

It's on the Floor...
It's on the Wall...
It's an Accent Rug!

The accent is on accent rugs.

Rugs, custom tufted, have been gaining in popularity. They have become an art form for the floor that attracts attention and gives off the aura of warmth which all of us strive for in our decorating.

These are not the room-size rugs that have been long in use. Rather, these are rugs created strictly to stand alone, as focal points in a room and not as a background. They are being made in thick, heavy plushes and shags with carved figured borders and are modern, boldly scaled and brilliantly colored.

Shaped as squares or rounds, rectangular or octagonal, some rugs have several textures within them for interesting effects.

Manufacturers conceived these rugs to be viewed under today's marvelous glass-topped tables in dining areas as well as living rooms... and also with the popular "see-through" plastic chairs. The designs are meant to be seen.

Some collections feature brilliant accent colors on a solid white ground. White as a background provides absolute decorating versatility and is the perfect frame or border to set off the pattern of strong accent colors. This permits the rugs to be used on every type of floor -- tile, vinyl, wood and even carpet of any color.

In addition, there's a new art form afoot with the advent of limited editions of made-to-order accent rugs.

These rugs are not created for a market, but for individuals. In this situation, the designer has absolute freedom. Colors are totally unrestricted; yarns can be skein-dyed to order, or can come from the inventory of many colors available.

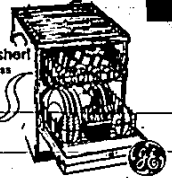
Created for specific settings, designed to the specifications of the individual or the designer, there is no limit to size or shape since each rug may be created of a piece.

Many rugs will not go on the floor at all. They will be hung on the wall to add warmth and distinction to a room that a coveted painting or wall-hanging would. And unless you have a miniature Batman or human fly about, you will not have to worry about carpet wear... just a little dust!



Help Mom Spend More Time With the Family

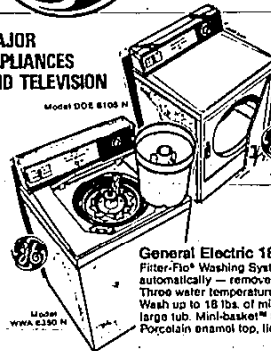
Buy her a GE Potscrubber Dishwasher! GE's exclusive Power Scrub -- the brushless water action that washes pots, pans and crusty casseroles sparkling clean. Safe for your finest china and crystal too. Port-a-Pig now, converts to built-in later.



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Model 450N

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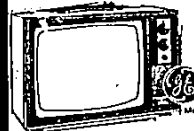
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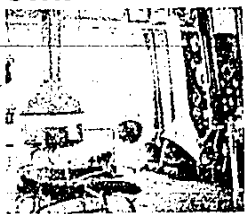
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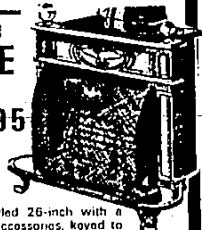
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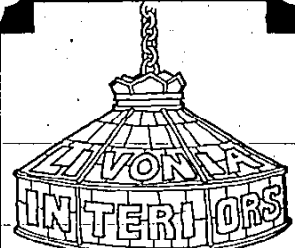
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