

GENERAL ELECTRIC ANNOUNCES

1971

DISTINGUISHED DEALER AWARD

SLASOR

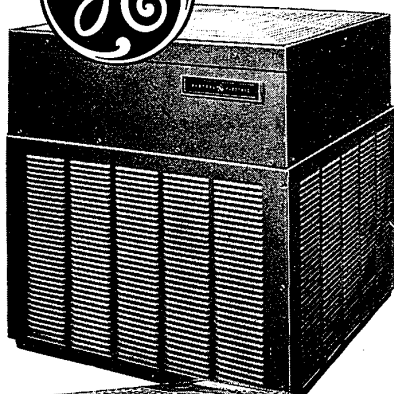
Heating & Cooling



L-R: DOUG GAULT, HOWARD SLASOR, JAMES MCKAIG

Howard Slasor, President, and Doug Gault, Vice President, SLASOR HEATING AND COOLING COMPANY, were recently presented the 1971 National General Electric Monogram Distinguished Dealer award. Presenting the award was James McKaig, Manager, Central Air Conditioning and

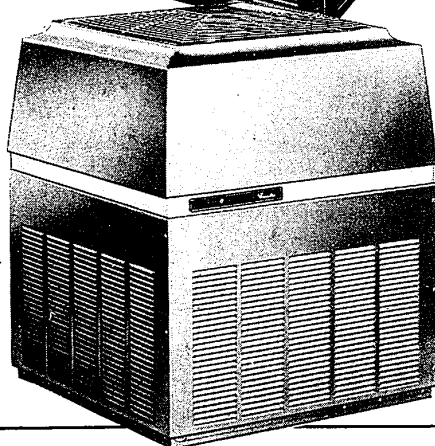
Heating, Michigan Zone, General Electric Company. The award was given for outstanding contribution to the development, growth and maturity of the industry.



\$50 CASH REFUND
on Deluxe central air conditioners

TA-R Models

Quality cooling at moderate cost features quiet, economical operation. Has manual push-button for changing fan speed. Two tone brown cabinet with curved cream colored fan guard. Capacity range 30,000 to 60,000 BTUH.



\$100 CASH REFUND
on the Executive our finest central air conditioner

TA-N Models

Automatically adjusts condenser fan speed to outdoor temperature. Operates quietly, economically. Up to 15% fuel savings over comparable competitive air conditioners. Attractive champagne color cabinet blends into surroundings. Capacity range 36,000-60,000 BTUH.

SAVE UP TO \$100 CASH REFUND

ON GE CENTRAL AIR CONDITIONING...
During our "Let's Get Acquainted" Offer:

WE'RE NEW TO LIVONIA, BUT NOT TO THE HEATING AND COOLING BUSINESS, SO, TO INTRODUCE OURSELVES TO THIS AREA, WE'RE MAKING THE FOLLOWING, SPECIAL, LIMITED OFFER:

... direct from General Electric on pre-season sales from March 13 1972 through April 30 1972. Special refund offer to homeowners with existing forced warm air heating systems who buy early. Buy now! Why? Inventories are high at this time of year and dealer installation crews have time. Not always true in season. So make your best deal now with Slasor Heating and Cooling. Then General Electric will send you the Cash Refund directly. Get ready now for those hot days ahead! Built-in quality features on every GE condensing unit.

- exclusive Spine Fin™ coils on all four sides eliminates dozens of brazed connections
- sealed-in-steel GE Climatuff™ compressor with proven reliability
- breathes on four sides making all sides "working sides"
- quiet top discharge helps protect nearby plantings
- all coils fully enclosed by cabinet to help protect from damage
- guarded high capacity fan
- refrigerant drier to help keep system factory-clean
- weather resistant baked enamel cabinet
- factory sealed refrigerant system for proper refrigerant charge that's free of contamination.

Ask us for details on General Electric's
Attractive National Service Contract Plan

GET CASH REFUND DETAILS & FREE ESTIMATE FROM

SLASOR

Heating & Cooling

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