

The Farmington Enterprise

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A. C. Tagg - Owner

J. M. Tagg - Editor

EDITORIALS

A Necessity

Small business must be preserved in the present emergency, we are all convinced, even though it is not able to turn out as many planes, tanks, guns and other war materials as quickly as the giant industrial enterprises which are carrying so large a part of the burden in war production. Small business is providing us with most of the essential civilian goods and services, without which the war effort would break down. Small business, after the war, will play as important a role as any other factor in preserving the American way of life.

If we want to keep the rank and file of small businesses, we must leave them with the tools they need. One such tool is commercial printing. The smaller business can reach its customers and tell them about its products only if it is allowed to distribute catalogs and direct-mail advertising pieces. Hence, any restriction on commercial printing in the war emergency should keep in mind the fact that such printing is the life blood of many small businesses throughout the country.

The small manufacturer gets his business largely through distributing catalogs and announcements to a selected clientele. The retailer backs up his newspaper advertising with printed announcements that are distributed by mail or directly to his customers.

Many a small newspaper is able to survive only because its printing plant turns out job printing at times when it is not being used to print newspapers. It would be a blow to small town papers in many parts of the country if such job printing by newspaper plants were unduly curtailed.

A shortage of pulpwood makes it necessary to curtail the consumption of paper during the war. So far, all types of consumption have been curtailed equally under orders of the War Production Board. This principle of equal curtailment should be faithfully maintained, not only because of the importance of commercial printing to the nation, but more especially because of its crucial importance to the small business in virtually every field of activity. Unduly drastic and rigid restrictions on commercial printing, in fact, could prove a death blow to thousands upon thousands of small concerns during the war period.

Churches

FIRST METHODIST
Rev. Howard C. Bushing, Minister
10:00 a.m.—Sunday School, for fourth grade and above.
11:00 a.m.—Sunday School, for nursery through third grade.
11:00 a.m.—Morning Worship.
Sunday, 7:00 p.m.—Youth meeting at the church.
Thursday, 7:30 p.m.—Choir rehearsal at the church.

FIRST BAPTIST
"The Friendly Church"
Rev. Fred B. Fisher, Pastor
Morning Worship at 10:30 a.m.
Observance of Universal Bible Sunday, 7:30 p.m. The pastor's message will be "The Enduring Word."
Bible School at 11:45 a.m. We invite parents to come with their children. Enjoy our adult classes. Junior and Senior B.Y.P.U. meetings at 6:30 p.m.
Evening Prayer Circle at 7:00 p.m.
Evening Service at 7:30 p.m. Special music by the choir. The pastor will continue preaching from Luke's Gospel using the subject, "A Prince Meets Death."

CLARENCEVILLE METHODIST CHURCH
Cambridge and Grand River
Farmington, Michigan
Elsie A. Johns, Pastor
Marion P. Owen, Music and Religious Education Director
Sunday School, 10:00 a.m.
Morning Service, 11:15 a.m.
Youth Fellowship, 6:30 p.m.
Evening Service, 7:30 p.m.
Prayer Service at 7:30 p.m. every Thursday night, followed by the Choir Rehearsal.

WEST POINT BIBLE CHURCH
Rev. J. H. Sandercrook, Pastor
Evangeline B. Farum.

SUNDAY
10 a.m., Bible School, all ages.
11:15 a.m., Morning Worship. A series of messages on the present world conditions as seen in how God is working out his plan in this world.

WEDNESDAY
8 p.m., Prayer and Praise Service.

FRIDAY
10:11 a.m., Radio Glee Club (high school girls and boys).
1:30-3:00 p.m., Missionary meeting.

Due to the fact that plans are being made for a new building Sunday services are held in P. R. A. building, back of Piquette school, 1500 N. Main, near Farmington Rd. Watch for information under "News of West Point Park" each week.

CLARENCEVILLE UNITED CHURCH
Meets at the Macabees Hall at Grand River and Eichen Road.
Rev. W. J. Prisk, Pastor
Mrs. Norma Riddell, Sunday School Superintendent
Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Wednesday, 7:45 p.m., Midweek Prayer and Praise Meeting.
Evening Service 7:45.

SALEM EVANGELICAL
Rev. Carl Schultz, Pastor
Morning worship service, 10:00 a.m. Sunday School, 11:15 a.m.

CHRISTIAN SCIENCE SOCIETY
New High School Auditorium
Farmington

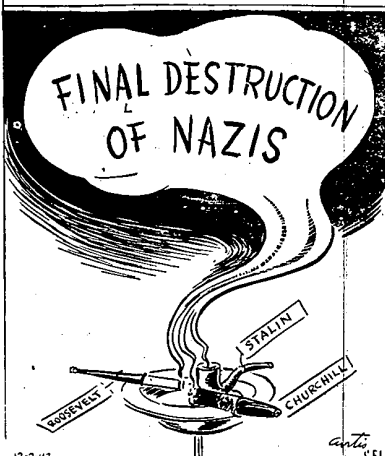
"God the Preserver of Man" will be the subject of the Lenten-Sermon in all Christian Science Churches throughout the world on Sunday, December 12.

The Golden Text (II Thessalonians 3:3) is: "The Lord is faithful. Who shall establish you, and keep you from evil?"
Among the Bible citations in this passage (Psalm 65:16,17): "As for me, I will call upon God; and the Lord shall save me. Evening, and morning, and at noon, will I pray, and cry aloud; and he shall hear my voice."

Correlative passages to be read from the Christian Science textbook, "Science and Health, with Key to the Scriptures," by Mary Baker Eddy, include the following (p.15): "Christians rejoice in secret beauty and bounty, hidden from the world, but known to God. Self-forgetfulness, purity, and affection are constant prayers. Practice not profession, understanding not belief, and the ear and right hand of omnipotence and they assuredly call down infinite blessings."

SEVENTH DAY ADVENTIST
Grand River and Oxford
Clarenceville
Meetings every Saturday.
ALL WELCOME
9:30 a.m. to 12:00 noon

TEHERAN CONFERENCE



Farmers' Tax Deadline, Dec. 15
Farmers are required to file declarations of estimated 1943 income and victory tax and make a payment by December 15. Farmers who elected to make declarations of September 15 when most other persons made them, will need only to make an installment payment December 15. Persons who made declarations September 15 and wish to amend them or those who have had a change in income to require them, also should file by December 15. Persons with tax installments due on that date will receive and have received bills (Continued on Page Seven)

OUR LADY OF SORROWS
Rev. Thomas P. Beahan, Pastor
Rev. Joseph M. Lemire, Asst. Pastor
Sunday Masses at 7:00, 8:30, 9:45, 11:15 and 12:30.
Masses on Holy Days at 5:30, 7:00, 8:00 and 9:00 a.m.
Daily Masses at 6:15 and 8:00 a.m.

CHURCH OF CHRIST
32200 Seven Mile Road
Sunday School, 10:00 a.m.
Preaching, 11 a.m.
Sunday Evening, 7:45 p.m.

FARMINGTON GOSPEL ASSEMBLY
25608 Warner Avenue
Rev. Orville J. Windell, Pastor
Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Sunday evening services, 7:20 p.m.
Thursday evening, 7:45—Young People's Meeting.

NOVI BAPTIST CHURCH
Earl Cook, Minister
Morning worship, 10:30.
Bible School, 11:45. Classes for all ages.
Baptist Youth Fellowship, 7:00 p.m.
"Everybody's Gospel" Service, 8:00 p.m.

REDFORD ASSEMBLY OF GOD
16760 Lahser Ave.
James A. Davis, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Radio Broadcast WEXL 6:15 p.m.
Evening Service 7:45 p.m.
Wednesday Bible Study 8:00 p.m.

CHRISTIAN SCIENCE SOCIETY
NEW HIGH SCHOOL AUDITORIUM, FARMINGTON
A Branch of The Mother Church, The First Church of Christ, Scientist, Boston, Massachusetts
SUNDAY SERVICES
AT 11:00 A. M.
And Sunday School for Pupils up to the age of 20 at 11:00 a.m.
Wednesday Evening Testimonial at 8 p.m. at 33336 Grand River Avenue
Current Christian Science Literature on sale Wednesday evenings
ALL ARE WELCOME

Looking Back Through The Enterprise Files

TWENTY FIVE YEARS AGO (December 13, 1918)

The Great Home Coming

When the "Yanks" come home they will find one of the most cheering receptions that was ever given any returning victorious army in the history of the world. Detailed plans are being worked out by the American Red Cross here and abroad for their reception. Whether from the camps direct or from the firing lines in Europe, and from the time the soldier receives his discharge until he arrives at his home town he will be an honored guest of the American Red Cross.

Letter From France

Wednesday evening Henry Lee received a letter from his son, Norman, dated November 14th, in which he stated that he had not joined his company yet, but hoped to be with them soon. He did not know when he would be home, but that did not worry him much now that they no longer had to dodge German bullets. Norman said he was feeling fine.

Memorial Service

A memorial service will be held in Town Hall a week from Saturday, December 21st, for Joseph A. Yerkes and Lemuel A. Walker. Rev. E. W. Strickland of Redford, Rev. Edward Belles, of Northville, and Rev. E. C. Benson of this village, will speak.

TEN YEARS AGO (December 14, 1933)

Linenman is Victim of Accident

Detroit Edison Company line employees are mourning the loss of a fellow-workman of many years, and Farmington is still saddened by the accidental electrocution in the center of the business section Wednesday afternoon of Fred Reese, former resident of the city and well known in the community.

Goodfellows To Assist Needy

Farmington Goodfellows are again at work, on their annual task of helping the poor. Once more they have cheerfully taken up the task of raising funds to help those in distress in mid-winter. House-to-house canvasses for contributions from everyone in the city able to help, to canvasses for contributions from everyone in the city able to help, throughout the city.

Farmington Man Gets Bogue Bill

A warning to all businessmen and residents of this vicinity to be on guard against counterfeit currency is issued by Deputy Sheriff Joseph DeVriendt, following passing of a counterfeit \$10 bill on R. H. Moffett, proprietor of a gasoline station on Grand River, just east of Farmington Junction.

FIVE YEARS AGO (December 8, 1938)

Served Community 20 Years

For more than 20 years the people of this community have been served by a woman who regarded her office as an opportunity to do service to others. Every day she went beyond the official obligations of her job, making new friends and becoming more indispensable to her old ones. Friday morning death came to Mrs. Ethel Middlewood, or "Middy" as she was affectionately known, while she was on the job delivering her mail. The entire community will mourn her passing.

Complete Maps Of City To Be Sold

Maps of the City of Farmington, almost a yard square and sealed 200 feet to the inch, showing the dimensions of all lots are now ready and may be purchased from City Clerk Harry Moore. The map was made within the last year, so it is up to date.

Mrs. Claus Will Visit Here

Santa Claus is coming to town. He will be out in front of the Town Hall at the community Christmas tree at 4 p.m. on December 23. The tree is being decorated by the Exchange Club and it is understood that the club has been instrumental in communicating with Santa Claus and he will have with him 600 pounds of candy which he will pass out to children of the community.

possesses a complete inventory of state property — an accomplishment which should net \$50,000 saving each year in building repairs alone. The building committee of the state administrative board is another key agency.

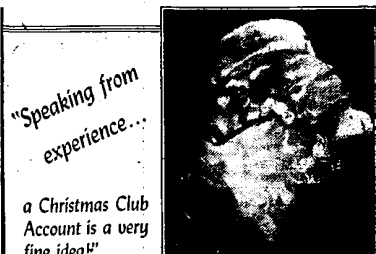
OFFICES. An additional office building in Lansing would save \$150,000 a year in rentals. Such a structure, built on functional lines, should permit savings in governmental costs through a possible centralized accounting department for many state agencies. The same thing could be done for a Detroit office building.

CRITICISM. The Detroit Labor News (AFL) has been tossing the barpoon regularly at Governor Kelly. In October it charged by editorial innuendo that Kelly either

was catering for support of the Anti-Saloon league or was in league with bootleggers. Reason: Scarcity of milk. On Jan. 19 the same publication carried this page one headline: "Milk Sought—Gov. Kelly Offers Whiskey." Reason: Scarcity of milk. The shortage of hairpins offers new possibilities. Maybe Kelly can be blamed for that, too.

BEER. The state liquor control commission reports that production of Michigan breweries during October was 21.37 per cent greater than in October, 1942.

FOOD. A subcommittee of the Michigan food marketing council is working on plans for a statewide advertising program to encourage greater use in Michigan of Michigan food products. (Continued on Page Seven)



a Christmas Club Account is a very fine idea!
Next Christmas you will need ready cash — for gifts and end-of-the-year bills. Be far-sighted. Plan ahead. Start a Christmas Club Account here and double the sum you'll need by making regular weekly deposits. Don't delay. Come in and join today.

REPORT WEEKLY	DEPOSITS IN 52 WEEKS
\$.35	\$ 18.20
1.00	52.00
2.00	104.00
3.00	156.00
4.00	208.00
5.00	260.00

THE FARMINGTON STATE BANK
Farmington, Michigan
Member Federal Deposit Insurance Corporation

BONDS OVER AMERICA

At Green Bay, oldest settlement in Wisconsin, there is a heroic statue depicting an Indian, a missionary and an explorer. Nicolet, Perrot, Marquette, Joliet and Black Bird, a Sauk Chief, are all remembered.

Spirit of Northwest



Keep On Backing the Attack With War Bonds

Many people from distant lands live in peace here in America making it a better place to live. Read for yourself what War Bonds mean for Norway, Denmark, Holland, Greece.