

WAR INCREASES FAMILY USE OF PARTY LINES

The Michigan Bell Telephone Company today reported that the war has increased the number of families using party-line telephone service in its territory by more than 150,000 since Pearl Harbor.

N. L. Walker, manager here for the company, cited the increase in party-line usage as one way by which the Michigan Bell has been able to meet much of the unprecedented demand for wartime service with a minimum use of critical materials.

Business of the telephone company, he said, has been asking many of its customers and applicants to accept party-line service for the duration. Even with that avenue of relief, many thousands have been unable to obtain service because of lack of central office equipment, cable and other facilities.

The manager said that more than 80 per cent of all residential telephone service and much business service in Michigan Bell territory is now provided by party lines. On the basis of the averaged-sized family, that means that 2,240,000 Michigan Bell users are sharing their home telephone lines with others.

He declared that the heavy increase in party-line service pointed to one more thing that users can do to relieve the strain on wartime telephone service—"be a good telephone neighbor."

"It is quite possible that the public overlooks the telephone line as one of the things that should be shared understandingly in wartime," he said. "But the telephone has gone to war just as have automobiles and lawn mowers."

"Thousands of new subscribers and many who have moved have accepted party-line service to help spread the existing supply of telephone facilities. Many of them never have had party-line service before but are cooperating wholeheartedly in the courteous sharing of their lines."

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What You Buy With

WAR BONDS

Holy Stone

Cleanliness is the first order of every American soldier and sailor and the United States Government spends millions upon millions of dollars to keep our fighting men as clean and as healthy as circumstances will permit.



"Swab the deck!" cries out a petty officer and the men fall to with their "holy stone" equipment and in a short time everything is sparkling again.

Buy War Bonds and more War Bonds and you know that you are sharing in the effort that will free the world from war lord domination.

U. S. Treasury Department

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V. . . .

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Some with Detachable Handles

Dickerson Hardware

PHONE 4

Victory

(Continued from Page 3)

tall average of between 10 and 11 cents a pound. Maximum prices for apples were set recently as one of the first steps in OPA's program to extend control over the prices of fresh fruits and vegetables to keep down the cost of living. As in the case of eggs, prices will vary by the month to reflect storage and other charges.

Army-Navy Test For Students

The next qualifying test for the army specialized training program and the navy college program will be given in high schools and colleges, Tuesday, November 9, according to the War Department. The test is open to male graduates and high school seniors in their last semester who will reach their seventeenth birthday but not their twenty-second birthday by March 1, 1944. The test will provide an opportunity for these men to qualify for college training in studies for which the army and navy have vital needs. Graduates of the program will serve as specialists, technicians, and officers in the armed forces.

Regulation Of Household Auctioneers-Sales

For householders are no longer exempt from the used consumer durable goods price regulation, OPA announced recently. The regulation originally exempted sales of used goods by householders, whether they were sold by the householder himself or by a professional auctioneer for the householder. At the same time, OPA brought under the price regulation when sold by the auctioneer.

Reports On War Against Inflation

Prices in the United States advanced only 12 per cent in the first 15 months of the present war compared to 35.5 per cent in the same period in the first world war, Judge Fred M. Vinson, Director of Economic Stabilization, reported on the first anniversary of the Stabilization Act. The war against rising prices has been a good example of democracy in action, Judge Vinson declared. "It has not been entirely free from selfishness and pettiness and difficulties of many kinds—perhaps no struggle ever is." Credit for the achievement, he said, goes to the workers who have shied by the little steel-formula; to the farmers who have not needed the incentive of the prices witnessed during the last war to break all production records; to the thousands of businessmen, small and large, who have helped hold prices down; and to the American housewife for her cooperation with rationing and price control.

Used Egg Case Cellings Higher

To encourage the gathering and reconditioning of used egg cases for the handling of this year's record egg crop of 60 billion eggs, OPA has increased the ceiling prices on used egg crates. The new ceilings, effective Monday, October 11, give the men who collect used cases for reconditioning a spread of 7 cents rather than 5 cents between the maximum prices they may pay "emptiers" and top prices at which they may sell to reconditioners. This extra 2 cents is expected to encourage gathering of empty cases from retail grocers, dairy stores, neighborhood bakers, and other small "removers." New ceilings also give reconditioners a spread of 10 cents for reconditioning used cases.

Brooms To Cost More

Consumers will pay about six cents more for household brooms made wholly or partly of broom corn, because of a recent OPA order. This increase was granted to the recently established ceiling prices for broom corn.

Gals To Get Bobbie Pins

Twice as many bobbie pins and hairpins, "necessary feminine items," will be produced during 1944 as at present, under a recent WPB action.

More Agricultural Fertilizer Available

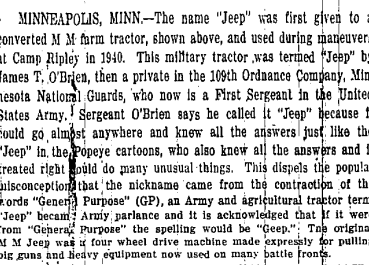
Plans are being made to increase the supply of ammonium nitrate for use as an agricultural fertilizer, according to the War Production Board. The material has been so improved to prevent taking that orders received for September and October exceed the supply. Additional sodium nitrate became available for agricultural fertilizer last April when government capacity to produce it began to exceed the amount needed for military explosives.

Save Water To Save Fuel

Because it usually takes fuel to pump water, the U. S. Government asks water users to repair leaky faucets and other leaky plumbing fixtures. Saving of water may also save on the manpower required to make it available as well as the chemicals required to treat it.

Steel Rails For Snow Fences

Longer fenceposts made from steel rails may be used for snow fences according to a recent WPB ruling. The previously permitted lengths were too short for snow fences.



FARM TRACTOR WAS FIRST JEEP

MINNEAPOLIS, MINN.—The name "Jeep" was first given to a converted M farm tractor, shown above, and used during maneuvers at Camp Ripley in 1940. This military tractor was termed "Jeep" by James T. O'Brien, then a private in the 109th Ordnance Company, Minnesota National Guards, who now is a First Sergeant in the United States Army. Sergeant O'Brien says he called it "Jeep" because it could go almost anywhere and knew all the answers just like the "Jeep" in the Popeye cartoons, who also knew all the answers and if treated right could do many unusual things. This dispels the popular misconception that the nickname came from the contraction of the words "General Purpose" (GP), an Army and agricultural tractor term. "Jeep" became Army parlance and it is acknowledged that if it were from "General Purpose" the spelling would be "Geeep." The original M M Jeep was a four wheel drive machine made expressly for pulling big guns and heavy equipment now used on many battle fronts.

WEST POINT PARK

Mrs. William Zwaalen

The Girl Scouts, Livonia No. 1, are having a bake sale on Saturday, October 16, at the McIntosh stand on Seven Mile Road. Come and help the girls.

Albert Owen has been on the sick list the past week.

Carol Ruth, youngest daughter of Mr. and Mrs. Kenneth Owen, was taken seriously ill last week while visiting at the home of her grandmother, Mrs. Sherman of Farmington Road. She was removed to her parents' home in Detroit and is now improved.

Mrs. Slings and young son, Edward, of North and Mayfield, were visitors in Detroit Saturday.

About twenty old time members of the Ladies Community Club, which for many years was quite active in West Point Park, gathered at the home of Mrs. Thomas (Miss) Bell, 4115 Road, last Wednesday noon, and enjoyed a hearty good-luck dinner together. Following the dinner, the ladies gathered in the large living room and spent the afternoon in singing "Auld Lang Syne" and other such old songs in recalling events of a dozen years back. The affair was in the nature of a farewell party to Mrs. Gillespie, who expects soon to move, with her husband and family to Arizona. As a parting gift the ladies presented their hostess with a handsome linen tablecloth.

The Hortons, who for three years have resided on Shadydale, left by trailer for Arizona Saturday. The health of the youngest child made the removal necessary.

Mrs. Mary Kraft and children have moved to the Hubbard Avenue house, lately occupied by Mr. and Mrs. Eberberger.

The Ladies Community Club held a specially called meeting at the home of its president, Mrs. Albert Owen Thursday evening.

Billy Day was observed by the Neighborhood Bible School Sunday morning. A special program with a story read by Lora Anne Ault as the chief feature was rendered. Most interesting of all was the "Beward Service," when gifts recognizing special effort and faithfulness were awarded Marion Bruce and Marie Bolard, Billy and Dickie Varhol, Alice Vance, Wallace Buckingham, Shirley and Karen Grundy, Clara Roberts and Francis and Donald Kauranen.

Miss Ina Mae Tallman was the guest of Mrs. Joyce Mims in Royal Oak over the weekend.

A Hymn-Sing was greatly enjoyed at the Neighborhood Church on Sunday evening, Mrs. Owen Stevens presided at the piano and several other ladies from Detroit assisted at the service.

Ernest F. erat has again been

Masonry Foundations

Prolong Life of Building

Good masonry foundations prolong the life of buildings because they insure uniform distribution of weight on the soil, prevent settlement and cracking of walls and retain the structure in good condition at a low maintenance cost.

Concrete foundations and basement walls are either of precast units or concrete cast-in-place. Masonry construction in the form of concrete blocks is often less expensive than solid concrete, which requires forms for construction. It is a common practice to use concrete footings for all types of foundation walls, since they provide an even surface on which to start the wall.

Footings also provide increased bearing area on the soil to insure against settlement.

Footings should be extended below frost penetration, even though firm bearing soil may be found at a shallower depth, to prevent the foundation from being upheaved by freezing and thawing. For barns, footings of concrete two feet wide and one foot deep will usually be sufficient. Small residences generally require footings 10 inches wide and 10 inches deep. Footings 12 inches wide and eight inches deep will serve to support garages, poultry houses, milk houses and other light farm buildings.

Fencing

Just arrived 3 1/2 Car-load heavy farm field fence. Poultry fence and barb wire.

Available to Farmers and Poultry Raisers Only.

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"Eat it up,
Wear it out,
Make it do,
Do without."

A REPORT TO OUR CUSTOMERS

The wartime philosophy of "making things do" has even taken the wave out of the checkered flags on Detroit Edison repair trucks! These are the flags you see posted in the middle of a street to warn traffic, where men are engaged in construction or repair work. Formerly they were made of bunting, but bunting is a war casualty. Now the flags are stiff canvas—but still doing a job.

Do you know that—

- 550,000 pounds of scrap copper
- 190,000 pounds of lead
- 53,000 pounds of scrap brass

were recovered in 12 months (to August, 1943) and put back into use by the Salvage Division of The Detroit Edison Company? In addition, 98,000 feet of cable and 560,000 pounds of weatherproof wire were reclaimed by splicing, and over 10,000 pounds of scrap rubber were recovered from old air- and water-hose. More than 36,000 appliance cords were reconditioned "as good as new," and nearly 5,000 old wood poles were reclaimed by shaving off the decayed exterior and treating the pole with a fungus-destroying chemical.

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