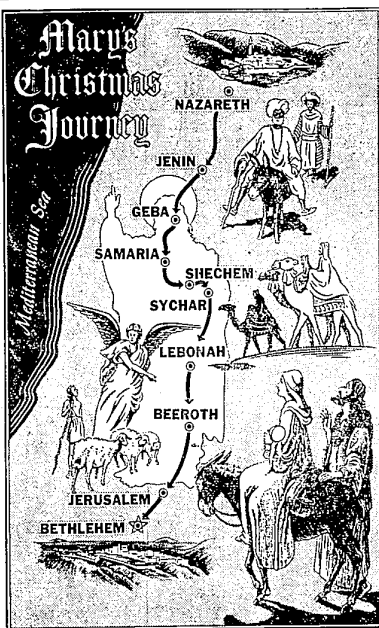


SINCERE
Christmas Greetings

Two of the best joys of Christmas are having good friends and wishing them a great deal of happiness.

Precise Tool Company

Air-Bubble Concrete To Smooth Rides

Motorists of tomorrow may be driving on bubbles!

Designed not for comfort's sake, but to improve the resistance of highway surfacing to winter's conditions, a new process of producing concrete with millions of tiny air-pockets in each square inch is gaining wide acceptance.

The production and principle of "air-entrained" concrete was explained to over 300 delegates to the recent Michigan Concrete Conference at Michigan State College by William Lerch, manager of applied research for the Portland Cement Association, Chicago.

Now being used in highway construction in many northern states, Lerch said the new method is "the greatest advance in the concrete field in recent years." In addition to pavement uses, "air-entrained"

concrete is also being employed in various other types of construction, including dams and agricultural structures.

The product of research initiated 15 years ago, the air-entrained process resists the effect of freezing and thawing by creating tiny air-cells in concrete. These microscopic bubbles absorb the freeing action of the atmosphere instead of the moisture in the concrete itself. The process, relatively inexpensive and simple, is accomplished during the mixing of the concrete, when two vital chemicals, dyes and viscol resin are added in small quantities.

Production of cotton in North Carolina during 1947 totaled 452,000 bales of 500-pound gross weight. This is 12,000 bales more than was produced from the 1946 crop.

Merry Christmas Everyone

- Furniture Tops
- Auto Glass
- Glass Blocks



DETROIT ART GLASS STUDIO

PHONE KE. 2-4150
27102 GRAND RIVER
(JUST EAST OF 8 MILE ROAD)

Noel 1948

"Down the chimney St. Nicholas came with a load."

May the joyful spirit leave a bag full of all good things for you this happy holiday season.

for ACTION SEE
FARMINGTON INSURANCE AGENCY
EDGAR S. PIERCE
3334 GRAND RIVER AVENUE
FARMINGTON, MICHIGAN
Phone: 0143 On the main corner

Planning On Using Your Fireplace? Here's How To Make It Burn Brightly

When the merry Yule-Tide rolls around, many people are desirous of using their fireplaces to burn the old-fashioned Yule Log.

While they may never have bothered to light the fire in the fireplace at any other time of the year, Christmas seems always the best and proper time to do so.

For fireplace users benefit, a few pointers will not go amiss. As a rule, if the fireplace is little used, probably there are no ashes on the fireplace floor, but before a fire is lit ashes should be scattered fairly deep to make a bed for the charcoal. There are two reasons for this: one, to keep the embers from scorching the tile floor, and the other to assist keeping the embers alive until another log has caught fire satisfactorily.

Another favorite trick of fireplace users is to place a good sized

log on the hearth floor against the back wall, which keeps the draft from drawing the fire directly into the masonry and wasting heat.

In order to avoid all possibility of a disaster from fireplace use is the all-important screen. All logs, and even coals, when burned in an open fireplace, will occasionally "pop" a live ember. With a screen to enclose the hearth, all chance of such an ember lighting on the rug or floor will be avoided.

Enjoy your fireplace — but don't take chances.

Only 2 Days Left Postmaster Warns

"Hurry, hurry, hurry!" chanted Postmaster Norman C. Leg today in a final warning to tardy mailers of traditional Yuletide greetings.

All Christmas cards for local delivery should be on their way now, he said.

"If your Christmas cards aren't in the mail today, some may possibly not be delivered until after Christmas Day," the Postmaster declared.

"Don't risk disappointing your friends. Remember, Christmas really isn't Christmas — afterward."

With holiday mailings all across the nation reaching an all-time peak this year, the Postmaster reported that heavy shipments of out-of-town mail for local delivery are keeping the local force busy.

By the time the last weary carrier has gone home to take off his shoes on Christmas eve, thousands of Christmas cards and packages will have travelled through the local post office, he stated.

Yule Christmas

The old message of "Peace on earth; good will to men" echoes again over the entire Christian world in this happy holiday season. Harking back to the spirit of the first Christmas, we wish for you all the joys and blessings of the season.

Established 35 Years
Spencer J. Heeney
FUNERAL DIRECTOR
23720 N. Farmington Road Phone 0470

Message from St. Nick 1948

Wishing you the merriest Christmas possible.

That means you, you... and you!

SMITH-BRADLEY DRUG CO.
Your Friendly Rexall Store
33323 Grand River Phone 0064

Silent Night Holy Night

Christmas

We add our voice to the chorus of Good Cheer that greets our community this Holiday Season...

— Sandra's —
SANDWICH SHOP
(Next to the Civic Theatre)

Holiday Greetings 1948

Along with Christmas pine and holly... may health, wealth and happiness deck the halls of your home.

DICKERSONS HARDWARE
Phone 0004
24225 Orchard Lake Road
AT 10 MILE ROAD

Season's Greetings

★ The tree, emblazoned with bright lights and shiny tinsel, is the age-old symbol of the Yuletide season.

★ May your gift from the Yule tree be a year of true peace and happiness.

1948

Blakeslee Motor Sales
Sales CHEVROLET Service
PHONE 1400 33215 GRAND RIVER