



**NOW...at PUBLIX**  
*The Fantastic, Funtabulous*  
**ONCE-IN-A-LIFETIME**

**BALLOON**  
**SALE!**

Pick Your Favorite Fashion  
 Pull the Balloon of your Choice...

**SAVE 10% TO 40%**

**OFF Our Regular LOW PRICES**  
**OF FAMOUS QUALITY**  
**CLOTHES**  
**FOR MEN**

thousands to  
 choose from...Brand  
 new stocks in latest  
 fashions for men

- MEN'S FINE SUITS
- SPORT COATS
- JACKETS...
- All Weather Coats

Handsome new fall  
 1971 colors...solids and  
 patterns...styles men  
 want most...all savings  
 of as much as 40% off  
 our low regular low  
 price.

**EVERYBODY**  
**SAVES...Hurry!**

Here's all there is to it. Come choose  
 the suits, sport coats, jackets or all  
 weather coats you want. Have your  
 purchase totaled by our cashier. Then  
 pull the string on any of our floating  
 balloons. You save 10% ... 15% ... 20%  
 ...30%.....or 40% on EVERY GARMENT  
 depending on the prize discount slip in-  
 side your balloon...Hurry! Every balloon  
 is a winner!

**Yes...**  
**YOU CAN**  
**CHARGE IT,**  
**WE HONOR**  
**MOST MAJOR**  
**CHARGE**  
**CARDS**

**Publix**

**HIS FAVORITE**  
**STORES**

TEL-TWELVE MALL.....Telegraph at 12 Mile  
 UNIVERSAL MALL.....Dequindre at 12 Mile

*Both Stores Open every nite 'til 9 p.m. — Sun. 12-5*

