economies in budget-making more than offset the increase in valuations and nearly all taxpayers will notice a substantial decrease in their tax-bills.

Property Owners Plant Trees

About 30 trees will be planted in one residential section of Farmington as a result of the offer made by Howard Wray of free elm trees for planting along the streets, to beautify the city.

Treasurer Bonds Puzzle Officials

How and where to obtain satisfactory treasurer's bonds at a reasonable figure to protect the State and County taxes which will be collected in the coming months is a problem that is bothering Farmington Township and City officials, along with others throughout Oakland County.

FIVE YEARS AGO (Thursday, November 26, 1936)

Prospects Good For FHS Cagers

That Farmington High School's basketball squad will not lack adequate material for a strong first and second team is evidenced by the large turnout of 35 players who reported for the first practice of the season.

J. A. Edgar Has Narrow Escape

J. A. Edgar of Farmington narrowly escaped what might have been a more serious injury Monday evening when his car was struck by a freight locomotive which was backing through a street crossing upon which Mr. Edgar was driving.

Eastern Star Installs New Officers

At the public installation of the officers of the O.E.S. No. 239, on Tuesday evening, Mrs. Rie Sanderson of Pontiac was the installing officer. Mrs. Mary Johnson and Mrs. Iva Storms, past masters of the Farmington lodge, were the installing marshals. Mrs. Viola Gildemeister, another past master was the installing chaplain.

Five Miles Added to Mail Routes

Over five miles will be added to the mail routes of the Farmington Post Office, bringing daily postal service to approximately 150 homes beginning on Tuesday, December 1.

Letters To The Editor

Farmington, Michigan
November 24, 1931

Mr. James Tagg, Editor
Farmington Enterprise
Farmington, Michigan
Dear Mr. Tagg:

We were indeed happy to read the editorial in the November 19th issue of the Farmington Enterprise and wish to take this opportunity to thank you for giving our club such recognition.

We trust the activities of our club will continue to warrant such acknowledgment.

Sincerely,
THE YOUNG PEOPLE'S CLUB OF FARMINGTON
By Ruth Kripko, Secretary

Farmington Enterprise
To The Editor:

Received a letter from my son in the Marines telling me how very much he appreciated your sending him the "Enterprise," and to tell you that he is no longer a recruit, and has been moved to a new post that requires a different address. Will you please change the one you have to

Pvt. Hugh R. Young
4-K-11, P.M.D.M.F.
M. B. Harris Island, South Carolina.

I want to add my thanks to you. I know how much pleasure he gets from it. Thank you. . .
Marie T. Young.

Navy Intelligence

I have a trade. Is there any chance for me to continue my work in the U. S. Navy?

Yes, if you qualify, you can enter the Navy with the rank of Petty Officer, which pays up to \$98 per month, plus room and board.

How many men are there in the crew of a U. S. battleship?

The modern battleship carries from 1200 to 1500 enlisted men, 50 to 75 Chief Petty Officers, 3 to 13 Warrant Officers and from 80 to 100 Commissioned Officers.

Is there an official haircut for bluejackets in the U. S. Navy?

Yes. Sailors in the Navy must keep their hair cut to within the prescribed two-inch length. On a large battleship the six barber chairs are occupied most of the time keeping the heads of some 1,400 men trimmed to the proper length.

How tall must you be to be accepted for Uncle Sam's Navy?

A candidate must be no shorter than 5 feet, 4 inches tall.

CHRISTMAS SEALS



1941 MERRY CHRISTMAS

Protect Your Home from Tuberculosis

"All-Out" BANKING SERVICE

FOR OUR FRIENDS

There are no half-way measures or half-hearted efforts in this bank. Our service is modern and complete and we invite you to make the fullest possible use of our facilities.

CHECKING ACCOUNTS
LOANS
SAFE DEPOSIT BOXES
CERTIFICATES OF DEPOSIT
FOREIGN EXCHANGE
TRAVELERS' CHECKS
COLLECTIONS
CHRISTMAS CLUB



THE FARMINGTON STATE BANK