



MERRY CHRISTMAS to FARMINGTON



IT

Is our sincere wish you will find happiness on Christmas Day and prosperity in the years to come.

Farmington Mills

There's Got To Be A Santa Claus

By Channing Pollock

When she was a very little girl my daughter asked, "What would you do if there weren't any trees?" "Why," I answered, lightheartedly, "we'd have to invent some. We couldn't get on without trees." There are quite a lot of things—food, shelter, clothing—we

couldn't get on without, and a number of wise men have made my suggestion—we'd have to invent them. What we must have even more than these are food for the mind, shelter for the spirit, that which clothes the nakedness of mere animal existence, and gives warmth to human contacts.

We celebrate Christmas as a religious festival, but a Christmas was celebrated hundreds of years before Christ. The ancient people of the Angli, in what is now Britain, had in December a Modra-necht, or "mothers' night." There had to be a day set aside for kindness, and generosity, and remembering those we love, and those less fortunate.

Before and since Dickens wrote his immortal "A Christmas Carol," there have been a few Scrooges who cried of Christmas, "Bah, humbug!" I have heard modern Scrooges call it a shopkeepers' holiday, and a nuisance, but for the overwhelming majority of us, as for Scrooge's nephew, it is "a good time; a kind, forgiving, charitable pleasant time; the only time I know of in the long calendar of the year when men and women open their shut-up hearts freely . . . I

say God bless it!"

There is a certain magic in a day when even strangers bid us be merry; when the mail and telephone and telegraph and all the means of communication commonly devoted to business bring cheery wishes for "Merry Christmas!" Shopkeepers' holiday? Bah! Humbug! It isn't a necktie or a dollar bill that we slip into the hand of the janitor or the postman; it's goodwill and thank you for a year of service. It isn't a toy train that we put under the tree for Junior, or a muffler that we wrap in red tissue for Aunt Julia, but the knowledge that Junior has always wanted a train, and Aunt Julia has needed a muffler, and the loving desire that, just this one day, they shall have what they want, and need, and that we shall see the pleasure in their eyes, and feel the warmth of their joyful kisses.

Believe it or not, and smile if you like, but, at—well, say 60, my wife and I still hang up our stockings; and what a lot of love and laughter and tenderness goes into the tidling gifts we select for those symbols. We trim our little tree (Continued on next page)



to Farmington, who has given us the pleasure of serving . . .

Our sincere good wishes through the Yuletide period and in the new year to come.

Bill Burnett Dan Burnett



**WARNER
DAIRY
COMPANY**

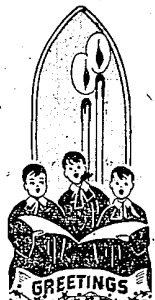
May this Christmas be the first of many nice ones that will come to you. Greetings!

Yuletide Greetings



"Peace on Earth"
"Good will to man"

**SPENCER J. HEENEY
Mortician**

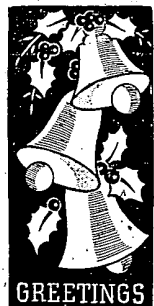


MERRY CHRISTMAS TO ALL! We want this message to tell you what we would like to say to you individually—with a warm handclasp. We appreciate your patronage during the past year and our only hope is that it will continue . . . that we will come to know you better, to serve you better.

SMITH-BRADLEY DRUG COMPANY



**Carl A. Goers
QUALITY COAL & COKE
31525 Grand River**



May your Christmas be as happy as can be, and all your hopes and ambitions fulfilled during the coming year. Greetings from all of us.

**Darling's
Electric Shop**



We can say it many ways but we mean we hope you'll have a Very Merry Christmas and a Prosperous New Year.

Oak Pharmacy



We appreciate every opportunity we can get to serve you!

Shell Products

Oldsmobile

Earl Vivier

33205 Grand River

Phone 184



**WISHING
ALL OF YOU
A MERRY
CHRISTMAS**

THROUGH this message we want to reach the many friends—old and new—who have so generously patronized us during the year. We sincerely hope we shall have many more opportunities to be of service to you. To all in Farmington we extend our wish for a very merry Christmas

Mac's

5c to \$1.00 Store