

Sunglasses Do A Lot More Than Keep Out The Sun

For Spring and for every other season, sunglasses are IN as a fashion item.

And what you do with your sunglasses may reveal more of what you are as a person than you know.

Sunglasses worn on top of the hair can mean that you are very concerned with your "image" or merely that you purchased glasses which are too big and that slide down your nose when worn normally.

Those who wear sunglasses slung across their foreheads may feel they are pace-setters for the fashionable look or that four eyes would really become them better than the two they have.

For the sunglass twirler, the world is a busy bustling place and he must be a part of it—even when holding his sunglasses. And for the sunglass holder whose temple is bitten and chewed beyond recognition, well he just doesn't get enough to eat.

The traditionalist who buys sunglasses to wear over his eyes may be a conformist type, but it is he who will reap the benefits of the variety of new features, shapes and colors which mark sunglasses for the spring.

One of the newest features in sunglasses are lenses which self-adjust so that they turn a dark grey in full sunlight and a lighter grey on a cloudy day or when worn indoors.

They are able to do this because of a special chemical embedded in the glass which reacts to ultra-violet rays. This photochromic property never wears out, in fact its efficiency increases with continuous use.

Lenses come in a variety of colors, but certain shades offer varying degrees of protection from the sun's rays, according to our glass manufacturers.

But shape is probably the main feature which you will look for when you buy your sunglasses. And the shape of your face and features should be the determining factor in the shape of your sunglasses.

If you have an OVAL-SHAPED FACE with regular features, you probably can wear almost any sunglass style whether flamboyant or conservative. Keep in mind, however, that the frames you select should suit the shape of your eyebrows. If eyebrows tend to be low they should not be hidden behind huge sunglasses.

The OBLONG-SHAPED FACE gains width by wearing sunglasses with soft, upturned lines that extend beyond the broadest part of the

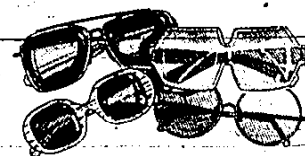
face. These designs are also good for keeping out the city grime that seems to collect on a woman's eyelashes. For extra long eyelashes, choose a convex lens which allows for "flattering space."

The HEART-SHAPED FACE looks best with sunglasses that feature oval lines at the top and bottom. Sunglasses should be in bright coordinating lens color for flattering highlights.

The DIAMOND-SHAPED face should wear sunglasses with frames wider on the top than at the bottom. However, when the chin ends a wee bit narrow, choose sunglasses shaped in broad straight lines.

If your face is SMALL you need sunglasses tailored to its size. Delicate octagonal, oval or round frames with pale lenses are extremely flattering.

The SQUARE-SHAPED FACE should always select a rounded style in glasses. Wide, rounded lenses are also good for shortening a



too-long nose. If you want to try to diminish this foremost feature, make sure to buy sunglasses with a low nosebridge too.



For a PEAR-SHAPED FACE, sunglasses should have the emphasis on top such as in certain wrap-arounds and oval-shaped styles with the frame slanting slightly upward. The same basic shape in sunglasses will play up almond-shaped eyes perfectly.



The ROUND OR FULL-FACE finds a most flattering focus in large octagonal, square or sweeping wrap-arounds. Wrap-around sunglasses are most effective for general sun protection and provide a total wind and glare shield. They are especially useful for contact lens wearers who beware of flying particles of soot and other irritating foreign bodies.

Whatever your kind of dress, whatever your lifestyle, see you in sunglasses this spring.

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