

Perkins Engines Tells New Plans

Perkins Engines, Inc., of 24175 Research Dr., Farmington, has merged its sales and engineering departments into a single division.

It will be supervised by W.J. Hayward, director of engineering who has assumed the additional title of director of sales.

The firm, a major supplier of diesel engines, will add to the division a new "customer engineering" unit and a full time analyst of environmental issues, according to President V.O. Griffin.

"THIS STEP enhances our usefulness to the manufacturers who install our engines in their equipment," said Griffin.

Perkins Engines, Inc., is affiliated with the Perkins Engines Group in Britain, one of the world's largest diesel manufacturers and a wholly-owned division of Massey-Ferguson.

The U.S. firm supplies engines for trucks, farm machinery, construction equipment and boats.

Hayward was a senior engineering manager at Perkins world headquarters in England before joining the U.S. firm three years ago. He is a fellow of Britain's Institution of Mechanical Engineers.



W.J. HAYWARD
Division Head

BESIDES MERGING the sales and engineering units, the firm announced these changes:

- A reorganization of the national accounts section.

- The new position of "manager of environmental affairs," which will be filled by N.J.E. Hartwell, a long-time member of the engineering staff.

- The formation of a "customer engineering" unit composed of project engineers and staff to collaborate with customers and distributors in product development, market evaluation, cost control and production line requirements.

Price Manages New Korvettes

A Southfield man, who managed the Korvettes store in Redford Township, recently took over as manager of the chain's new store in Madison Heights.

Michael Price, who has managed the Redford store since 1968, began as manager of the new store after the store opened with a day-long celebration on Thursday.

Price has been with Korvettes for 10 years. He lives with his wife, Evelyn, in Southfield Downs Trailer Park.

"It's always an exciting challenge to open a store, and a particular pleasure to create employment possibilities for hundreds of people, as well as shopping convenience for thousands," Price said.

The 87,000 square foot store is the fifth to be opened in the Detroit area and the 49th in the country. Local branches are in Roseville, Redford, Southgate and Southfield.

The stores offer apparel for men, women and children as well as appliances, home furnishings and other items.



MICHAEL PRICE

The new store is located in a shopping center on John R. in the remodeled building which formerly housed a branch of the J.L. Hudson Co. The merchandise will be located all on one floor.

The opening celebration featured the dropping of 100 tiny parachutes which contained \$5 gift certificates. Five parachutes containing certificates worth \$100 each were also dropped.

Lektra-Bat In Institute



C & W Lektra-Bat Co., 24600 Crestview Court, Farmington, was recently elected into the membership of the Material Handling Institute, Inc.

Donald J. Collier, president, will represent his firm. The institute is a national trade association composed of more than 300 member companies who manufacture material handling and protective packaging equipment, or offer related industry services.

TONY GLINER, 9, of 19506 Hardy, Livonia, sat on the Detroit Lions bench during Sunday's game as team mascot after winning a contest sponsored by Crowley's Livonia Mall store.

NAA Topic: 'Estate Plans'

The vice president of the Detroit Bank and Trust Company, John Park, will speak at the monthly meeting of the National Association of Accountants at the Harmonie Club.

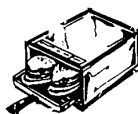


Park will speak on "Estate Planning - Today and Tomorrow" and the meeting will begin with a social hour at 5:45 p.m. on Thursday Oct. 21 in the Harmonie Club, located on the second floor of the First National Building in Detroit.

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Pushbutton operation and instant heater selector.
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PRESTO 4-QUART Pressure COOKER
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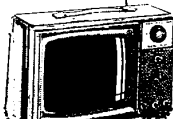
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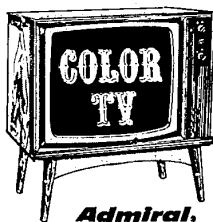


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Heavy Duty 3-Cycle Filter-Flo Washer

- Filter-Flo circulates water continually to get out all lint
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Features Jet-Cone washing agitation and Jet-Away lint removal, plus 4 rinse temps. Also has porcelain tub, top, lid & more.

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\$218⁸⁰

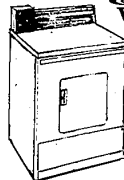
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Automatic Dryer

- Has 120-minute timed drying cycle & large capacity smooth drum. 230v. Console styling.



Whirlpool

All-Fabric Gas Dryer

- Has "Fluffy Dry" & "Air" settings & efficient lint trap. 100% safety shut-off and much more!

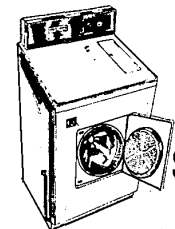
\$108

\$128

3-Day Dryer Super Special

SPEED QUEEN 2-Cycle

3-Heat Deluxe Dryer



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- Rust & Chip Resistant Zinc Coated Drum
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