

FIND THE FIRST IN FASHIONS AT LIVONIA MALL

BLUM & KIRSCH FAMILY

EASTER FASHION SHOW

Thursday, March 16 at 4 & 6:30 p.m. (Sears Court). See the latest in fashions available at Livonia Mall, modeled by professional models including Miss Michigan Universe 1971 Pat Glannan. 6 free tickets to the Cinema, two luncheons at Encore, flowers, candy and programs will be given away.

(COMMENTATOR: JACKIE CRAMPTON)

**TUES.
MARCH 14
ONLY**

**12:30 P.M.
SEARS COURT**

DIRECT FROM LONDON THE PHILANDERERS

Seven young British Troubadours on the last leg of a 27,000 mile round-the-world trip.

FREE PUBLIC CONCERT

Brought to you through the courtesy of B.O.A.C., British Tourist Authority, Avis Rent-A-Car and Livonia Mall.

Listen to the delightful songs and ad libs of these ambassadors from England.



MONDAY, MARCH 13 - 18 HEIKEN MARIONETTES

ALICE-IN-WONDERLAND --



SHOWS WILL ALTERNATE so you can view a different show each time. Show times are 11 a.m., 1, 3, 7 p.m. daily in Crowley Court.

LIVONIA MALL
7 Mile and Middlebelt
Livonia

Open daily 'til 9 p.m., Sundays noon 'til 5 p.m.

Alice at the Tea Party and Alice and the Queen of Hearts plus BILLY GOAT GRUFF -- Make sure to bring the kiddies for these delightful shows. All the puppets are 6-8 feet tall.



You Don't Have To Look Like A Kid Anymore -- Unless, Of Course, You Are.

An interesting thing is happening in fashions. There are fashions for kids and there are fashions for adults this spring. People can once again look their age without fear of being out of it. All ages are in style.

According to the 1970 census, most Americans are over 25 years old. (The median age in Oakland county is 26, in Wayne county, 28.) Youth worship is fading and as the country's biggest population block — all those post-war babies — moves into its late 20s the image of Mr. and (Miss, Mrs., Ms.?) Superchic has lost its baby-fat and shows a few wrinkles.

Designers spring fashions, those who cater to the established monied crowd, both male and female, project the image a mature, modern person.

Designers have been trying to do this for over a year, rummaging through the apparel of the 40s and 50s, dusting off padded shoulders, midi-skirts, seamed nylons and red lipstick for women and costuming men to look like an Edwardian courtier, Hollywood gangster or the Red Baron.

Young people who didn't want to look like the stars of the late night movies clung to their mini-skirts, bell-bottoms and levis. Then there was counter-culture garb, gleaned from Army surplus stores, anything that looked like it had been worn "by the people" for at least three generations.

Hot pants were a welcome relief last spring. Youthful, exciting, they drew almost the same reaction from conservative employers as the mini did several years before.

Several simple, tasteful and well accepted styles emerged in fall fashions. The knee length skirt looks good on most women and the mini is still around for those who can wear it. Men's clothes, which had broken out in a pox of colors and ruffles, began to settle down.

Spring fashions on the whole are contemporary designs, rather than period costumes. The best of them combine versions of the time honored suit, coat, dress and pant styles with elements of the more successful youth fads.

Denim, for example, the badge of the worker adopted by the radicals as the badge of the revolution, has

been coopted by businessmen. The businessman's denim is the stretch, brushed variety often dyed a patriotic red, white or blue or an ecological earth color.

The impossible-to-wear-a-bra-with halter dress, available in any boutique last year, was one of the dominant items in the Paris couture collections this spring.

There are a number of extreme styles on the market like Ferraud's four-inch high heels for women and a white jumpsuit-with-tails-tuxedo for men (which led its model to quip, "I feel like an albino penguin"). But for the most part men's and women's spring styles seem to concentrate on simplicity and comfort.



THE LONGER LOOK -- Designer Geoffrey Beene chooses double woven cotton in a neat blue and white motif for a stylish midi-length dress and short cropped jacket, the smart ensemble is accented with navy ribbon trim.