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Bird Teeth Picker
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**While angels
hovered overhead,
the Star of Bethlehem guided
the Three Wise Men
to the Manger at Bethlehem.
We cannot offer you their gifts
of gold, frankincense and myrrh.
Our gift must be restricted
to the old, but heartfelt wish
for all the joys and blessings
of the Yuletide season.**

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Phone 0064



By GENE ALLEMAN

In nearly every Michigan small town we have visited in the past year or so, one common trend has been evident. It is this: Country living is enjoying a revival. Industry is decentralizing. It is opening branches in small towns. It is even migrating from the big city. There is more building activity outside the city limits of many towns than there is inside. These signs are significant. If we are to try to fit them into a common sign-saw mosaic pattern.

Henry Ford II, president of the Ford Motor Company, stated in the current issue of the Atlantic Monthly that the company is going to decentralize. Why? Because big business, unless broken down into well defined segments, becomes top-heavy and inefficient. Because "many of the social problems of our times are made worse — and in part have been created — by centralizing vast numbers of people in crowded city areas such as Detroit."

John Gunther, in his 378-page report, "Inside U.S.A.," refers to Detroit as the most explosive labor center in the Nation; to the U.A.W., the automobile workers' union, as the "most volcanic union in the country."

Here is a union, centered in Detroit, whose membership has grown from 15,000 to 1,250,000 in only ten years. And here is also a union whose leadership demanded, only a few years ago, the right to meet the employer's books in order to find out how much of the profits could be paid to the workers in higher wages.

This confusion over profits is one of the by-products of industrial centralization where the boss and the worker never meet except belligerently around a strike table. "There seems to be an impression around," said Gunther in the magazine interview, "that for some obscure reason or other, Ford does not have to make a profit. That isn't so. Unless we can obtain a return that enables us to pay reasonable dividends, renew our plant, invest for the future, and meet competition on equal terms, Ford Motor Company will not have any future."

According to one survey, the average investment per job in America is \$5,000. Who put up the money? Someone who was willing to risk dollars in the hope of earning a profit. What happens when technology is ignored, when machinery becomes obsolete and inefficient? The British coal mining industry today is a prime example. British miners produced 253 tons per man per year in 1945; 695,000 of them produced 128 million tons. Now look at the United States where competitive free enterprise still exists: 416,000 miners, by the aid of modern machinery, produced 590 million tons, an average output per man of 1419 tons, six times that of the British miner.

Little wonder, then, that the American miner earns more wages than his fellow in England!

Gunther reports also that everywhere in the United States the automobile and its counterpart, the modern concrete highway, is emptying cities of their population. The trend is toward towns where security is rooted in home ownership, food gardens, and friendly living, and where management and labor meet as neighbors.

Governor Thomas E. Dewey recently said: "The heart of this nation is the rural small town." If we were called upon to make a report on the State of the Nation today, we would merely say: America's heart is sound; small towns are prospering.



**to you
Merriest
CHRISTMAS**

**L & D
ELECTRIC**
28629 Grand River
Phone 0805-W

NOVI NEWS

By MRS. GEORGE WAITE
TELEPHONE NORTHVILLE 950-J3

The tree and program given by the Sunday school at the Methodist Church on Sunday evening will take place.

The Rebekahs held election of officers and the following were elected and will be installed January 22: Noble Grand, Frances Cutting; Vice Grand, Dorothy Snow; recording secretary, Thelma Chessman; financial secretary, Florence Eno; treasurer, Billie Walter; degree team captain, Alice Waite.

Mrs. Irene Kahrl entertained her 600 Club on Monday evening. Mrs. Doris Darling carried off the first prize, Mrs. Rowena Salow won the second and Mrs. Clara Putnam received the consolation prize. A lovely lunch was served at a late hour. The hostess was declared ideal by all present.

The Rebekah Degree Team served a four course dinner to the Past Noble Grands at the hall on Thursday. The table and dining room were decorated befitting the Christmas season and turkey with all the trimmings was served. This organization is working to build a ward robe for their regalia and cleared in the neighborhood of \$37.00. A good start, thanks to all who helped.

The George Hines will entertain their family to an evening dinner. The families are Mr. and Mrs. Marvin Horn, Warren, Mr. and Mrs. Jack Kramer and two children of Walley Lake and Mr. and Mrs. Don Hines and little son, of South Lyon.

The usual Christmas party with

a tree for District No. 9 will be held at the Hines home on Tuesday evening. An exchange of gifts will take place.

The Frank Tamms will entertain dinner guests from Detroit on Sunday.

The Elvin Bearings are entertaining on Christmas. Mr. and Mrs. Glenn Salow, Jr., will entertain guests for dinner on Christmas.

The Charles Perry's will entertain their children and grandchildren.

ron, and Mr. and Mrs. Frank Rice, for dinner on Christmas.

The George Adkins, Mrs. Anna Hullman, Mr. and Mrs. Hadley Bachart and Mr. and Mrs. Fred Garlick will be Christmas guests of Mr. and Mrs. James Hogle at Pontiac. They recently moved from Marquette.

Mr. and Mrs. Frazer Staman and son, Mathew, were Sunday guests at the home of the former's sister and husband and mother in Lansing on Sunday.

Mr. and Mrs. Don Archembeau and son are spending the holiday vacation from school at Marquette.

Life Expectancy
Babies now born in the United States have a life expectancy of 66 years.

MERRY CHRISTMAS!

May old Saint Nick furnish your home with the most joyous Christmas blessings... The happiest of holidays to you and yours!

24 HOUR AAA TOWING SERVICE
For Night Calls Phone 1359

Catlett Hi-Speed Service
Grand River at Grace Phone 9022

St. Nicholas

**WISHES
A MERRY
YULETIDE
TO ALL**

WE DELIVER SATURDAY — Have Orders in by Friday

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PHONE 0005

Christmas Story

Once again as the Christmas Story is being retold around the world, we extend our heartiest wishes for your happiness.



Curt Hall Pontiac Dealer

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Phone 0184

NOEL

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YOUR LOVED ONES THE
BEST THAT THIS HAPPY
SEASON CAN BRING...



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