

PHONE COMPANY SHOWS SAVINGS OF GASOLINE

The Michigan Bell Telephone Company today reported it will record a savings of about 490,000 gallons of gasoline for the year on the first anniversary of the "gas" rationing for American motorists in November.

Forrest V. Rhodes, supervisor of motor equipment for the company, said the savings will amount to more than 150 gallons of gasoline per motor vehicle in use during the year. He explained that the company temporarily had retired from active service more than 200 vehicles.

Rhodes also estimated the company will be able to show a savings of about 460 tires for the year, on the basis of the pre-war average of 20,000 miles for the life of a company-operated tire. Miles covered by the Michigan Bell fleet will have dropped 2,300,000 miles, or 9,200,000 tire miles, by

the end of the first year of gasoline rationing.

The company attributed the big gasoline savings to no single factor. Rationing and speed regulations, voluntary conservation measures by the company and its personnel, and the cooperation of customers all have contributed to the results. It pointed out that the mileage reduction has permitted the company to build up its motor vehicle reserve at a time when new cars and trucks are hard, if not impossible to get. The company's motor fleet in use has declined from a high of 1,309 to 1,610 units, with an average of 1,705 in active service during the year.

Develop New Radio for Torpedoed Seamen's Use

The lives of many torpedoed merchant marine seamen may be saved by a portable radio SOS-transmitter for lifeboats which automatically grinds out a distress signal when a generator crank is turned.

The transmitter features a manually driven generator which eliminates the usual difficulties encountered in maintaining and renewing batteries. The shipwrecked seamen have only to turn a crank and the generator supplies power and at the same time an automatic SOS signal is transmitted constantly on the international distress frequency of 500 kilocycles.

If the lifeboat's occupants include a radio operator, the set is adjustable for manual transmission of the SOS and location data; for rescue vessels.

The set, approved recently by the Federal Communications commission, is contained in a watertight, shockproof box to withstand physical shock and exposure to the elements. In addition to the generator it includes a three-tube radio transmitter, an antenna loading coil, and an antenna and ground equipment.

Victory

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emized regulations now followed by the local Agricultural War Boards. A person who needs a pressure cooker may apply directly to the local County Farm Rationing Committee for a Certificate of Eligibility or ask that previously filed applications be reviewed under the new rulings.

Funds for Maternity, Infant Care, and Family Allowances. More than 200,000 additional wives and babies of servicemen will be able to receive maternity and infant care during the remainder of this fiscal year as a result of the additional funds voted by Congress. The program is limited to wives and infants of enlisted men in the four lowest pay grades. Between July 1 and October 1, wives and infants of servicemen in the top three grades below commissioned officers were also covered.

ODT Warns About School Buses. School buses may not be used to transport students to athletic games, state or county fairs, or similar events. The Office of Defense Transportation has stated.

To Prepare Engines For Winter. Anti-freeze used last winter and saved for reuse this winter should be tested. In time anti-freeze loses its strength. Nearly all manufacturers of permanent types of anti-freeze have made up acid and rust inhibitors for restoring resistance of used anti-freeze. In addition new material, it is wise, the Office of Defense Transportation says, to use the same brand used in the first place. A free pamphlet entitled "Cooling System: Cleaning, Flushing, Rust Prevention, Anti-Freeze," that tells about the care of water-cooling systems used in automobiles and farm equipment, will be sent to those who request it. Address: Office of Information, ODT, New Post Office Building, Washington, D.C.

New Tire Rulings

Eligibility for new passenger tires (Grade 1) has been restricted to "C" book drivers with a mileage of 501 miles or more per month. All "B" drivers and some "C" book holders will now be eligible only for used and recapped tires. The number of new passenger tires available for rationing in the October quota will be reduced by one-fifth, the OPA recently announced. Quota for farm tractor and implement tires for October is 59,800 as compared with 73,600 in September.

Germany Far From "Collapse" The German Army has nearly three times as many combat divisions in the field today as there were when the attack on Poland began four years ago. Major General George V. Strong, Assistant Chief of Staff G-2 (Military Intelligence) declared recently. Dismissing any likelihood of an early collapse of either Germany or Japan, General Strong disclosed that the Germans had replaced the 20 divisions lost at Stalingrad last winter, and that the German Luftwaffe was larger now than in 1939. He said also that the weapons the Germans are making are in some cases better than any which the United Nations have.

Ammunition Prices Set

Ammunition for civilian use will be sold at or under prices prevailing in March, 1943, according to OPA ceilings which become effective October 7. Retail ceilings on boxes of 25 shotgun shells are \$1.38 for 12 gauge and \$1.32 for 16 and 20 gauge. Retail ceilings on boxes of 50 rim fire cartridges are 34 cents for .22 long rifle and 23 cents for .22 short, regular. Retail ceilings on boxes of 20 center fire cartridges range from \$1.41 to \$2.10 according to brand and type. Ammunition stores are required to post ceiling prices but may sell at lower prices.

Poultry Price Changes

Reductions of 2 1/2 cents a pound at retail in maximum prices of quick-frozen eviscerated poultry and 1 cent a pound on drawn poultry, and an increase of 1 cent a pound on dressed poultry have recently been announced by OPA. These price changes become effective October 12, 1943.

Mail Christmas Packages Now

The deadline for mailing Christmas packages to soldiers overseas is October 15. The War Department urges all who have not mailed their packages to do so immediately.

Landings Are Getting Tougher

In a letter to a friend, vividly describing the American invasion of Italy at Salerno, William J. Forsythe, Chief Photographer's mate, U.S.G.C., said: "These amphibious landings are getting monotonous in a ghastly sort of way. They're getting tougher as we go along, and don't let anybody kid you that the United States isn't paying a price for such plans as Sicily and Salerno. Of course the radio reports and newspaper headlines sound very encouraging to the folks back home, but there's a

THEY BOUGHT BONDS!



CLARA CITY, MINN.—Spl. OPI Photo from Emil A. Swanson—Mr. and Mrs. Fred Preker of Clara City exhibit pictures of their three sons in the service and some of the bonds they have bought to back them up. This community recently had the distinction of being labeled the "No. 1 Community on the Nation's Bond Wagon," when bond sales far exceeded the quota on the opening day of the Third War Loan Drive. Clara City, a village of 844 people, and the surrounding countryside, are typical of the small rural communities throughout the nation, that combined, make our country great.

WEST FARMINGTON

Mrs. Sarah Knapp

Mrs. William Knapp spent Tuesday with Mrs. Irvin Wik.

Mrs. Edith Graham, Mrs. Elizabeth Heliker, and Mr. and Mrs. Richard Heliker attended the Rally day services at Wilcox church. They were Sunday dinner guests of Mr. and Mrs. Richard Banfield at Wilcox.

Mrs. J. C. Cox entertained several relatives and friends at a party Saturday evening at their home on 14 Mile Road in honor of Mr. Cox in his birthday anniversary. Mrs. Alida Smith and children, Douglas and Marjorie, and Mrs. Mettie Bachelor called on Mrs. Edith Graham Saturday afternoon.

lot of American boys getting killed, but I suppose that's the price of war."

To Relieve Shoe Shortage. Synthetic rubber and plastics will be used to help relieve this winter's leather shoe sole shortage, according to WPB. The output of rubber soles will be used on rationed shoes and for shoe repair.

Endorse Gas Coupons

Motorists should endorse their gasoline ration coupons immediately and not wait until they buy gas. Holders of A, B, C, D or T books are to write their license number and state of registration on face of all coupons. Holders of E or R books are to write their name and address on the face of all coupons.

Help Farmers Get Truck Parts

Farmers unable to get needed parts for trucks can get help by taking the matter to the nearest Office of Defense Transportation. The ODT has 142 District Offices throughout the country, each with a maintenance specialist and a special maintenance advisory committee on which are garage and service station men, dealers, and parts suppliers with a special duty of helping find needed parts.

One Question Quiz

Q. Why are point values set so high on canned pineapple, vacuum-packed whole kernel corn, tomato catsup and other items? A. OPA says that the point value of each item is figured on the basis of its supply and the amount that can be shipped into consumption from month to month without draining the supply to too low a level. Anything which moves faster than its scheduled movement is increased in point value. If it moves below schedule the point value is lowered.

Hidden Hunger

Hidden hunger is like an iceberg; nine-tenths of it, the most dangerous part, is under the surface.

GAS COMPANY ASKS CUSTOMERS TO CONSERVE

Cooperating with the War Production Board's Seven-Industry Program of Conservation, Consumers Power Company will urge its customers to eliminate all waste or unnecessary use of gas. Division Manager, David L. Brown said today.

"Through newspaper advertising, personal contacts and other means," said Mr. Brown, "we will point out how gas can be conserved in ways which will not interfere with war production, public safety, military needs or public health."

Mr. Brown emphasized that the conservation program is not a local project but a nationwide campaign, involving not only the gas industry but also the electrical, coal, petroleum products, communications, water and transportation industries. The purpose is to conserve manpower as well as natural resources.

Housewives will be urged to plan meals with a view to gas economy. One-dish meals cooked on top burners, or "one-dish" cooking in the oven, require less gas, it is pointed out, than other types of meals. Another recommendation is that housewives refrain from lighting top burners until cooking utensils are in place. In order to conserve gas used for water heating, the Company will recommend that leaky faucets be repaired and that customers refrain from using running water when washing hands or dishes. Special recommendations for gas conservation will be made to commercial and industrial customers and to customers using gas for house heating.

How Against Corn Borer

The most effective method of corn borer control consists of blowing under or using as feed all corn plants before the insects develop into the adult moth stage, agronomists say. To cover all corn stalks and other trash, it is best to use a wide bottom plow with a medium long moldboard. Where the material to be turned under is heavy, a rolling coupler of heavy, square and trapezoidal shape, set to cut about one-half inch wider than the furrow slice, is useful in getting complete coverage. If dried corn stalks are to be used for feed or bedding, it is advisable to shred them. The cutter should be adjusted so as to cut one-quarter to one-half of an inch; otherwise, pieces of fodder may contain live borers.

Chinese Used Spectacles

During the Ming Dynasty in China (1368-1644), spectacles were in general use and a well-to-do Chinese would wear a good horse for a pair of glasses.

WEST POINT PARK Mrs. William Zwahlen

The Hoffmans of Shadydale Avenue, have sold their home and are moving shortly to Arizona.

Plans are under way for a special Rally Day program at the Neighborhood Bible School next Sunday.

A pleasant evening was enjoyed by the crowd which attended the P.T.A. dedication party at the Pierson School last Saturday night. The door prize was won by Mrs. Russell Ault. At the close of the evening refreshments were served under the direction of Mrs. Floyd Ostrander, chairman of that committee.

Mrs. Ernest Aultman spent Thursday with friends in Rochester.

Emerson Ault spent the weekend with his family on Mayfield Avenue.

John Baird of Hubbard Avenue was on the sick list all last week. Young Harold McVie of Norfolk Avenue was quite ill over the weekend.

Mrs. W. J. Eddington spent Thursday with friends in Detroit. The Lewis Gramhams of Mayfield Avenue gave another of their delightful winter roasts on the rear of their property Saturday evening. This time Mrs. Edward Baker of Nine Mile Road, whose birthday was in this way celebrated, was the honor guest.

Mrs. John Weigle of Detroit was a caller Sunday afternoon at the home of Mrs. J. W. Ault.

Mrs. Owen Stevens and children,

Glennie and Donna, of Detroit, spent the week with Mrs. Stevens' father, Frank Broquet.

Arranged by Mrs. Louis Jennings and Mrs. Edwin Johnson, a well attended Stork Shower was given in honor of Mrs. Albert Murt Wednesday evening at the home of Mrs. Emerson Ault, where Mrs. Johnson resides. Games and stunts reminiscent of days in the nursery were played and provoked much hilarity. Appropriate prizes were awarded winners. Mrs. Murt was surprised with a large number of lovely gifts. At the close of the evening delicious refreshments were served by the hostess.

Mrs. Emerson Ault and Mrs. Edwin Johnson were guests Thursday at the home of Mrs. Edward Stromski near Wayne.

With a fair Attendance the Sunshine Sisters met at the home of Mrs. Jack Tallman Wednesday afternoon. Devotional exercises consisted of favorite Bible readings and hymns of Mrs. Frank Broquet, a Sunshine Sister who died recently. Some routine business was taken care of. Light refreshments were served by the hostess. The next Sunshine Sisters meeting will be held in the Neighborhood Church, Wednesday afternoon, October 13th at 2:30 and for special reasons the presence of a large number of neighborhood women is much desired.

Little David Buckingham of Norfolk Avenue was quite sick last week.

Patronize our Advertisers

MR. MERCHANT: Please

As a wartime measure to save coal, transportation, manpower, and critical materials, the War Production Board has requested a nationwide conservation of electricity in these categories: LIGHTED SIGNS, SHOW WINDOWS, DECORATIVE AND ORNAMENTAL LIGHTING, SHOWCASES, BUILDING ENTRANCES, INTERIOR ILLUMINATION, AIR CONDITIONING.

This program is voluntary. But its importance cannot be emphasized too strongly. Thousands of tons of coal each day are required to manufacture electricity, and when you save electricity you save coal and other war materials. Desired savings in light and power can be obtained by turning off lights and equipment which are not necessary.

In our Company there is no shortage of generating plant or distribution facilities. But saving electricity today is a patriotic obligation. This nationwide voluntary program includes ALL public utilities—gas, telephone, water, transportation—as well as electricity. Your help and the help of all our customers will make the Government's conservation program a success. The Detroit Edison Company.

A 3 per cent saving in the Detroit Edison monthly output of electricity will save approximately

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