

Victory

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have no place in what is literally a war for the survival of all this country stands for. A succession of Allied victories in itself would not cure the malady of self-interest represented by an indifferent or self-indulgent minority.

Heavy Burden On Storekeepers

More and more, the country's wholesalers and retailers become a vital part of the war program at price control and commodity distribution under Governmental regulations. Their responsibilities are heavy and varied, both in

finding the spirit of restrictive measures and in avoiding the human tendency to favor "regular customers." And as members of their community, they are called upon to cooperate in a great number of war drives and educational war programs. For example, the fundamentals of coffee rationing will be simply and graphically explained in words and pictures in hundreds of thousands of food stores throughout the country. Storekeepers will be expected to see that their customers adhere to the rationing program, and count all coffee on hand November 23 as part of their rations.

The national retail industry has pledged its promotion facilities to cooperation in a basic Government program of war campaigns, starting in January. This program will be linked with retail promotion and advertising, and will stress the importance of salvage, tire

conservation, gas rationing, saving household equipment and cooking gas, other home aids, and War Bonds and stamps.

All stores and distributors will have to cut their delivery mileage in order to save their tires, and with a few exceptions must refuse more than one delivery or pickup on the same day to a customer.

Clerks and drivers are obliged to explain the reasons for these restrictions to such of the public as are still uninformed and shoppers in turn are expected to cooperate.

Transportation Facilities Strained. On all employees of the country's varied transportation systems, responsibility for maintaining service under generally adverse conditions. Drivers of buses and street cars must exercise forbearance as their vehicles are loaded far beyond normal capacity. Trainmen and operators of intercity buses, working on schedules that allow no extra sections, still must handle a vastly increased military and war-work traffic.

Since as their vehicles are loaded far beyond normal capacity. Trainmen and operators of intercity buses, working on schedules that allow no extra sections, still must handle a vastly increased military and war-work traffic. It is why everyone has been asked to cut all travel to the minimum.

Dealers in fuel oil, knowing the vital necessity to conserve every possible gallon and drum of this war-essential commodity, must make sure that the Government regulations are strictly adhered to, not only with fuel oil furnaces but also with space heaters burning oil or kerosene.

Operators of garages and service stations in areas now under mileage rationing and throughout the country after December 1 are obligated to aid in the rubber-saving program by faithfully carrying out the provisions of the conservation plan in every detail, no matter what complaints or special pleas are offered by customers. Thousands of approved tire inspectors, drawn largely from the ranks of service station and garage operators, will soon begin testing the Nation's tires.

Local butchers, faced with an additional 10 per cent cut in the beef supply, must adjust their sales on an equitable basis, while they explain to their customers the reasons for the voluntary share-the-meat campaign.

Public Service Not Measured in Dollars And Cents. If the public must undergo discomforts and inconveniences, as severity and extent unlike any we have experienced before, it must be remembered that a heavy share of the burden of national control of scarce commodities and limited facilities is borne by operators, retailers and wholesalers. By patience and courtesy, by firmness and understanding, they dispense of the country's goods and services equitably directly to the Nation's wartime morale, and perform a public service that cannot be measured in dollars and cents.

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officials that their work is not important, that their appropriations should be cut.

Leo V. Card, commissioner of agriculture, has asked for an increase of \$30,000 for the next fiscal year. With wartime emphasis on food, Card declares he needs more inspectors instead of fewer. "This state service is essential, the commissioner adds. It's like relying: 'Don't economize in my department. Try someone else.'"

On top of this attitude, obviously sincere on the part of Mr. Card, the state civil service commission has been granting salary increases to many state workers. Why? Competition of state government with private industry. High war plant wages. If the cost of living keeps rising, how can wages be reduced?

So you see the state viewpoint is complicated. "Well, how about the home governments?" you ask. Let's look at the figures. During the last fiscal year, ending June 30, 1942, the State of Michigan distributed \$123,237,359 to local governmental units. It was an all-time high.

More than 61 per cent of all state funds are returned to home governments—Counties and cities,

schools, public health and medical assistance, public welfare and highways.

What should the state do with its money? Remember, the increase in local aid was nearly eight million dollars over 1941.

Highway improvement and maintenance, together with snow removal, constituted the first dollar of the increase. Whereas more than \$2,000,000 were distributed by the state to local highway departments, the state retained \$26,000,000 on the welfare side, the state turned over more than \$36,000,000 to counties for local welfare needs, while keeping around \$5,000,000 for its own functions.

And so it goes. We sympathize with any governor in his dream of curbing state spending, especially during the war. But nobody's toes are bound to be stepped upon. And it may be the folks back home, not at Lansing.

Like the daughter who hung her lips on the hickory limb but couldn't go into the water, the CIO employees of the Consumers Power Company may go out on a strike, but they can't shut off the power.

At least, Governor Van Wagener says the generators must be kept going.

The CIO union wants a closed shop agreement. The company says that only 1,023 of its 2,467 employees voted for the union and that it has offered the same membership clause which prevailed for the competing A. F. of L. union.

How to hold a strike without leaving your job is a ticklish problem, to put it mildly. Especially when the lives of American boys may depend on the tanks and guns and shells which are being made and factored right here in Michigan war plants, all dependent upon electrical power.

WEST POINT PARK

Mrs. William Zwalten

The Cottage Prayer Meeting held at the home of Mrs. Harry Houghland Tuesday night was well attended and interesting. These prayer meetings are neighborhood affairs and interdenominational. Special prayers are always made for boys in the service. This week the Prayer Band begins a series of meetings on Hubbard Avenue, the first meeting being at the home of Mr. and Mrs. Hiss.

Mrs. Fremont Carter of Hubbard Avenue was hostess to her bunco club last Tuesday.

Mr. and Mrs. Russell Ault, two daughters, Dolores Jean and Shirley, spent an evening early in the week with Mr. and Mrs. Don Macort of Detroit.

Fremont Carter and son, Louis, each got his buck during their recent hunting trip in Northern Michigan.

Little Marie Bolvard of Hubbard Avenue was ill over the week end.

Miss Olive Grimwade of Farmington was the weekend guest of Miss Shirley J. Zwalten.

The Sunshine Sisters held their Thanksgiving meeting at the home

of Mrs. Ernest Tallman Friday afternoon. Thanksgiving was the topic under discussion. Plans were made for winter activities. Light refreshments were served.

Young Homer Coolman celebrated his seventh birthday Sunday. Several young school friends were invited to join in the celebration with him.

Mr. and Mrs. Frank Willoughby and son, Leroy, of Detroit, were Saturday evening dinner guests of Mr. and Mrs. Ernest Tallman.

Mrs. Margaret Martin spent Thanksgiving with her son and family, Mr. and Mrs. Robert Bolland of Detroit.

Mr. and Mrs. Keith Wilson and children of Norfolk Avenue spent Sunday with relatives in Detroit.

Mrs. "Chuck" Huff of Mayfield, who has been ill for sometime, is considerably improved.

Mr. and Mrs. Arthur Mull and son, Jimmy, spent Sunday with relatives near Plymouth.

Mrs. Varhol of Shady-side Avenue, who has been critically ill in Mt. Carmel Hospital, was able to return home for Thanksgiving.

Elsie Johnson, young son of Mr. and Mrs. Edwin L. Johnson, was taken to Mt. Carmel Hospital last Tuesday, remaining for observation and treatment.

Ina Mae Tallman was ill with an attack of flu several days last week.

Mrs. George Welch of Mayfield Avenue was on the sick list last week.

LOCALS

Alice Ann Fawcett, daughter of Mr. and Mrs. Harrison Fawcett, was operated on for appendicitis Sunday night at Grosse Pointe Hospital.

Mrs. Oleta Mikessil and son and Judy and Billy Ponder, all of Melrose, East Detroit, were Sunday guests of Mr. and Mrs. Ots Jensen.

Mr. and Mrs. Eugene Ruch entertained Mr. and Mrs. Harrison Johnson and Mrs. Alma Hogie at dinner Thanksgiving.

Mr. and Mrs. J. W. Grant spent Thanksgiving with Mr. Grant's parents in Detroit.

Mr. and Mrs. Clarence Barber and family had as their Thanksgiving Day guests Mr. and Mrs. Rex Barber and daughter, Patricia, Mr. and Mrs. Claud Barber of Detroit, Mrs. Cook and Mrs. Locutt of Pontiac, Mr. and Mrs. Galen Chapin and children, Jack and Nancy Ann of Birmingham and Miss Marie Slusser of Farmington.

Mrs. Glen Jensen has returned from Missouri where she visited her husband who is in camp.

Mr. and Mrs. G. A. Hohman, Detroit were Saturday guests of Mr. and Mrs. G. L. Huff.

Mr. and Mrs. V. Ridings and family, Mr. and Mrs. Harrison Fawcett and family, Mr. and Mrs. Foster Fawcett and Frankford Fawcett spent Thanksgiving with Mr. and Mrs. George Fawcett and family.

Mrs. K. E. Griffith and children spent Thanksgiving with Mr. and Mrs. Jasper Brown in Detroit.

Mr. Ward Sherman of Six Lakes, Michigan, visited his mother, Mrs. Lillian Sherman and aunt, Mrs. Phebe Ross.

TO ALL OUR CUSTOMERS:

There is no shortage of electricity in this area.

Other things are scarce. Tires are not to be had; a pound of coffee is a real prize; it is no disgrace to wear a well-darned stocking; there are not enough buses or street cars at the rush hour; sugar is rationed; but you can have what electricity you need, even at the electric rush hour in the early evening.

Perhaps we were just lucky: Our judgment could have been wrong; we have been wrong before. But more than five years ago we raised the money and placed the orders for the first of the three big new turbines that make us pretty sure now that electricity will not have to be rationed here.

And so it is with coal for our power houses.

No shortage has developed but just the same we have enough coal on hand to last many months at full tilt if our supply should be cut off. That stock of coal cost us six million dollars but electricity is too vital a thing to take chances on.

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