

LAST CHANCE!
CONTEST ENDS SUNDAY APRIL 23
WIN:

**THE SUPEREX
 MODEL PRO BY PROFESSIONAL
 STEREO HEADPHONES**
RETAIL PRICE — \$59.95
ENTER NOW -- JUST
COLOR IN THE "GROUP"
AND GIVE THEM A NAME

(in the center of the drum)

AND IF YOU ENTER OUR CONTEST THIS WEEK
WE WILL GIVE YOU ABSOLUTELY FREE
A specially treated record cleaning
CLOTH



CONTEST RULES:

1. Decision of judges is final
2. Observer Newspapers Art Department is official contest judge
3. Contest deadline is April 23, 1972
4. Winner agrees that name and photo may be used in promotional advertising

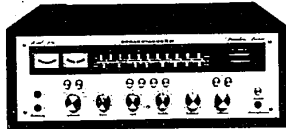
NAME: _____
 ADDRESS: _____
 CITY: _____ ZIP _____
 STATE: _____ PHONE: _____

marantz.

We sound better.

**Marantz Model 2245
 AM/FM Stereo Receiver**

\$449⁹⁵



Marantz makes buying a quality stereo system easier. Because Marantz has one professional "yardstick" of quality and one professional "look" throughout the broadest price range. Because Marantz ratings mean more to the knowledgeable user. Because Marantz offers the widest selection of stereo components.

SONY SUPERSCOPE
 you never heard it so good.

**DOUBLES CASSETTE
 CONVENIENCE.
 AUTO-REVERSABILITY!**
Non-stop service.

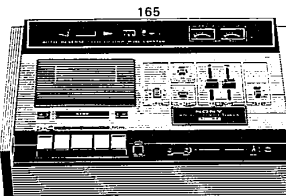
Sony Model 165 Automatic-Reverse Stereo Cassette Deck

Here is the ultimate in stereo cassette convenience! The fabulous 165 adds Automatic Reverse, which provides continuous recording and playback in both directions, to easy pop-in, pop-out cassette handling.

- FEATURES:**
- Automatic and Manual Reverse recording and playback modes
 - Compact Design "Take Drive" to insert and remove tape
 - Automatic Shut-Off at end of each tape
 - Single-Peak Level Control
 - Built-In Peak Limiter for distortion-free recording
 - Tape Select Switch for Standard and New Chromium Dioxide Cassettes
 - Stereo Headphones, up to 1000 Ohms
 - Three-Dial Tape Counter
 - Carried in its case by Velcro

\$269⁹⁵

OTHER SONY CASSETTE DECKS FROM \$115.35



**RFR, INC.
 STORY**

5 YEAR WARRANTY:

Every Hi-Fi component we sell has an exclusive 5 year parts and labor guarantee. This is your assurance that your investment is safe when you shop RFR, Inc.

10 DAY EXCHANGE POLICY:

If, for any reason within ten days after purchase of any Hi-Fi component, you are dissatisfied, you may exchange it for an equivalent or higher-priced component by simply returning the item in its original carton and like new condition and pay the difference if any.

TRADE-IN POLICY:

RFR, Inc. will take your old equipment, regardless of age or condition and make you the fairest offer possible toward any new equipment we sell.

PRICE:

Receivers, amplifiers, turntables, tuners, speaker systems, stereo headphones -- famous names -- and all the best values -- from under a hundred dollars to over several thousand dollars, you'll find our trained personnel ready to assist in finding a package system just for you -- and then give you our low, low RFR, Inc. price. A price that's hard to beat!

RFR, Inc. PLEDGE:

We pledge not only to give you the lowest possible prices, but the finest values -- the most for your money -- an honest approach which we feel will give you satisfaction with respect to quality, service and complete customer protection. This pledge is our policy -- not just this week or next but forever.

RFR, INC. IS HERE TO STAY--

JUST WATCH US GROW!

Fisher
CONSORT COMPONENT
STEREO SYSTEM



featuring... **Garrard**



- SL55B AUTOMATIC TURNTABLE**
- FISHER 201 -- 80 Watt -- AM/FM Stereo Receiver with effortless flywheel tuning
 - 2 Fisher 101 2-way Speaker systems
 - The Garrard SL 55B automatic turntable including Pickering magnetic cartridge, base & dust cover

COMPLETE SYSTEM
\$389⁹⁵

Separately 465.30 SAVE \$75.35

The Fisher 201 has to be one of the most outstanding values among AM/FM stereo receivers. Although reasonable in price, it delivers the quality, performance, and features you expect from Fisher. The Fisher 101 speaker system is composed of an 8" woofer and 3" tweeter with a frequency response of 37-20,000 Hz. They deliver the big sound.

SL55B SYNCHRO-LAB SERIES



This totally reliable machine has earned its merit rating over the years through the enthusiasm of satisfied owners and the experienced judgment of independent experts. Now, with many new refinements, it promises to remain a mainstay of fine music systems in the popular budget range.

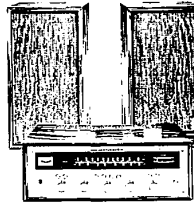
marantz.

We sound better.

Save \$5 On This New Powerful Marantz Stereo System

FEATURING

A PAIR OF OUR OWN CONCERT SERIES 300
 ACOUSTIC SUSPENSION SPEAKER SYSTEMS
 AND THE GARRARD SLX 2 AUTOMATIC
 TURNTABLE



\$399⁹⁵

YOU DON'T HAVE TO SPEND A FORTUNE TO OWN THE WORLD'S MOST EXPENSIVE STEREO EQUIPMENT. GET THE ALL NEW MARANTZ MODEL 2215 AM/FM STEREO RECEIVER, CONSERVATIVELY RATED AT 30 WATTS CONTINUOUS RMS POWER AND PACKED WITH EXCLUSIVE MARANTZ FEATURES

COMPLETE COMPONENT SYSTEM INCLUDES:

- Marantz 2215 Stereo FM-AM/FM RECEIVER
- 2 Concert Series 300 Acoustic Suspension Speaker Systems
- The Garrard SLX 2 Full Size Automatic Turntable Module Complete with Dust Cover - Base and Magnetic Cartridge

SEPARATELY 459.95
 SAVE \$59.40



Included in this Marantz Stereo System
 -- Exclusive 5-year Warranty
 PARTS & LABOR

AKAI X-200D

**THREE MOTOR AUTOMATIC
 REVERSE CUSTOM DECK**



Model X200D: This smartly designed three motor auto-reverse custom deck offers you superb stereo Hi-Fi tape recording and automatic reverse playback.

- CROSS-FIELD HEAD
- SOLID STATE PRE-AMPLIFIER WITH TWO INTEGRATED CIRCUITS
- 3-SPEED CAPSTAN DRIVE MOTOR
- SENSING TAPE CONTINUOUS REVERSE (AUTO. REVERSE)
- MANUAL REVERSE

\$259⁹⁵

Reg. 329.95 SAVE \$70.00

**DYNAMIC WIDE RANGE
 STEREO HEADPHONES**

- Frequency response: 20 to 19,000 Hz
- Coiled extension cord with volume controls for each channel
- Soft vinyl earphone cushions
- Foam filled vinyl headband



\$15⁸⁸

Reg. 19.95 SAVE \$4.07

HEAR 4 CHANNEL STEREO



RFR, INC.

Electronics For Everyone

ALLIED RADIO SHACK
 ASSOCIATE STORE



Open Mon. - Sat. 10 a.m. to 9 p.m.
 Sunday Noon to 5 p.m.

ASK ABOUT OUR LAY-AWAY PLAN

AVAILABLE ONLY AT

**THE FARMINGTON
 PLAZA STORE**

Phone 477-1700
 Grand River near Orchard Lake Road
 1/4 Mile N. of 9 Mile



HEAR 4 CHANNEL STEREO

